

AWIR

Association
of Women in
Rheumatology



July 24-26, 2025 | Hybrid

Gaylord Palms Resort & Convention
Center, Kissimmee, Florida

Annual Conference

2025 Prospectus



AWIR is a women-led rheumatology association that welcomes all to join and be part of our community.

Our mission

To promote the science and practice of rheumatology, foster the advancement and education of Women in Rheumatology, and advocate access to the highest quality healthcare, and management of patients with rheumatic diseases.



Educate and create networks within the Rheumatology clinical community of women and men



Develop leadership skills to increase the movement of women into positions of leadership in Rheumatology



Promote inclusivity, diversity, and equality in the Rheumatology field

Our members

AWIR's global touch is essential to our mission of fostering the advancement and education of all global Rheumatologists. We have a shared vision and commitment to partnership connecting Rheumatologists across continents.

 **80+** countries

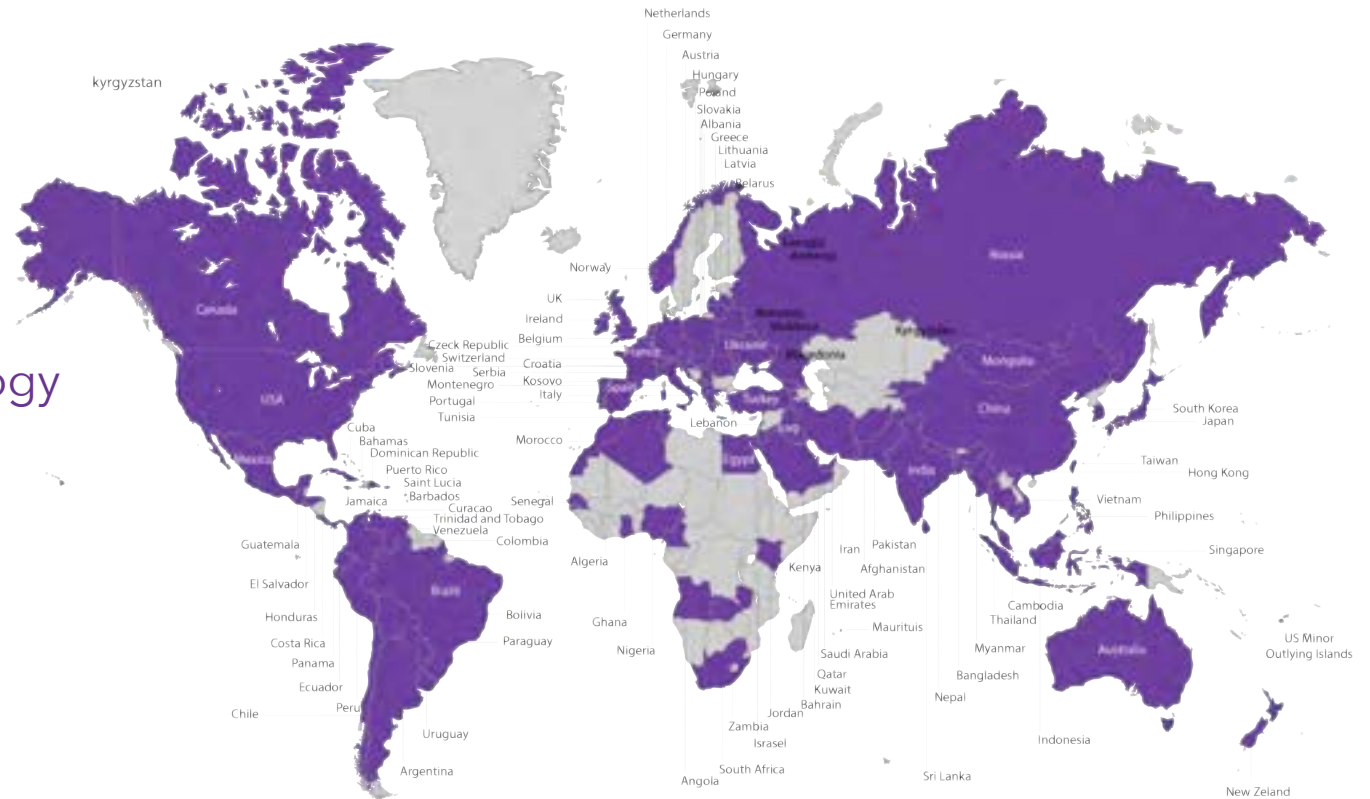
 **11,000** digital touchpoints

97% Adult/Pediatric Rheumatology prescribing clinicians

3% Other (e.g. students, retired clinicians, PhDs)

70% 

30% 



Annual Conference

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We are constantly updating the conference with feedback from our members and attendees with a range of improvements for 2025. This year we will once again have hands on workshops; including the very popular ultrasound, APPs, Fellows, clinical trials, and practice development.

500+

Expected in-person attendees

250+

Expected online attendees

AWIR 2025 will be a hybrid virtual and live program to accommodate the widest possible audience and our Global Chapters/Partners from the more than 80 countries with AWIR members.





"In our 10th Anniversary, at AWIR our focus has been on empowering our young clinicians and those who have felt disempowered, unheard, and/or unseen - ten years from now I want that to be something that we speak of historically; that we are at a point where we can help all of our clinicians be the best versions of themselves."

-Grace C. Wright MD, PhD

Platinum exhibitor

\$35,000

BOOTH

- 10ft x 10ft booth space with chairs + drape

CONFERENCE PASSES

- 4x complimentary all-inclusive exhibitor registrations

CONFERENCE APP

- 2x clickable branded or unbranded banners
- Recognition in the conference app
- Data analytics from the app

ADDITIONAL ELEMENTS

- Attendees lead generation via AWIR Raffle
- Recognition via on-stage signage
- Two 3-minute videos or one 6-minute video, branded or unbranded, displayed during live program



Gold exhibitor

\$22,500

BOOTH

- 8ft table, drape with 2 chairs and space for 2 standing banners

CONFERENCE PASSES

- 2x complimentary all-inclusive exhibitor registrations

CONFERENCE APP

- Recognition in the conference app
- Data analytics from the app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



Bronze exhibitor

\$17,500

BOOTH

- 6ft table with chairs + drape

CONFERENCE PASSES

- 1x complimentary all-inclusive exhibitor registration

CONFERENCE APP

- Recognition in the conference app
- Data analytics from the app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



Non-profit

Complimentary

BOOTH

- 6ft table with chairs + drape

CONFERENCE PASSES

- 2x complimentary all-inclusive exhibitor registrations


CONFERENCE APP

- Recognition in the conference app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



A photograph of two women in conversation at a conference. The woman on the left has dark curly hair and is wearing a light-colored top. The woman on the right has long dark hair and is wearing a dark, patterned top. They are both smiling and gesturing with their hands. The background is a blurred indoor setting with warm lighting and other people.

"AWIR's Annual Conference is more than learning Rheumatology alone, it's the connections that actually keep us coming back year after year. It is those connections that are going to lead us to being happy and successful in our careers.

Come once and you will automatically be sold!"

-Sheetal Desai MD, MEd



Emergent Leader Training & Networking Event*

\$10,000

Help support the growth of the next generation of leaders in Rheumatology and engage AWIR Local Chapter Leaders (LCLs), Board, and Faculty. AWIR plans a half day program to engage our Local Chapter Leaders in discussions around what makes a good leader and of the barriers to achieving leadership roles.

Following the program, AWIR will hold an hour-long event where sponsors could participate with tabletop exhibits and engage the participants and distribute information. AWIR will have signage acknowledging each partner's sponsorship with their corporate logo.

Sponsorship includes one attendee at the Wednesday night dinner with this key audience of AWIR 2025 faculty, the AWIR Board, and the LCLs, to continue the conversations. The networking event and dinner will be held in rooms adjacent to the emergent leader training program.

****new opportunity***





AWIR 2024 conference app

\$20,000

The entire AWIR 2025 meeting will be live streamed via Encore's customized state-of-the-art web-based app; with support from onsite and virtual video/technology teams. The app will also allow the sessions to be recorded, provide analytics after the meeting, networking, facilitate Q&A and live polling, and gamification to encourage participation.

As part of this opportunity, you'll receive:

- Three digital "pop up" notifications on the web-based app during the meeting
- Pre-meeting notifications/banners (3) either branded or unbranded; embedded in meeting communications to AWIR's eNewsletter list serv of >9,000 subscribers
- A dedicated display for promotion, branded or unbranded on site

In-person & Virtual Digital Poster

Exhibits \$20,000

- Submit up to 5 enclosed posters for AWIR's peer review and approval
- Approved posters maintained in the AWIR 2025 meeting app and on dedicated 52-inch digital touch screens on-site
- Sponsors invited to participate in the onsite Poster tours (headsets for speakers and attendees provided) with 5 minute scheduled presentations.



Scientific Satellite Symposia*

\$75,000

- 30-minute Scientific Podium presentation (unbranded medical presentation), presented by a credentialed Speaker
- Potential topics and speakers should be discussed prior to submission with Grace Wright, MD, PhD
- AV support and management for the live portion of the conference are provided by AWIR
- Promotion via the AWIR conference app
- Purchase of a Platinum Exhibit is required

Product Theater*

\$75,000

- 30-minute Product Theater presentation, presented by a credentialed speaker.
- Acceptance of Product Theater content and speaker will be at the discretion of the Board
- AV support and arrangements for the live portion of the meeting are provided by AWIR
- Promotion via the AWIR meeting app
- Purchase of a Platinum Exhibit is required

**Please note, for this opportunity Amethyst Corporate Sponsors have first right of refusal.*



Conference Wi-Fi on-site

\$7,500 (*one available*)

Company logo and the words “sponsored by (Name of Company)” will appear on conference landing page and on the signage with directions to access Wi-Fi.

Hotel room keys

\$7,500 (*one available*)

- Review and approval for layout and content by AWIR Board
- Company logo and information on 1-side, AWIR’s logo must be included
- Production timelines 10 weeks

Hotel doordrop

\$7,500 / per night

- Available Wednesday, Thursday, Friday
- The door drop may be branded or unbranded and is an opportunity to ensure visibility for product and/or company
- Inserts must not exceed 8.5” x 11”, must be pre-approved by AWIR , and be received on-site by July 18th
- \$500 for each additional page or \$500 for a Product Information sheet



Networking and Coffee & Tea Breaks*

\$15,000 / each (*five available*)

Held in the Exhibit Hall to encourage greater interaction with our partners, there are five Breaks during the conference that have no competing sessions. Perfect for networking throughout the Exhibit Hall with the onsite HCP audience. Your logo will be displayed on the paper products at each break station and on signage next to each station.

The breaks are in the morning (3) and in the afternoon (2) Thursday through Saturday.



Annual Conference Totes*

\$6,000 (*single sponsorship*)

Sponsor the conference meeting totes and have your Corporate logo displayed on one side of the bag. Bags are distributed to all attendees.

****new opportunity***



Pre-conference Advisory Board

4 Hour Advisory Board \$35,000

2 Hour Advisory Board \$25,000

- Corporate Sponsors are invited to hold advisory boards prior to the start of the Annual Conference.
- AWIR will already have dedicated meeting space under contract and an on-site conference production team Encore to provide basic support.
- Additional production and/or AV needs must be arranged directly with Encore.
- AWIR's Board of Directors will not require travel support; however, individual honorarium is not covered.

Timelines

EXHIBITING / SPONSORING

All submissions to exhibit/sponsor must be received before **April 14, 2025**.

PAYMENTS

All funds must be received within four weeks of submission of the sponsorship. If funds are not received by **May 15, 2025**, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials, sponsorship of product theaters or symposia, and the organization may not be allowed to exhibit.

ON-SITE REGISTRATION

Exhibitor's on-site team members should be registered by **June 2, 2025**. All industry personnel, exhibitors and agency support on-site must be registered as 'industry employees' with no exceptions; AWIR reserves the right to cancel registrations and will retain the pass through costs from the original registration fees for the logistics agency. Only registered attendees will be allowed to pay for hotel rooms in the AWIR room block; any rooms reserved without registrations will be cancelled by **June 2, 2025**.



Terms

LIABILITY

AWIR assumes no liability for any act of omission or commission including, but not limited to any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release AWIR from any and all liabilities for loss or damage ensuing from any cause whatsoever. In addition, each exhibitor and its representatives agree to indemnify and hold harmless AWIR for all costs, damages and liability, including attorney's fees claimed against AWIR based upon acts or omissions of the exhibitor or any of its employees or agents.

Contact us

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AWIR Fellows are truly the future of Rheumatology; the education they get today is going to inform what happens in the field of medicine tomorrow. If you are taught the humanity of patient care and to be careful and generous with themselves as clinicians, their own physical and mental health, then these same Fellows will have the energy and resources within themselves to contribute to their practices, clinics, or research.

- Priya Reddy, MD