



AWIR 2025 July 24th – 26th

Gaylord Palms Resort & Convention Center

AWIR 2025 Floorplan

Exhibit Hall,
Breakfast & Lunch General Session



Sponsorship

- AWIR 2025 Prospectus is available on line
https://awirgroup.org/images/Exhibitors/2024/AWIR_2025_Annual_Conference_Sponsorship_Propectus.pdf
- Additional Promotional Opportunities can be found at the bottom of this landing page
<https://awirgroup.org/meetings/exhibitors.html>
- Interested in sponsorship, product theater, ad boards, promotional ads*, encored posters, or an exhibit?
 - 1st Step – arrange for a letter of agreement with Katharine.channing@awirgroup.org deadline for exhibits, posters, and product theaters is April 15, 2025.
 - 2nd Step – arrange for payment by May 15, 2025 (or provide proof if it is in process)
 - 3rd Step – BCD will send links to the Sponsor Resource Center for all registered sponsors; their email address is AWIRSponsors@BCDME.com
 - ***You will be able to add additional contributors to your Resource Center

*Deadline for promotional signage is June 15, 2025

Sponsorship Continued

- AWIR's W-9 is available at the bottom of this page
 - <https://awirgroup.org/about/corporate-sponsorship.html>
- More information and views of the meeting areas can be found here <https://visitingmedia.com/tt8/?ttid=gaylord-palms-resort-convention-center#/pdf>
- Virtual tours of the central meeting space (Osceola Ballroom) can be seen here <https://visitingmedia.com/tt8/?ttid=gaylord-palms-resort-convention-center#/3d-model>
- Contact Katharine.channing@awirgroup.org for sponsorship

Product Theaters & Educational Symposia

- Embedded in agenda and run by AWIR/Encore
- Please send topics to Katharine.channing@awirgroup.org or Grace.wright@awirgroup.org
- Dr. Wright organizes agenda w/ PTs based on topics, once topics are received Dr. Wright will assign time slots
- Speakers should be registered and have hotel room requested via link provided from BCD, hotel room to be paid for by sponsor (if not already attending)
- All Product Theater/ Educational Symposia speakers must present in person
- Bio and headshots due as soon as possible but no later than June 17
- Slides for sponsored sessions are due by June 17
- If polling questions are included, please complete the spreadsheet template of the questions/answers by June 17 for programming
- All polling must be done using AWIR's web-based meeting app; we provide the answers after the meeting ends
- Limited signage space is available outside the Main Session entrance; notify BCD if you intend to have one no later than July 1
- AWIR provides the names of your PT attendees after the meeting ends

Product Theaters & Educational Symposia Continued

FAQs

Q: How are Product Theaters/Educational Symposium promoted? Can I bring a sign to promote?

A: Yes you can bring one sign to place outside the Main Session the day of the PT. AWIR will market your PT. The sooner you provide the approved title & speaker, the sooner it can be placed on the agenda for the website for visibility in Q2.

Q: Is there an opportunity for interactivity during the symposium?

A: Yes, interactivity is allowed through polling questions provided via the CHIME platform by ENCORE. You need to submit a spreadsheet of polling questions by June 17th for programming. There is no external integration.

Q: Can we use our own polling system?

A: No, all polling must be done through the CHIME platform provided by ENCORE. QR codes on the screens are allowed for surveys and feedback if needed.

Q: Will the attendee contact information be provided?

A: For all product theaters and educational symposia, AWIR provides the sponsor with the first and last names of the attendees. The list is received post-conference. Unfortunately to adequately scan the attendees in your session.

Product Theaters & Educational Symposia Continued

FAQs

- Q: Can you confirm the room setup for the symposium?
- A: Sponsored sessions are presented from the main stage with all AV in place as done for all Conference speakers. Main Session seating will be set up classroom-style.
- Q: What is provided for AV in the product theaters?
- A: All product theaters are presented from the main stage with slide advancers, an AWIR Chair to introduce them using their bios, mics, and confidence monitors. Additional AV for sponsored sessions is not allowed.
- Q: What does polling look like?
- A: You can find the Exhibitor/Sponsor Guide, which includes screenshots of the polling on pages 23-24
- Q: How can we submit materials for the symposium?
- A: All assets need to be uploaded in the sponsor portal to BCD, your main point of contact has been provided access and can add additional people as needed to the portal.
- Q: Is there an opportunity for slide review or rehearsal before the meeting?
- A: Onsite rehearsal times are not available.

Poster Hall Sponsorship & E-posters

- Sponsorship includes 5 encore digital posters
- Abstracts and/or posters must be submitted by May 1 for peer review by the AWIR 2025 Executive Committee *
- Displayed onsite on large screens and in the AWIR 2025 web-based app with embedded 2- or 3-minute audio and video of primary authors
- Sponsors have the opportunity to participate in poster tours; schedules TBD in late June. Either poster authors or company medical personnel are invited to present during poster tours.
- Sponsor Resource Center links will be sent to each sponsor to upload files and complete a spreadsheet with author names, poster titles
- Please provide short bio and headshots of primary authors via the Sponsor Resource Center
- Final files due by June 13

*If a sponsor wants to encore data from EULAR please contact Katharine.channing@awirgroup.org for extended deadlines

Platinum Exhibitor Benefits

Platinum sponsor

\$35,000

BOOTH

- 10ft x 10ft booth space with chairs + drape

CONFERENCE PASSES

- 4x complimentary all-inclusive exhibitor registrations

CONFERENCE APP

- 2x clickable branded or unbranded banners
- Recognition in the conference app
- Data analytics from the app

ADDITIONAL ELEMENTS

- Attendees lead generation via AWIR Raffle
- Recognition via on-stage signage
- Two 3-minute videos or one 6-minute video, branded or unbranded, displayed during live program



Logistics and Events

- BCD is our logistics Partner is managing registration, rooming lists, hotel, F&B, sponsor and speaker management, and providing overall conference management
- BCD AWIR 2025 Lead: Deanna Haines
 - deanna.haines@bcdme.com
- BCD Sponsorship Deliverables Coordinator:
 - AWIRSponsors@bcdme.com
- Corporate Members Meeting and Advisory Boards are also managed by BCD
- AWIR requests each sponsor provide one main point of contact, one medical and one commercial, to manage complimentary registrations and queries
 - ALL - point of contact should be sent to AWIRSponsors@bcdme.com

Registration

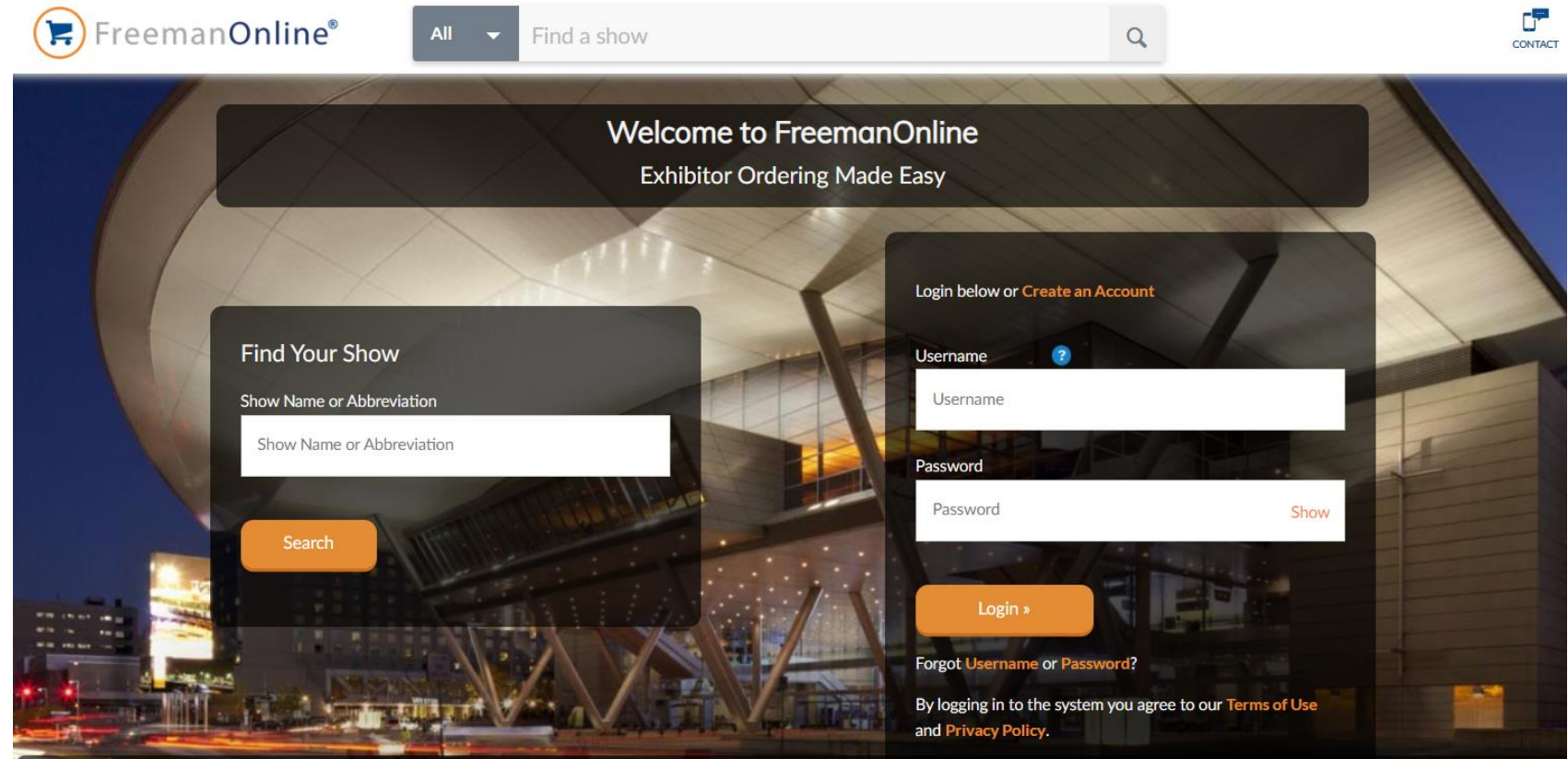
- All Exhibitors, Industry Employees, and Agency staff are expected to register as non-HCP attendees with the Industry rate.
- During registration you will be asked to select the hotel nights needed; a reservation at the hotel will be made using the CC provided.
- To manage the rooming list appropriately we would like all sponsors/exhibitors to be registered by June 1.
- Deadline for hotel registration is June 10. Hotel rooms without AWIR 2025 registrations will be canceled after this date and no refunds will be possible.
- Exhibitors and Industry attendees are expected to wear their badges while at the Conference.
- Exhibitor and Industry badges are not limited access, the badges give you access to all Sessions, Networking Receptions, and most importantly all the food and drink(s) you can handle!
- Contact AWIRSponsors@bcdme.com for questions on logistics

Exhibits for the Gaylord via Freeman

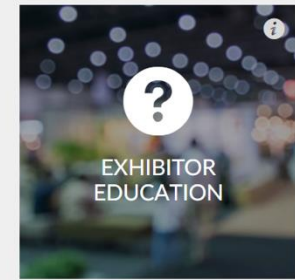
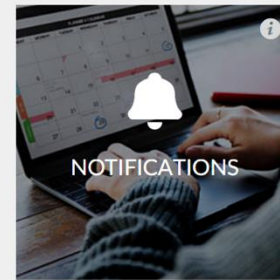
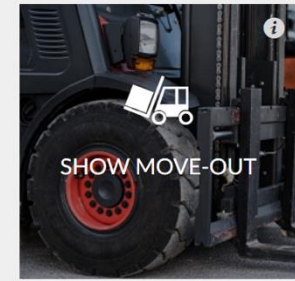
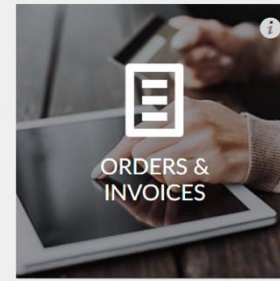
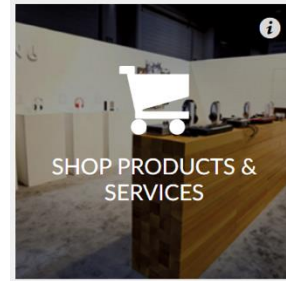
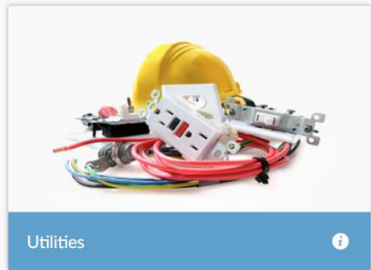
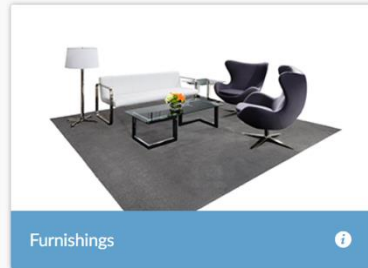
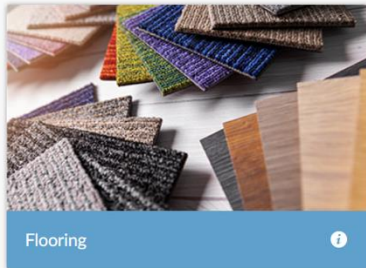
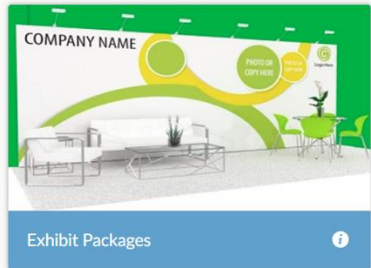
- All Exhibits will go through Freeman, the Gaylord's onsite Exhibits and Promotional Support agency.
- Freeman will provide access the online Exhibitor Kit once sponsors have signed an agreement and paid for sponsorship
- There are additional costs for shipping, electrical needs, and storage this must be paid directly to Freeman.
- Schedules for exhibit setup will be sent in early June
- All exhibits, including table-top displays, MUST be set up on Wednesday, July 23 by 9pm . No exceptions.
- Exhibits open to kick off the conference at breakfast on Thursday morning.
- Freeman Contact:
 - Victoria Gonzalez, Client Relationship Manager: victoria.gonzalez@freeman.com
- All companies that have paid for on-site promotion in the conference area (e.g. clings, columns) will work directly with BCD for submission and approval.

Exhibitor Kit

- Full-service exhibitor support provided Freeman
- Sponsors pay and work directly with Freeman to store exhibits, logistics and material handling



Freeman Online



Show Information



Quick Facts



Show Contacts

Forms & Brochures

BOOTH NUMBER

MR15

BOOTH SIZE

10.0' x 10.0'

BOOTH EQUIPMENT

What's Included
In Your Booth

Additional Information

To receive an additional discount on select items, place your order online prior to the discount price deadline of December 27, 2023.

Our goal at Freeman is to help you have a successful event. If you need assistance or have any questions, please contact Exhibitor Support at (888) 508-5054.

Hotel Door Drops

- Available nightly
- All companies that have sponsored a room drop will work with BCD to have them fulfilled at the hotel
- Hotel room drop material can be up to an 8 1/2"X11" single sheet or pamphlet/booklet. Additional pieces (e.g. separate product inserts) are additional costs.
- Assume 500 copies/night
- Please include AWIR logo and provide art files for review by June 1.
- Shipping details will be provided in the Sponsor Resource Center
 - Contact AWIRSponsors@bcdme.com with questions
- Copies due at Gaylord Palms by Friday, July 18
- Contact Katharine.channing@awirgroup.org regarding sponsorship

Sponsorship Deliverables Deadlines

Sponsorship	Deliverables	Submission Deadlines
Product Theater / Scientific Satellite Symposia	<ul style="list-style-type: none"> • Speaker Title • Speaker Headshot & Bio • Final Slides • Polling Q&A if applicable 	<ul style="list-style-type: none"> • June 17 • June 17 • June 17 • June 17
Platinum Sponsorship	<ul style="list-style-type: none"> • 2 Clickable branded/unbranded banners • Weblinks for banners • 2: 3-min or 1: 6-min branded/unbranded video 	<ul style="list-style-type: none"> • June 1 • June 1 • June 1
All Exhibitors	<ul style="list-style-type: none"> • Logo with weblink 	<ul style="list-style-type: none"> • June 13
Hotel Key Card	<ul style="list-style-type: none"> • Card Design 	<ul style="list-style-type: none"> • May 20
Posters	<ul style="list-style-type: none"> • Submission for peer review • Primary Author(s) Headshots & Bios • Files poster audio files, video files and spreadsheet 	<ul style="list-style-type: none"> • May 1 • June 13 • June 13
Hotel Door Drops	<ul style="list-style-type: none"> • Submission for approval • Arrival at Hotel 	<ul style="list-style-type: none"> • June 1 • July 19
Conference App	<ul style="list-style-type: none"> • Pre-meeting newsletter banners • Pop-up notifications 	<ul style="list-style-type: none"> • May 1 • June 13

Sponsor Elements and Specifications

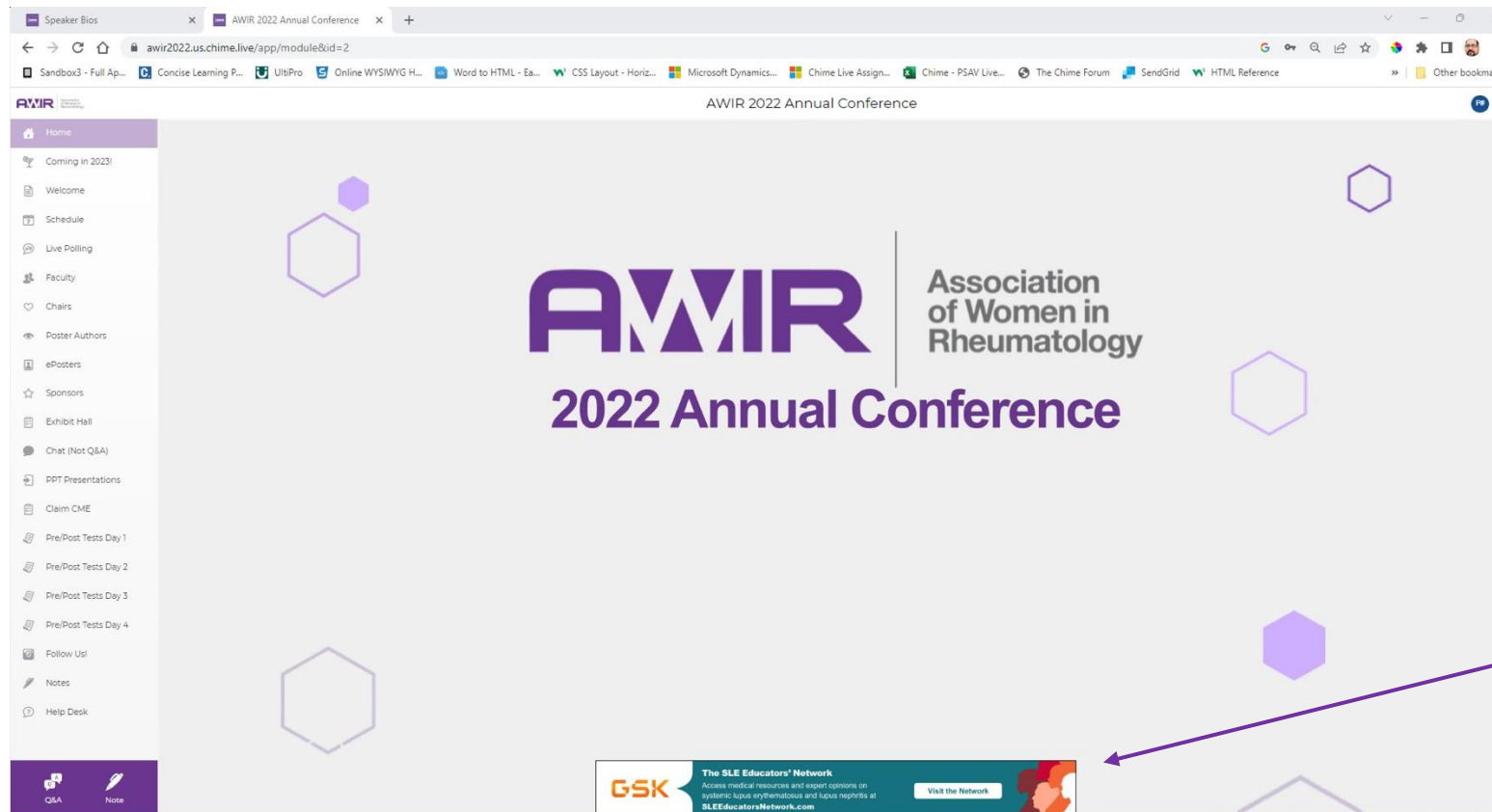
Sponsorship	Size	Type
Exhibitor Logo in app	500x500px (Note: horizontal logos will still need to fit in the 500x500 image; resulting with a smaller visible image)	.png .jpeg
Exhibitor weblink in app	Provide link in separate document	NA
Video for E-Posters in app	Upload files	Mp4 or mov
Audio for E-Posters	2 to 3 minutes	Mp4 or mov
Bios and photos of speakers & authors	Upload files	.pdf, .jpeg, .png
Rotating banner in app (clickable)*	Need both sizes: Desktop version – 768x90 Mobile version – 768x180	.png .jpeg
Two 3-minute videos OR One 6-minute video*	Upload files	Mp4 or mov
Hotel Key Card	Specifications provided direct to sponsor	

*Available only for Platinum Sponsorship

NOTE: Specifications are also outlined the Sponsor Resource Center.

AWIR 2025 Live Streaming

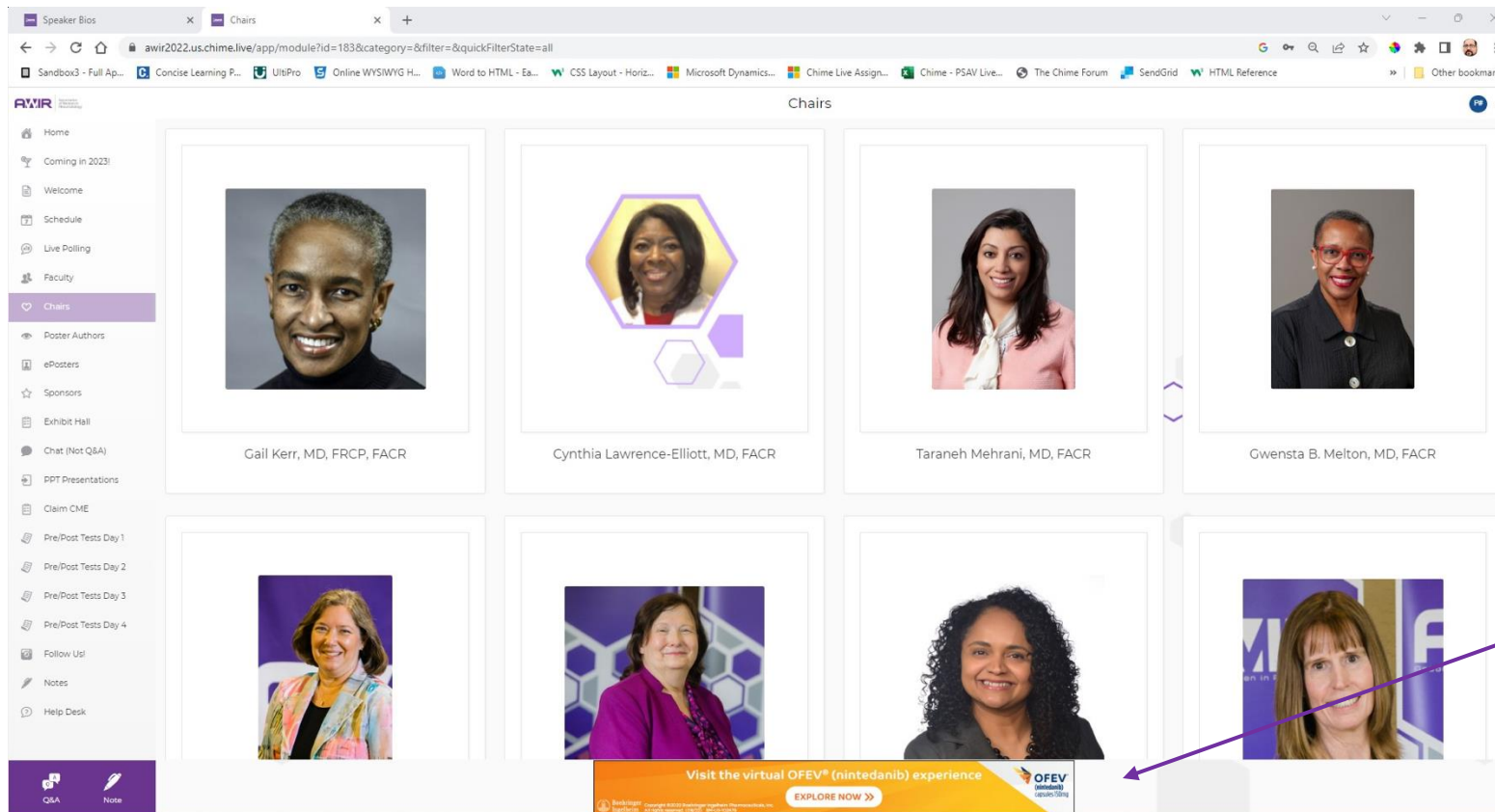
Encore's web-based app



Platinum Sponsor
Clickable Banners

Speakers & E-Poster Authors View

Hosting bio's and photos



Platinum Sponsor
Clickable Banners

General Info

The screenshot displays the AMIR mobile application interface. At the top left is the AMIR logo. The top right features a 'Live Stream' button and a user profile icon labeled 'MS'. A vertical navigation menu on the left lists various app sections, with 'Event Info' highlighted in purple. The main content area, titled 'Event Info', contains four white cards with icons and labels: 'Hotel Information' (door icon), 'WiFi' (WiFi symbol), 'Attire' (person icon), and 'Transportation' (direction sign icon). At the bottom, there is a dark purple banner with the text 'Thanks to our Corporate Members and Exhibitors'. A bottom navigation bar includes icons for 'Ask', 'Note', and 'Message'.

AMIR

Event Info

Live Stream MS

Home

Welcome

Schedule

Speakers

Posters or Abstra...

Maps

Event Info

Presentations

Surveys

Networking

Engagement

Chat

Polling / Q&A

Ask a Question*

Social Feed

Photo Gallery

About This App

Notes

Ask Note Message

Hotel Information

WiFi

Attire

Transportation

Thanks to our Corporate Members and Exhibitors

Exhibitors Acknowledged by Sponsor Level

The screenshot shows a web browser window with the URL awir2022.us.chime.live/app/module&id=111. The page is titled "Exhibit Hall" and features a navigation menu on the left with options like Home, Schedule, and Sponsors. The main content area is titled "PLATINUM" and displays a 3x3 grid of nine circular booth designs. Each booth is a white archway with orange accents and a central table with chairs. The logos for the sponsors are displayed on the back wall of each booth: **abbvie**, **abbvie | Medical Affairs**, **Aurinia**, **Boehringer Ingelheim**, **Exagen**, **GSK**, **GSK**, **janssen | gilead**, and **Lilly**. At the bottom of the page, there is a banner for "The SLE Educators' Network" with a "Visit the Network" button.

Posters and Abstracts – Include pre-recorded videos & audio of primary authors

The screenshot displays the AWIR ePosters website interface. The browser address bar shows the URL `awir2022.us.chime.live/app/module&id=115`. The website header includes the AWIR logo and the text "ePosters". A left-hand navigation menu lists various site features such as Home, Schedule, Faculty, and ePosters (which is currently selected). The main content area is titled "Results" and shows a search bar and the text "Displaying Poster - 21 records found". Below this, a grid of poster thumbnails is displayed, each with a title and a "Presentation details" link. The visible poster titles are:

- AUR 1 Osorio. Enlight-LNTM: A Prospective Observational Registry of Patients Treated with Voclosporin for Lupus Nephritis in the United States**
- AUR 2 Josephy. Voclosporin is Effective in Achieving Complete Renal Response in Severe Lupus Nephritis**
- AUR 3 Mackay. Efficacy of Voclosporin in Recent Onset Lupus Nephritis**
- AUR 4 Saxena. Voclosporin for Lupus Nephritis: Results of the Two-Year AURORA 2 Continuation Study**
- AUR 5 Anders. Voclosporin is Effective in Achieving Proteinuria Treatment Targets in Lupus Nephritis Defined by EULAR/ERA Recommendations**
- BI 1 Volkman. "Effective lung age" in subjects with systemic sclerosis-associated interstitial lung disease (SSc-ILD) in the SENSICIS trial**

At the bottom of the page, there is a banner for KEVZARA (sarilumab) with the text "Questions about KEVZARA? VISIT KEVZARA.HCP.COM TO CHAT NOW" and logos for SANOFI GENZYMAL and REGENERON.

Live Polling for Product Theaters

Multiple Choice Questions and Live Analytics

Abstra...

ons

g

nt

tion*

ery ▾

App

message

Polling Live Stream

Who was the 1st president of the United States?

George Washington

John Adams

Thomas Jefferson

Donald Trump

Submit

- Encore runs the polling for Product Theaters and CME sessions

CME Questions & Polling via the web- based app

The screenshot shows a web browser window displaying a CME (Continuing Medical Education) interface. The browser's address bar shows the URL awir2022.us.chime.live/app/module&id=120. The page title is "Pre/Post Tests Day 1".

The interface features a left-hand navigation menu with the following items:

- Home
- Coming in 2023!
- Welcome
- Schedule
- Live Polling
- Faculty
- Chairs
- Poster Authors
- ePosters
- Sponsors
- Exhibit Hall
- Chat (Not Q&A)
- PPT Presentations
- Claim CME
- Pre/Post Tests Day 1** (highlighted)
- Pre/Post Tests Day 2
- Pre/Post Tests Day 3
- Pre/Post Tests Day 4
- Follow Us!
- Notes
- Help Desk

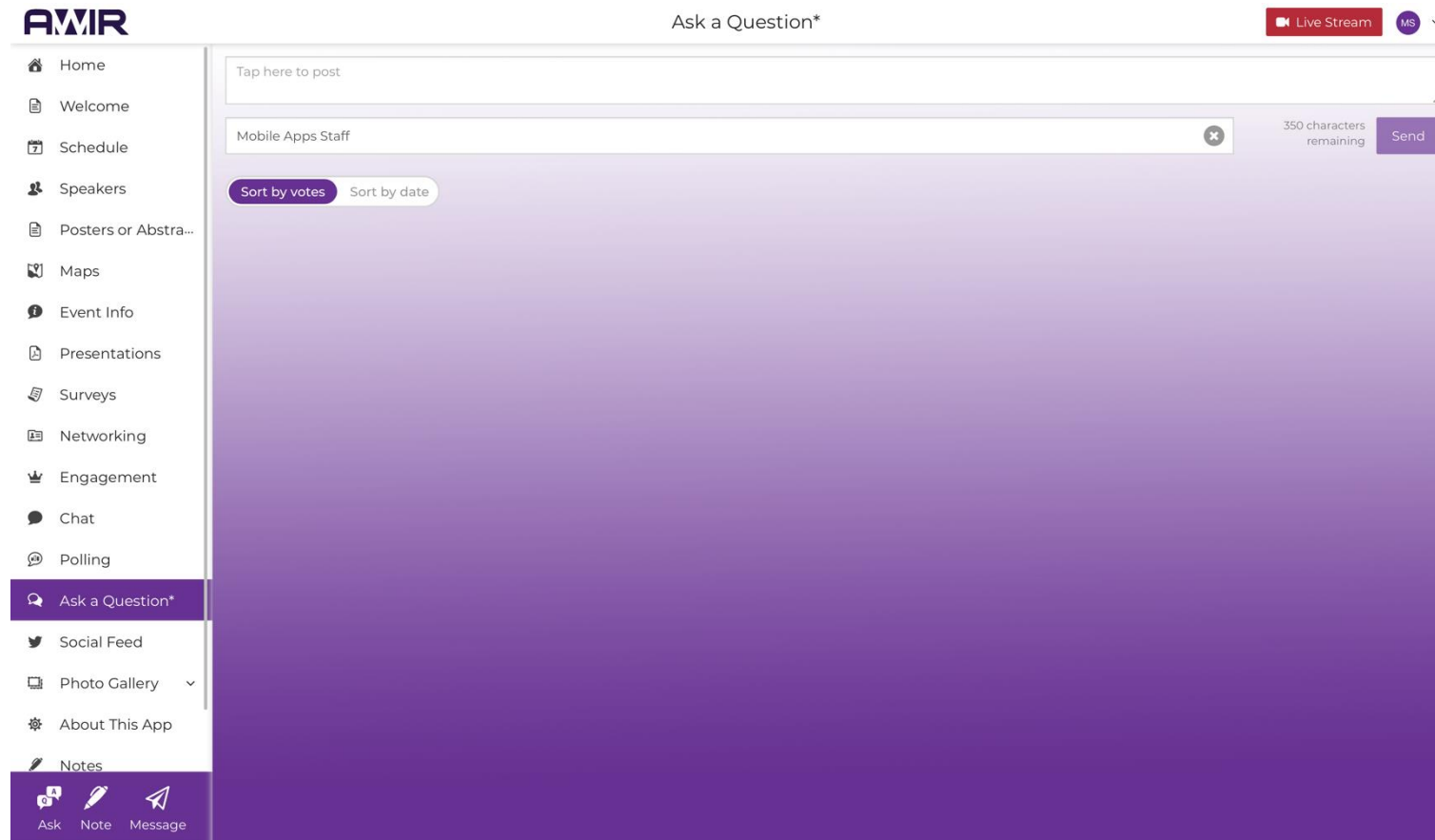
The main content area displays a list of pretest and posttest questions, each with a right-pointing arrow indicating a link to the question details. The questions are:

- Pretest - 1.1 Pathways in SLE: IFNs, CNIs, BAFF, CD40L, IL-17 - Dr. Iain McInnes
- Posttest - 1.1 Pathways in SLE: IFNs, CNIs, BAFF, CD40L, IL-17 - Dr. Iain McInnes
- Pretest - 1.2 Pathways in Systemic Lupus: Systemic inflammation versus damage - Dr. Ashira Blazer
- Posttest - 1.2 Pathways in Systemic Lupus: Systemic inflammation versus damage - Dr. Ashira Blazer
- Pretest - 1.3 IL-17 Pathway for Skin and Joint - Dr. Grace Wright
- Posttest - 1.3 IL-17 Pathway for Skin and Joint - Dr. Grace Wright
- Pretest - 1.4 Tyk2 Pathways for Skin and Joint disease - Dr. Grace Wright
- Posttest - 1.4 Tyk2 Pathways for Skin and Joint disease - Dr. Grace Wright
- Pretest - 1.5 JAK Safety Update - Dr. Kevin Winthrop
- Posttest - 1.5 JAK Safety Update - Dr. Kevin Winthrop
- Pretest - 1.7 Emerging Diseases - Autoimmunity and LONG COVID - Dr. Len Calabrese

At the bottom of the page, there are two buttons: "Q&A" and "Note".

Q&A

Users Pose Questions Live and Virtually via Zoom & App



Agenda

Users Are able to Click Through to View Topics, Speakers & Bios

The screenshot shows a web browser window with the URL `awir2022.us.chime.live/app/module?id=3&tracks=undefined&tags=undefined&filter=&date=&quickFilterState=all`. The page title is "Schedule". On the left is a navigation menu with items like Home, Schedule, Live Polling, Faculty, Chairs, Poster Authors, ePosters, Sponsors, Exhibit Hall, Chat (Not Q&A), PPT Presentations, Claim CME, Pre/Post Tests Day 1-4, Follow Us!, Notes, and Help Desk. The main content area displays the schedule for Thursday, August 18th, with a note that times are in local device time zone. The sessions listed are:

- 7:00am – 8:00am: Registration and Breakfast
- 7:50am – 8:00am: Welcome & Introduction: Dr. Grace C. Wright, President, AWIR
Open Day 1 Welcome Stream
- 8:00am – 9:00am: Pathways in SLE: IFNs, CNIs, BAFF, CD40L, IL-17
Open Day 1_Pathways in SLE Stream
- 9:00am – 10:00am: Pathways in Systemic Lupus: Systemic inflammation
Open Day 1_Pathways in Systemic Lupus Systemic Inflammation Stream
- 10:00am – 10:45am: Role of IL-17 & IL-23 Across Rheumatic Conditions
Open Day 1_The Role of IL-17, IL-23 Across Rheumatic Conditions Stream
- 10:45am – 11:30am: TYK2: Pathological Drivers and Treatment Targets in Skin & Joint Conditions

At the bottom of the page is a red banner for "LILLY FOR BETTER LIVES" with the text "Learn more about our commitment to make life better at lilly.com." and the Lilly logo. A purple arrow points from the text "Platinum Sponsor Clickable Banners" to this banner.

Platinum Sponsor
Clickable Banners