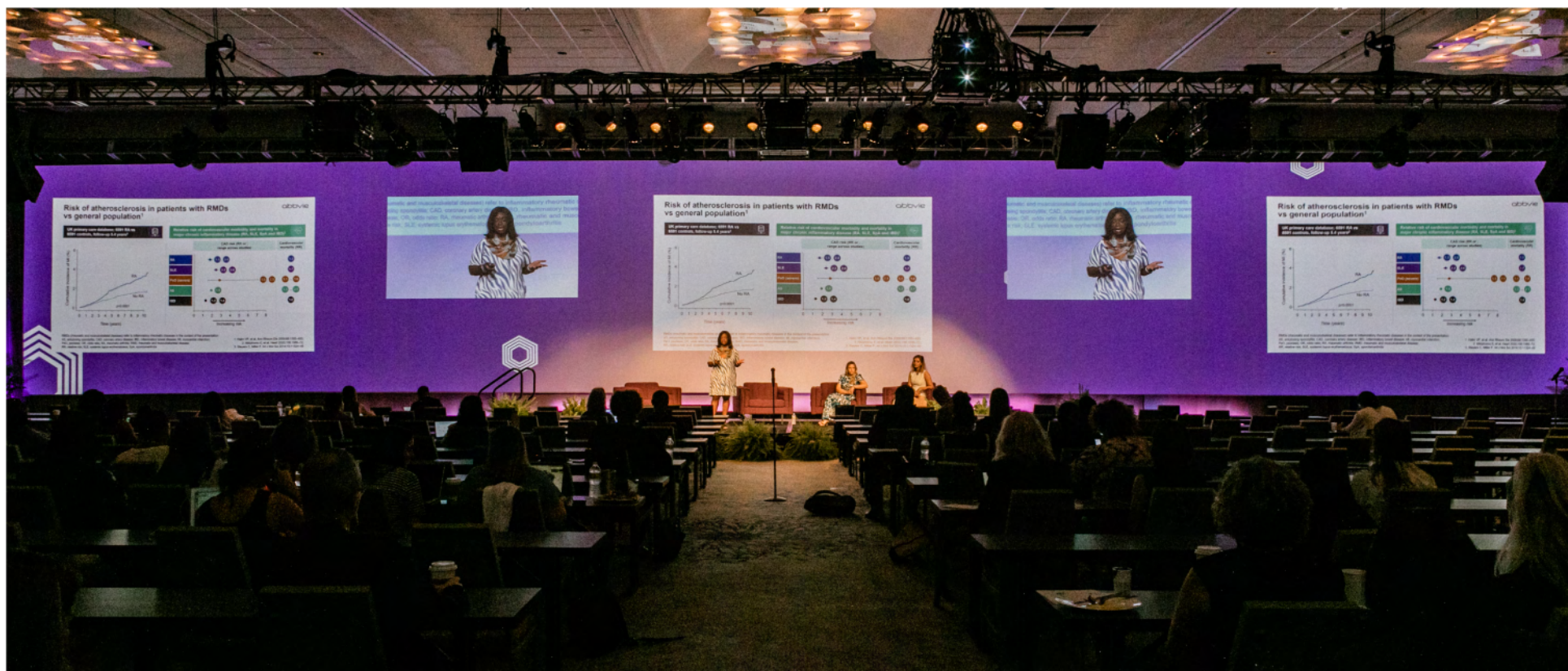




Association
of Women in
Rheumatology

2023 Annual Conference Sponsorship Prospectus



August 10 - 13, 2023

The Rosen Shingle Creek

9939 Universal Blvd, Orlando, FL 32819

Thank you for considering sponsorship of **AWIR's 2023 Annual Conference**, with the theme ***Building Blocks of Equity***: Cultural Consciousness, Clinical Competence, and Collaborative Care. As a unique organization, we are 100% led by women clinicians from diverse backgrounds, welcoming all within the rheumatology community.

AWIR prides itself on offering a unique medical conference; featuring the most up to date scientific findings, peer-reviewed abstracts and digital posters, ample opportunities to relax, recharge, and talk with colleagues, and learnings for professional development. Like all things AWIR, the Annual Conference is open to all in the clinical community and seeks to promote diversity and inclusion.

AWIR 2022 Attendance



600+ registrants; virtual and live



registrants from 30+ countries

We anticipate a **15-20%** increase in attendance at AWIR 2023.

AWIR 2023 will be a blended virtual and live program supported by Encore and their CHIME platform. For next year we are evaluating improvements :

- Dedicated Exhibit Hall with rigging - immediately adjacent to the Main Session Hall (Sebastian Ballroom)
- More ways to communicate the value of your products via the Rosen's offerings on site
- Original research abstracts and ePosters by AWIR Fellows
- Live and virtual attendee analytics
- Improved lead generation via gamification

Exhibitor Levels And Fee Schedule*

PLATINUM: \$30,000

GOLD: \$20,000

BRONZE: \$15,000

NON-PROFIT: COMPLIMENTARY

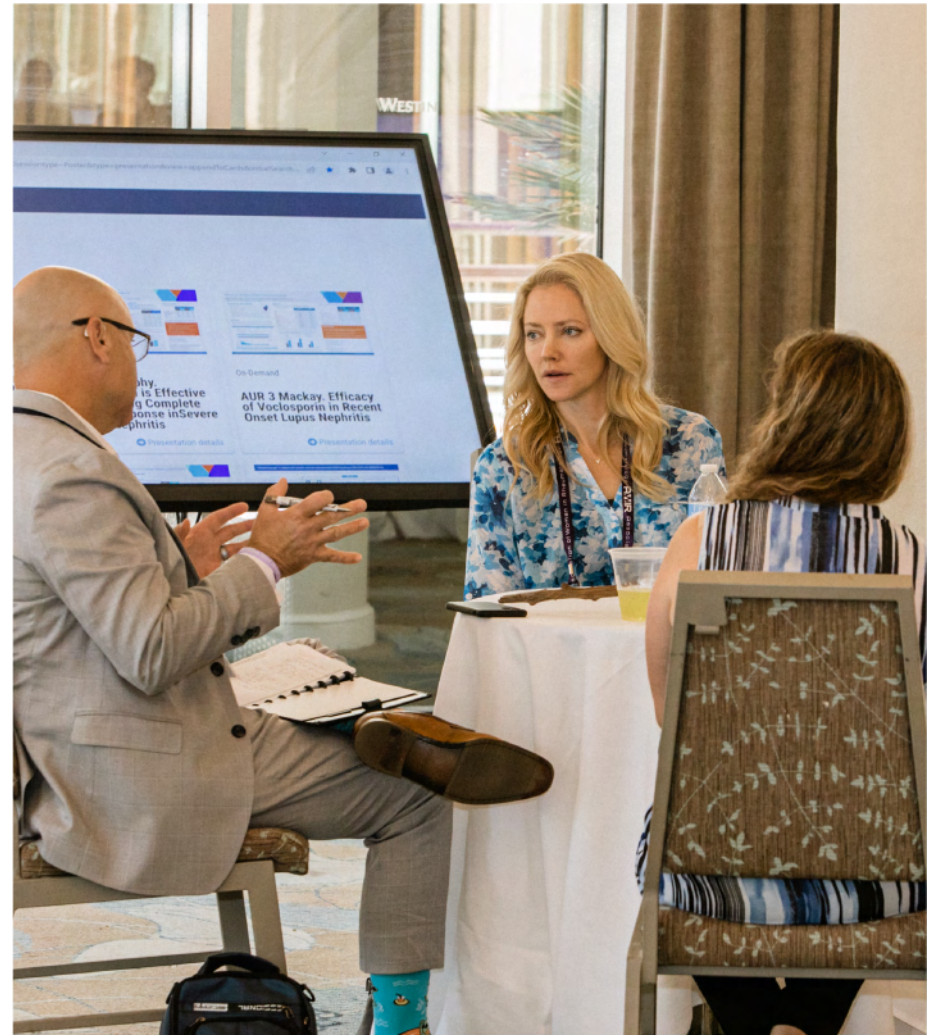
PLATINUM: \$30,000

- 10 X 10 ft booth space
- Lead generation from attendees via the AWIR Raffle
- Four (4) complimentary exhibitor registrations
- Recognition via on-site signage
- Recognition in the AWIR 2023 app
- Data analytics from the app
- Option for 2 clickable branded or unbranded banners in the meeting app displayed in rotation
- Option for two 3-minute or one 6-minute branded or unbranded videos displayed during the show flow
- Access to the recorded polling Q&A during and post-meeting

GOLD: \$20,000

- 8 ft table
- Two (2) complimentary exhibitor registrations
- Recognition in on-site signage
- Recognition in the AWIR 2023 app
- Data analytics from the app

**More information on additional opportunities will be available Q1 2023.*



Exhibitor Levels Cont'd

BRONZE: \$15,000

Your company will receive:

- 6 ft table
- One (1) complimentary exhibitor registrations
- Recognition in on-site signage
- Recognition in the AWIR 2023 app



NON-PROFIT: COMPLIMENTARY

Your company will receive:

- 6 ft table
- Two (2) complimentary exhibitor registrations
- Recognition in on-site signage

**More information on additional opportunities will be available Q1 2023.*

AWIR 2023 WEB-BASED APP: \$20,000

The entire AWIR 2023 meeting will be live streamed via Encore's customized state-of-the-art web based app; with support from onsite and virtual video/technology teams and speaker readiness 'green rooms' to ensure smooth transitions for virtual speakers. The app will also allow the sessions to be recorded, provide analytics after the meeting, facilitate Q & A and live polling, networking, gamification to encourage participation, with opportunity to have content maintained on the app for up to 3 months, as appropriate.

- Three digital "pop up" notifications during the meeting; branded or unbranded (Booth driver, Session reminders)
- Pre-meeting notifications/banners (3) either branded or unbranded; embedded in meeting communications to AWIR's eNewsletter list serv of **>9,000** subscribers
- A digital advertisement branded or unbranded, to be displayed on site on 52 inch screens (no audio).

Sponsor AWIR 2023 Live and Virtual Digital Poster Halls: \$8,000

- Submit up to 5 encored posters for AWIR's peer review and approval
- Approved posters maintained in the AWIR 2023 meeting app and on dedicated 52-inch digital touch screens on-site



NETWORKING SPONSORSHIP:

- Networking Receptions (2): \$15,000 for both (Friday and Saturday)

INDIVIDUAL SPONSORSHIPS DETAILS & BENEFITS

SCIENTIFIC SATELLITE SYMPOSIA OFFERING: \$70,000*

A 45-minute Scientific Podium presentation (unbranded medical presentation), presented by a credentialed Speaker

Please discuss topics and speakers prior to submission with Grace Wright, MD, PhD (info@awirgroup.org)

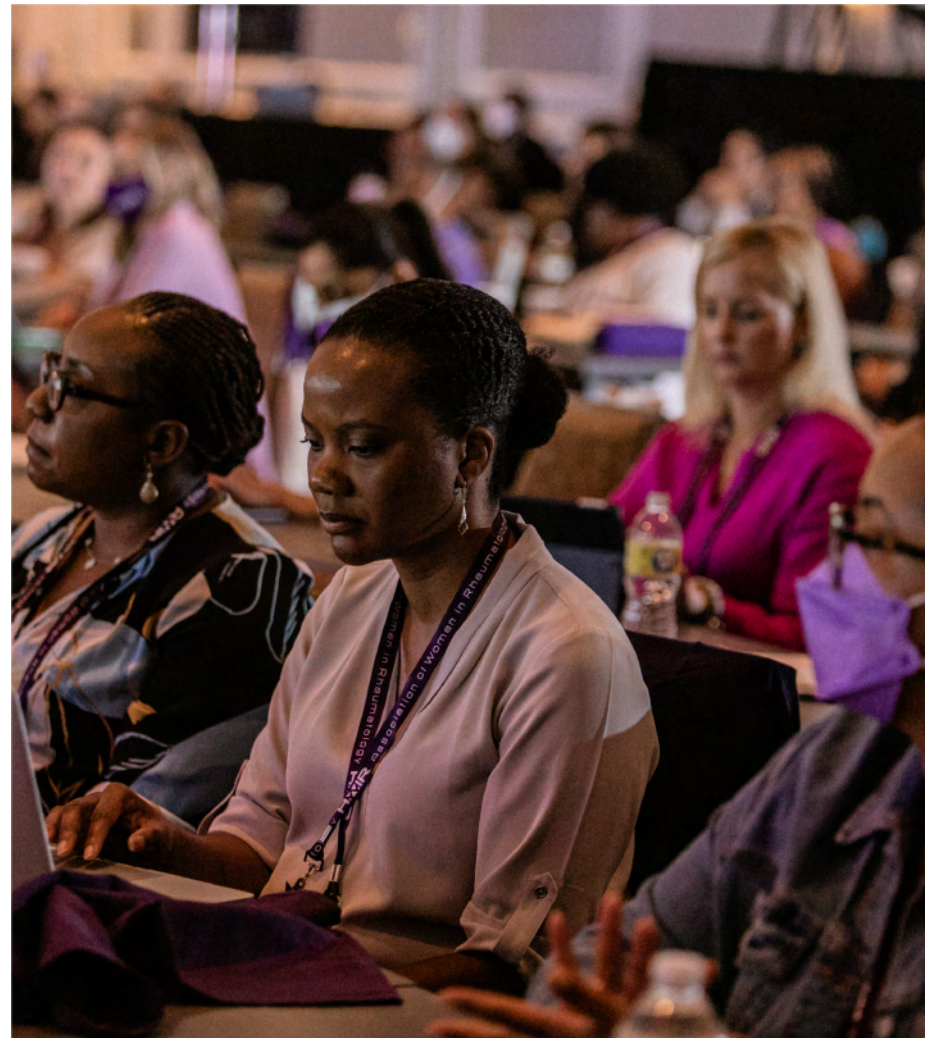
AV support and management for the live portion of the conference are provided by AWIR.

On site signage in recognition of your sponsorship and via the AWIR meeting app. Promotion via the AWIR conference app.

PRODUCT THEATER OFFERING: \$70,000*

- The opportunities for Product Theaters are Thursday, Friday, Saturday, Sunday
- Acceptance of Product Theater content and speaker will be at the discretion of the Board.
- AV support and arrangements for the live portion of the meeting are provided by AWIR.
- On site signage in recognition of your sponsorship and via the AWIR meeting app.
- Promotion via the AWIR meeting app.

**Amethyst Corporate Sponsors have first right of refusal*



PRE-CONFERENCE ADVISORY BOARDS

Two opportunities exist for Corporate Sponsors to hold advisory boards prior to the start of the Annual Conference. AWIR will already have dedicated meeting space under contract and an onsite AV Encore team to provide basic support. Additional production and/or AV needs must be arranged directly with Encore. AWIR's Board of Directors will not require travel support; however, individual honorarium is not covered. If requested AWIR can provide medical writing support for additional costs.

- 4 Hour Advisory Board: \$25,000
- 2 Hour Advisory Board: \$15,000



AUDIOVISUAL | TECHNOLOGY | MISCELLANEOUS:



MEETING WI-FI ON SITE: \$7,500 (SOLE SPONSOR)

- Company logo and the words “sponsored by (Name of Company)” will appear on hotel landing page and on the signage with directions to access wifi

ROOM KEY: \$7,500 (SOLE SPONSOR)

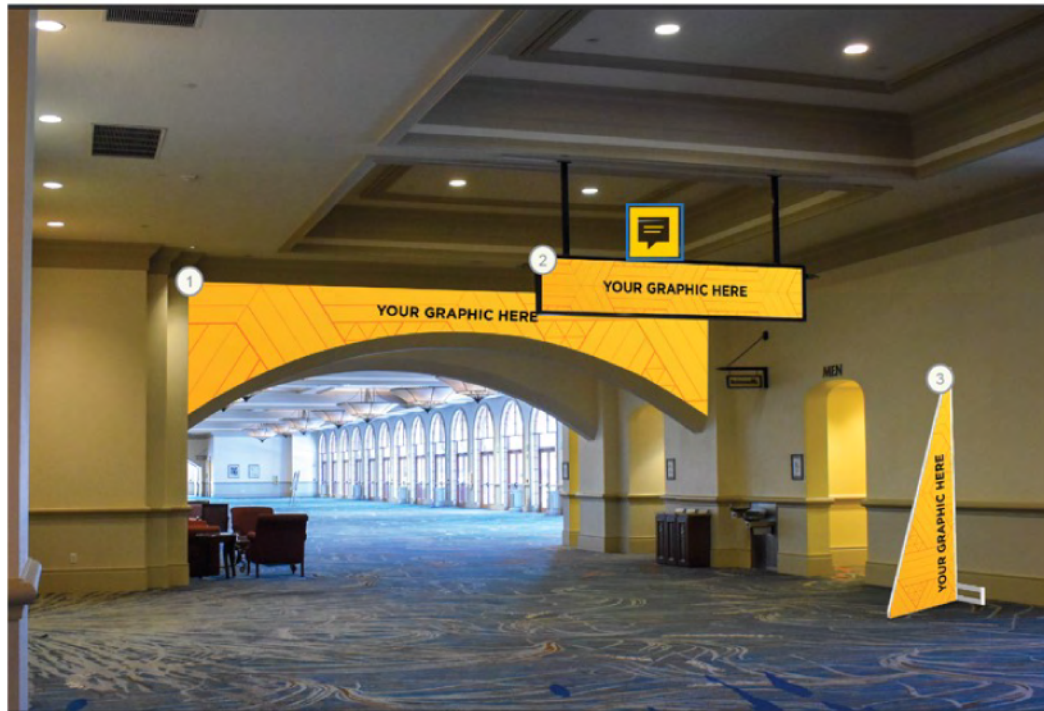
- Review and approval for layout and content by AWIR Board
- Please submit artwork to: Katherine Channing katharine.channing@awirgroup.org by June 1
- Company logo and information on 1-side, AWIR’s logo must be included
- Production timelines 10 weeks

HOTEL DOOR DROP: \$7,500/PER NIGHT

- Thursday, Friday and Saturday night
- The door drop may be branded or unbranded and is an opportunity to ensure visibility for product and/or company
- Inserts must not exceed 8.5” x 11”, must be pre-approved by AWIR , and be received on-site by August 4th
- There is an additional \$500 for each additional page or \$500 for a Product Information sheet

ROSEN SHINGLE CREEK PROMOTIONAL OPPORTUNITIES

Available via the Rosen's on site agency, timelines and updates to pricing in Q1 2023.

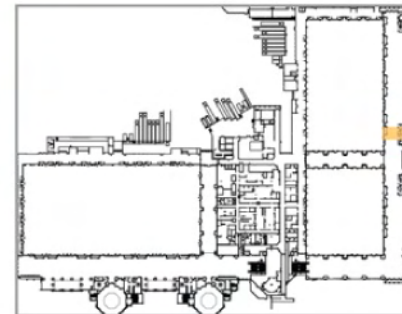


Sebastian Arch

Your brand will be prominently displayed in these locations.

Graphic Elements

- ① Arch Cling \$9,000
- ② Directional Sign \$3,000
- ③ Metal Directional Sign \$3,000



Graphic Location ■

ROSEN SHINGLE CREEK PROMOTIONAL OPPORTUNITIES

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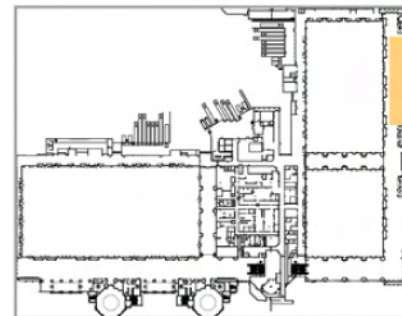


Sebastian Pre-function area

Your brand will be prominently displayed in these locations.

Graphic Elements

- ① Arch Cling \$9,000
- ② Fabric Columns \$9,000
- ③ Door Clings \$5,000



Graphic Location ■

ROSEN SHINGLE CREEK PROMOTIONAL OPPORTUNITIES

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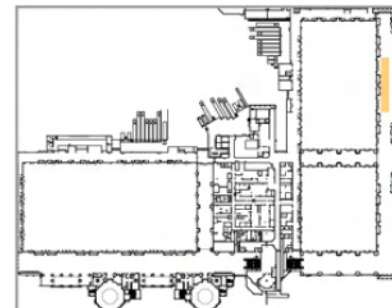


Sebastian Ballroom Entrance

Your brand will be prominently displayed in these locations.

Graphic Elements

- ① Room Display Board \$5,000
- ② Door Clings \$5,000
- ③ Carpet Floor Cling \$5,000



Graphic Location ■

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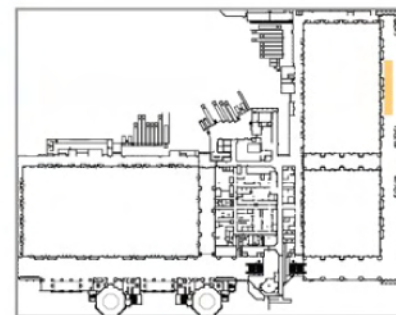


Sebastian Ballroom Entrance

Create a uniquely branded environment for your attendees.

Graphic Elements

- ① Wall Header Cling \$9,000
- ② Wall Cling \$6,000

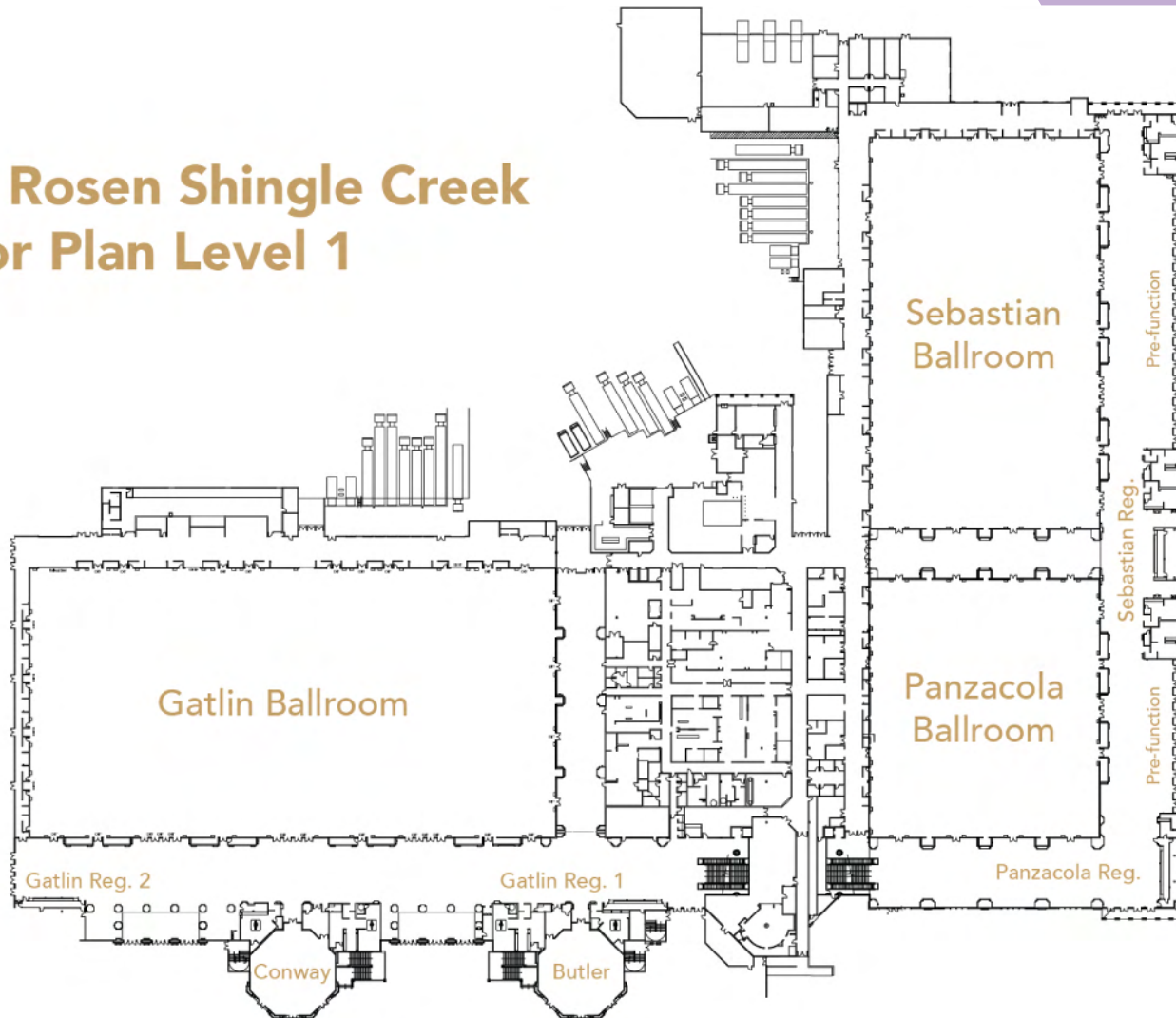


Graphic Location

ROSEN SHINGLE CREEK PROMOTIONAL OPPORTUNITIES

Available via the Rosen's on site agency, timelines and updates to pricing in Q1 2023.

The Rosen Shingle Creek Floor Plan Level 1



Application & Contract Policy and Procedures:

PAYMENTS:

All funds must be received within four weeks of submission of the registration. If funds are not received by May 1, 2023, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials, sponsorship of product theaters or symposia, and the organization may not be allowed to exhibit.

REGISTRATION:

Exhibitor's on-site team members should be registered by June 13th, 2023.

All industry personnel, exhibitors and agency support on-site must be registered as 'industry employees' with no exceptions; AWIR reserves the right to cancel registrations and will retain the pass through costs from the original registration fees for the logistics agency. Only registered attendees will be allowed to pay for hotel rooms in the AWIR room block; any rooms reserved without registrations will be cancelled by July 1, 2023.

AWIR 2023 OFFERING MEETINGS:

Of note: the **AWIR 2023 and Encore platform overviews will be held in March 2023**; please ensure the appropriate personnel and support agencies are present for these sessions.

LIABILITY:

AWIR assumes no liability for any act of omission or commission including, but not limited to any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release AWIR from any and all liabilities for loss or damage ensuing from any cause whatsoever. In addition, each exhibitor and its representatives agree to indemnify and hold harm- less AWIR for all costs, damages and liability, including attorney's fees claimed against AWIR based upon acts or omissions of the exhibitor or any of its employees or agents.

