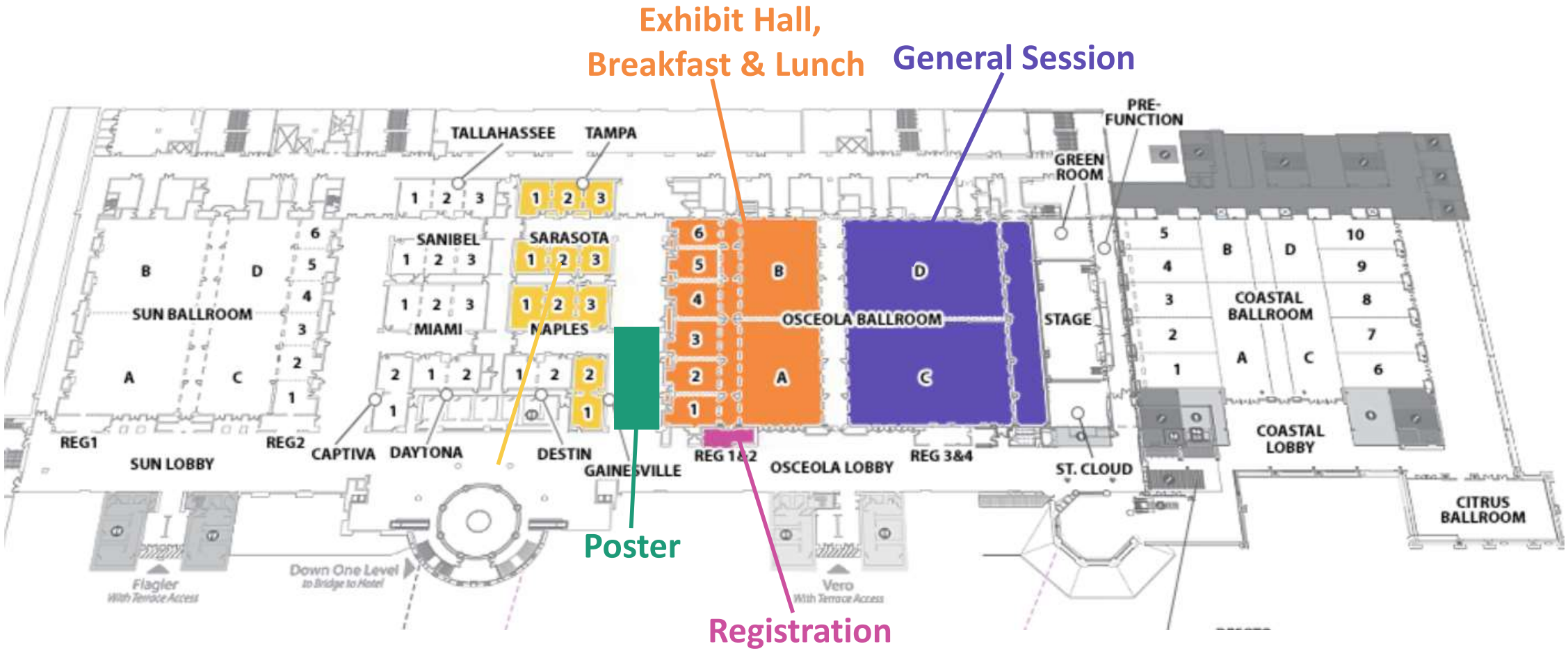
AWIR 2026 July 30th – Aug 1st 2026

Gaylord Palms Resort & Convention Center

AWIR 2026 Floorplan



Sponsorship

- AWIR 2026 Prospectus is available online on our website under “Meetings”. Annual Conference Prospectus
- Additional Promotional Opportunities can be found at the bottom of this document
- Interested in sponsorship, product theater, ad boards, promotional ads*, encored posters, or an exhibit?
  - 1st Step – arrange for a letter of agreement with Katharine.channing@awirgroup.org deadline for exhibits, posters, and product theaters is April 15, 2025.
  - 2nd Step – arrange for payment by May 15, 2025 (or provide proof if it is in process)
  - 3rd Step – Our logistics partner will send links for all registered sponsors to upload files

***You will be able to add additional contributors to your Resource Center

*Deadline for promotional signage is June 15, 2025

Sponsorship Continued

- AWIR's W-9 is available at the bottom of this page
  - https://awirgroup.org/images/about/sponsors/2024_W-9_AWIR-100424.pdf
  - More information and views of the meeting areas can be found here https://visitingmedia.com/tt8/?ttid=gaylord-palms-resort-convention-center#/pdf
- Virtual tours of the central meeting space (Osceola Ballroom) can be seen here https://visitingmedia.com/tt8/?ttid=gaylord-palms-resort-convention-center#/3d-model
- Contact Katharine.channing@awirgroup.org for sponsorship

Product Theaters & Educational Symposia

- Embedded in agenda and run by AWIR/Encore
  - Single track, no competing sessions/rooms
  - Dr. Wright organizes agenda w/ PTs based on topics, once topics are received Dr. Wright will assign time slots
  - Please send topics to Richard.Patterson@awirgroup.org or Grace.wright@awirgroup.org
- Speakers should be registered and have hotel room requested via link provided from our logistics partner
  - Hotel room to be paid for by sponsor
  - All Product Theater/ Educational Symposia speakers must present **in person**
- Bio and headshots due as soon as possible but no later than June 19
- Slides for sponsored sessions are due by June 19
- If polling questions are included, please complete the spreadsheet template of the questions/answers by June 19 for programming
  - All polling must done using AWIR's web-based meeting app; we provide the answers after the meeting ends
- Very limited signage space is available outside the Main Session entrance due to the hotel rules
- AWIR provides the names of your PT attendees after the meeting ends

Product Theaters & Educational Symposia Continued

FAQs

- **Q: How are Product Theaters/Educational Symposium promoted? Can I bring a sign to promote?**
  - A: Yes you can bring one sign to place outside the Main Session the day of the PT. Our logistics partner will put it in place on the day.
- **Q: Is there an opportunity for interactivity during the symposium?**
  - A: Yes, interactivity is allowed through polling questions provided via the CHIME platform by ENCORE. You need to submit a spreadsheet of polling questions by June 17th for programming. There is no external integration.
- **Q: Can we use our own polling system?**
  - A: No, all polling must be done through the CHIME platform provided by ENCORE.
- **Q: Will the attendee contact information be provided?**
  - A: For all product theaters and educational symposia, AWIR provides the sponsor with the first and last names of the attendees. The list is received post-conference.
- **Q: May partners scan attendees entering the Main Sessions?**
  - A: No

Product Theaters & Educational Symposia Continued

FAQs

- **Q: Can you confirm the room setup for the symposium?**
  - A: Sponsored sessions are presented from the main stage with all AV in place as done for all Conference speakers. Main Session seating will be set up classroom-style.
- **Q: What is provided for AV in the product theaters?**
  - A: All product theaters are presented from the main stage with slide advancers, an AWIR Chair to introduce them using their bios, mics, and confidence monitors. Additional AV for sponsored sessions is not allowed.
- **Q: What does polling look like?**
  - A: You can find the Exhibitor/Sponsor Guide, which includes screenshots of the polling on pages 23-24
- **Q: How can we submit materials for the symposium?**
  - A: All assets need to be uploaded via link sent to each partner
- **Q: Is there an opportunity for slide review or rehearsal before the meeting?**
  - A: Onsite rehearsal times are not available.

Poster Hall Sponsorship & E-posters

- Sponsorship includes 5 encore digital posters
- Abstracts and/or posters must be submitted by May 1 for peer review by the AWIR 2026 Executive Committee *
- Displayed onsite on large screens and in the AWIR 2025 web-based app with embedded 2- or 3-minute audio and video of primary authors
- Sponsors have the opportunity to participate in poster tours; schedules TBD in late June. Either poster authors or company medical personnel are invited to present during poster tours.
- Sponsor links will be sent to each sponsor to upload files and complete a spreadsheet with author names, poster titles
- Please provide short bio and headshots of primary authors
- Final files due by June 13

*If a sponsor wants to encore data from EULAR please contact Katharine.channing@awirgroup.org for extended deadlines

Advisory Boards at AWIR 2026

- Offered to Amethyst Corporate Sponsors
- Paid sponsorship (only one left for this July)
- AWIR will have paid for a room, travel & hotel, etc for the Board of Directors (BOD) who attend the AB. The actual room is determined in April.
- Contracts and honorarium are managed by the partner directly with the BOD
- AV and any F & B you want to provide is managed by the partner directly with the hotel.
- Introductions to the hotel contact are made by Etherio to each partner and/or agency.
- Etherio does not organize the ABs and nor manage agencies supporting partners; all questions will be forwarded to the hotel.

Platinum Exhibitor Benefits

Platinum sponsor

$40,000

Booth
- 10ft x 10ft booth space with chairs + drape

Conference passes
- 4x complimentary all-inclusive exhibitor registrations

Conference app
- 2x clickable branded or unbranded banners
- Recognition in the conference app
- Data analytics from the app

Additional elements
- Attendees lead generation via AWIR Raffle
- Recognition via on-stage signage
- Two 3-minute videos or one 6-minute video, branded or unbranded, displayed during live program

Included with Product Theater Sponsorship

Gold Exhibitor Benefits

Gold sponsor

$22,500

Booth
- 8ft table, drape with 2 chairs and space for 2 standing banners

Conference passes
- 2x complimentary all-inclusive exhibitor registrations

Conference app
- Recognition in the conference app

Additional elements
- Recognition via on-stage signage

Includes backdrop to fit behind the table and two floor standard width (33in) popup banners for either side of the table

Bronze Exhibitor Benefits

Bronze sponsor

$17,500

BOOTH
- 6ft table with chairs + drape; *tabletop size display signage only*

CONFERENCE PASSES
- 1x complimentary all-inclusive exhibitor registration

CONFERENCE APP
- Recognition in the conference app

ADDITIONAL ELEMENTS
- Recognition via on-stage signage

All signage must fit on the tabletop display

Hotel Door Drops

- Available nightly
- All companies that have sponsored a room drop will work with Etherio to have them fulfilled at the hotel
- Hotel room drop material can be up to an 8 1/2”X11” single sheet or pamphlet/booklet. Additional pieces (e.g. separate product inserts) are additional costs.
- Assume 500 copies/night
- Please include AWIR logo and provide art files for review by June 1.
- Shipping details will be provided by Etherio
- Copies due at Gaylord Palms by Friday, July 24
- Contact Katharine.channing@awirgroup.org regarding sponsorship

Logistics and Events

- Etherio is our logistics Partner is managing registration, rooming lists, hotel, F&B, sponsor and speaker management, and providing overall conference management
- Etherio AWIR 2026 Lead: Amanda Thomas (AThomas@etherio.com)
- AWIR requests one medical and one commercial per partner/sponsorship, to manage complimentary registrations and queries

Registration

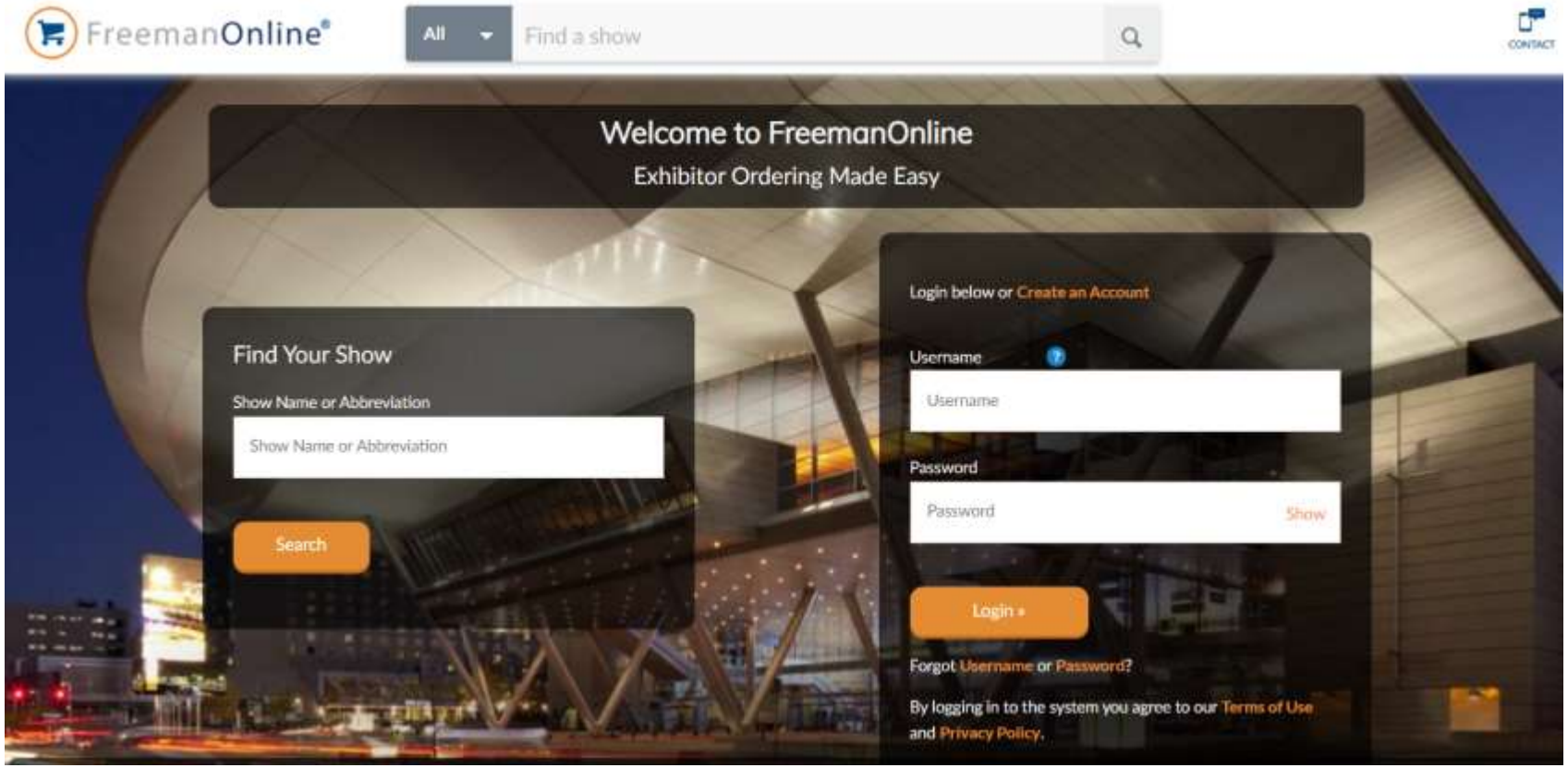
- All Exhibitors, Industry Employees, and Agency staff are expected to register as non-HCP attendees with the Industry rate. AWIR reserves the right to cancel registrations if needed.
- During registration you will be asked to select the hotel nights needed; a reservation at the hotel will be made using the CC provided.
- Links for complimentary registrations for exhibitors and advocacy partners will be provided
- To manage the rooming list appropriately we would like all sponsors/exhibitors to be registered by June 1.
- Deadline for hotel registration is June 10. Hotel rooms without AWIR 2026 registrations will be canceled after this date and no refunds will be possible.
- Exhibitors and Industry attendees are expected to wear their badges while at the Conference.
- Exhibitor and Industry badges give you access to all Sessions, Networking Receptions, and most importantly all the food and drink(s) you can handle!

Exhibits for the Gaylord via Freeman

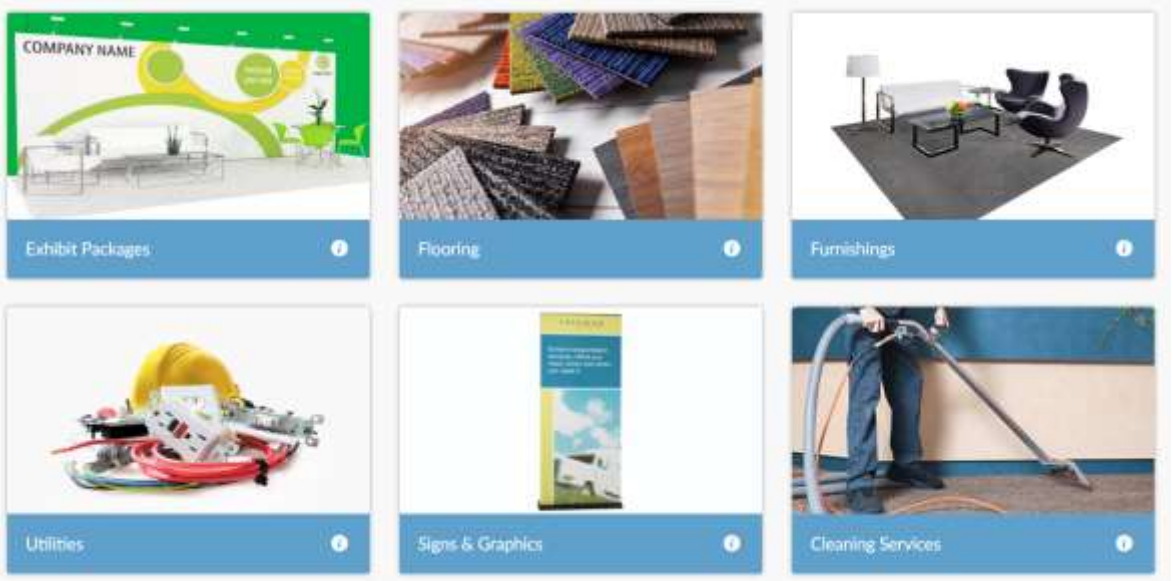
- Open Thursday and Friday, close Friday after 5:00 EST.
- All Exhibits will go through Freeman, the Gaylord's onsite Exhibits and Promotional Support agency.
- Freeman will provide access the online Exhibitor Kit once sponsors have signed an agreement and paid for sponsorship
- There are additional costs for shipping, electrical needs, and storage this must be paid directly to Freeman.
- All exhibits, including table-top displays, MUST be set up on Wednesday, July 29 by 9pm . No exceptions.
- Exhibits open to kick off the conference with breakfast on Thursday morning.
- Freeman Contact:
  - Victoria Gonzalez, Client Relationship Manager: victoria.gonzalez@freeman.com
- All companies that have paid for on-site promotion in the conference area (e.g. clings, columns) will work directly with Etherio for submission and approval.

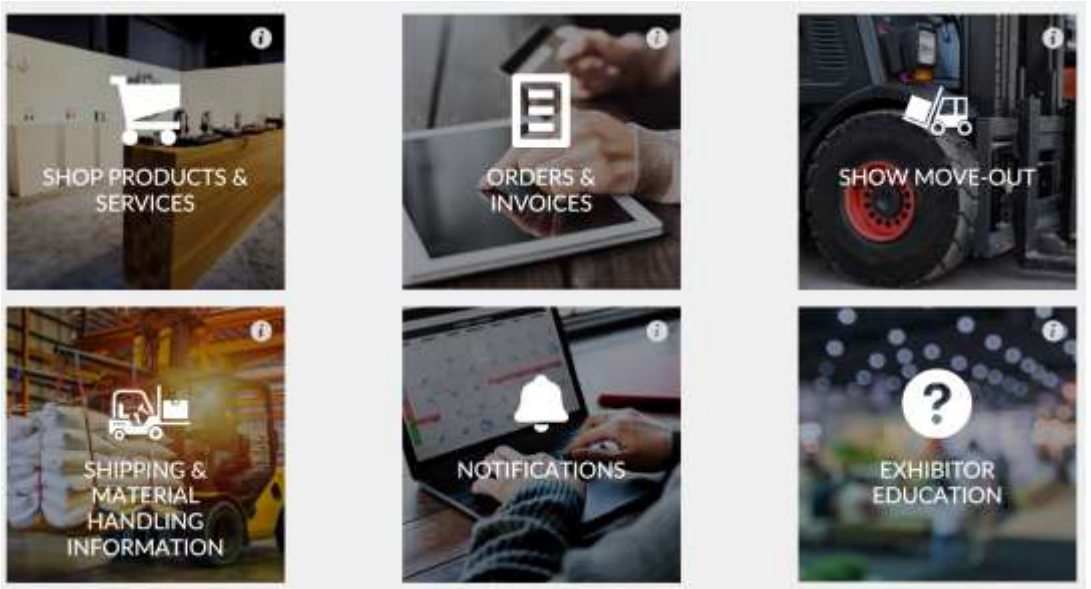
Exhibitor Kit

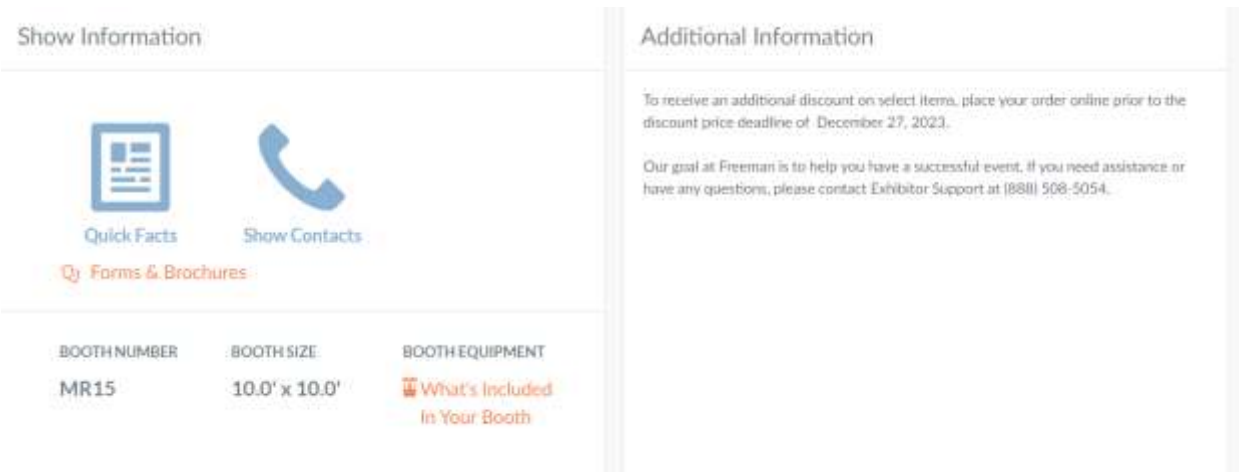
- Full-service exhibitor support provided Freeman
- Sponsors pay and work directly with Freeman to store exhibits, logistics and material handling



Freeman Online







Sponsorship Deliverables Deadlines

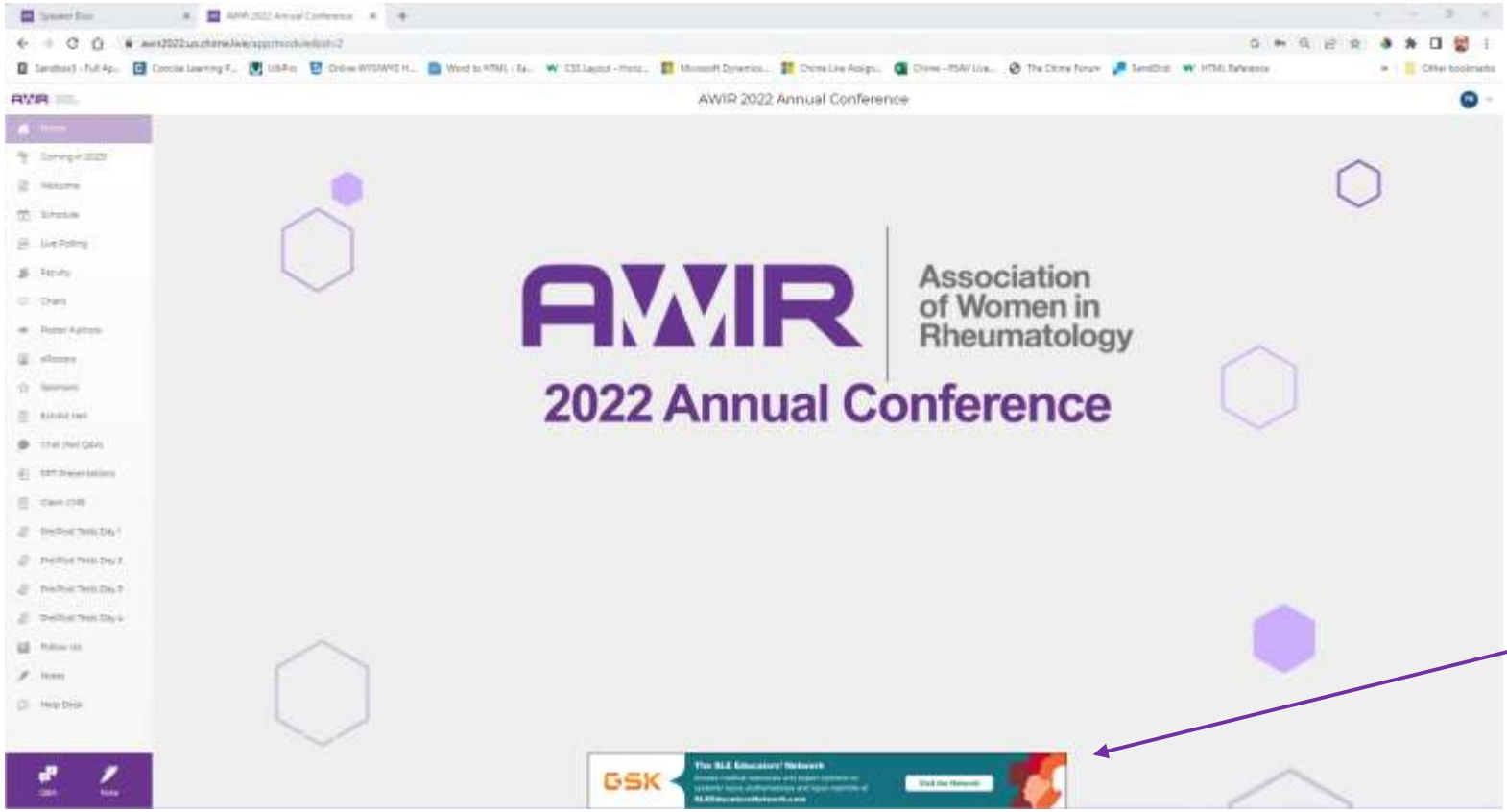
Sponsorship	Deliverables	Submission Deadlines
Product Theater / Scientific Satellite Symposia	• Speaker Title • Speaker Headshot & Bio • Final Slides • Polling Q&A if applicable	• June 19 • June 19 • June 19 • June 19
Platinum Sponsorship	• 2 Clickable branded/unbranded banners • Weblinks for banners • 2: 3-min or 1: 6-min branded/unbranded videos	• June 19 • June 19 • June 19
All Exhibitors	• Logo with weblink	• June 19
Hotel Key Card	• Card Design	• May 20
Posters	• Submission for peer review (abstracts can be used) • Primary Author(s) Headshots & Bios • Files poster audio files, video files and spreadsheet	• May 1 • June 12 • June 12
Hotel Door Drops	• Submission for approval • Arrival at Hotel	• June 1 • July 24
Conference App	• Pre-meeting newsletter banners	• May 1

Sponsor Elements and Specifications

Sponsorship	Size	Type
Exhibitor Logo in app	500x500px (Note: horizontal logos will still need to fit in the 500x500 image; resulting with a smaller visible image)	.png .jpeg
Exhibitor weblink in app	Provide link in separate document	NA
Video for E-Posters in app	Upload files	Mp4 or mov
Audio for E-Posters	2 to 3 minutes	Mp4 or mov
Bios and photos of speakers & authors	Upload files	.pdf, .jpeg,.png
Rotating banner in app (clickable)*	Need both sizes: Desktop version – 768x90 Mobile version – 768x180	.png .jpeg
Two 3-minute videos OR One 6-minute video*	Upload files	Mp4 or mov
Hotel Key Card	Specifications provided direct to sponsor	
*Available only for Platinum Sponsorship		

AWIR 2026 Live Streaming

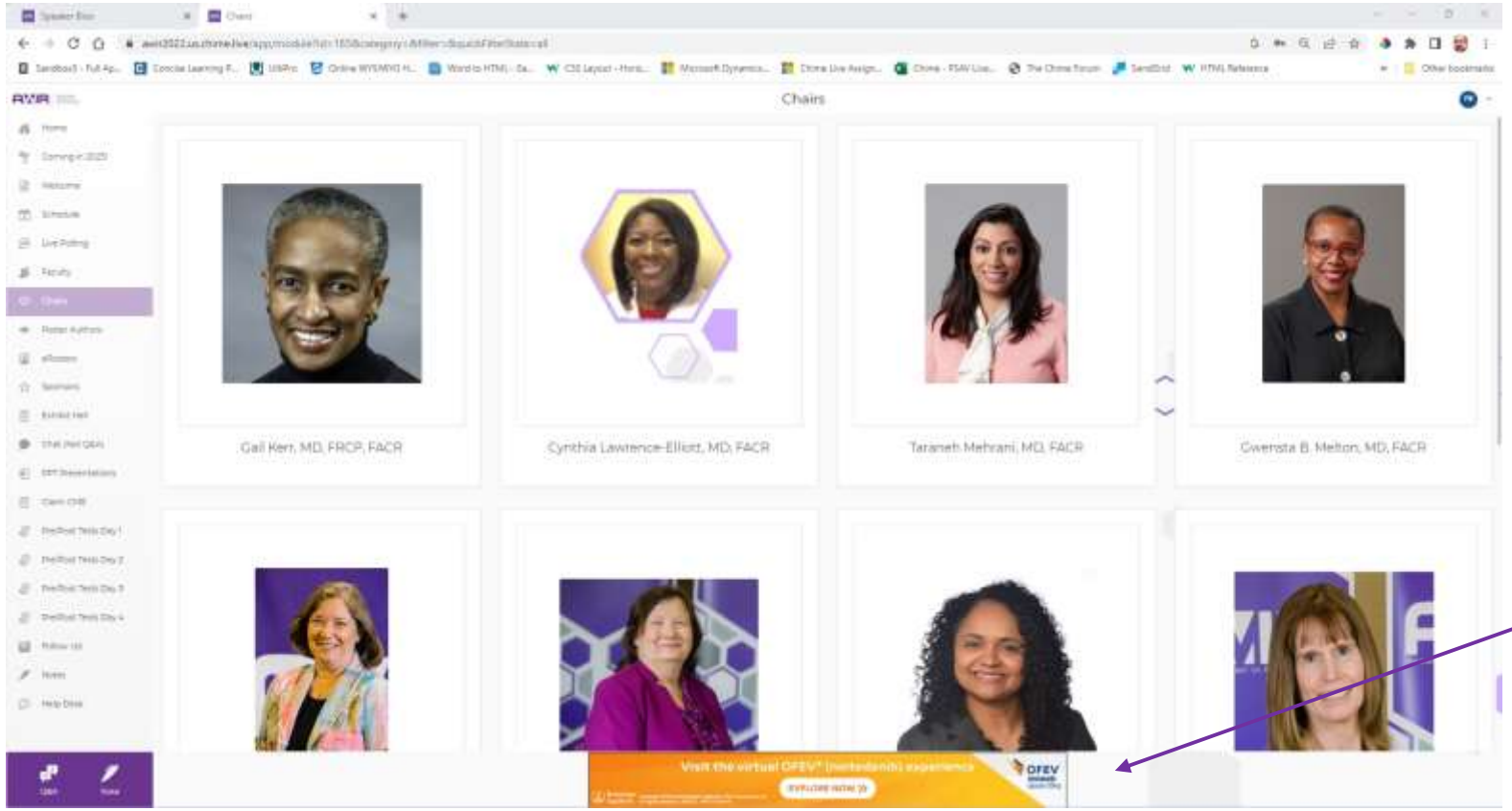
Encore's web-based app



Platinum Sponsor Clickable Banners

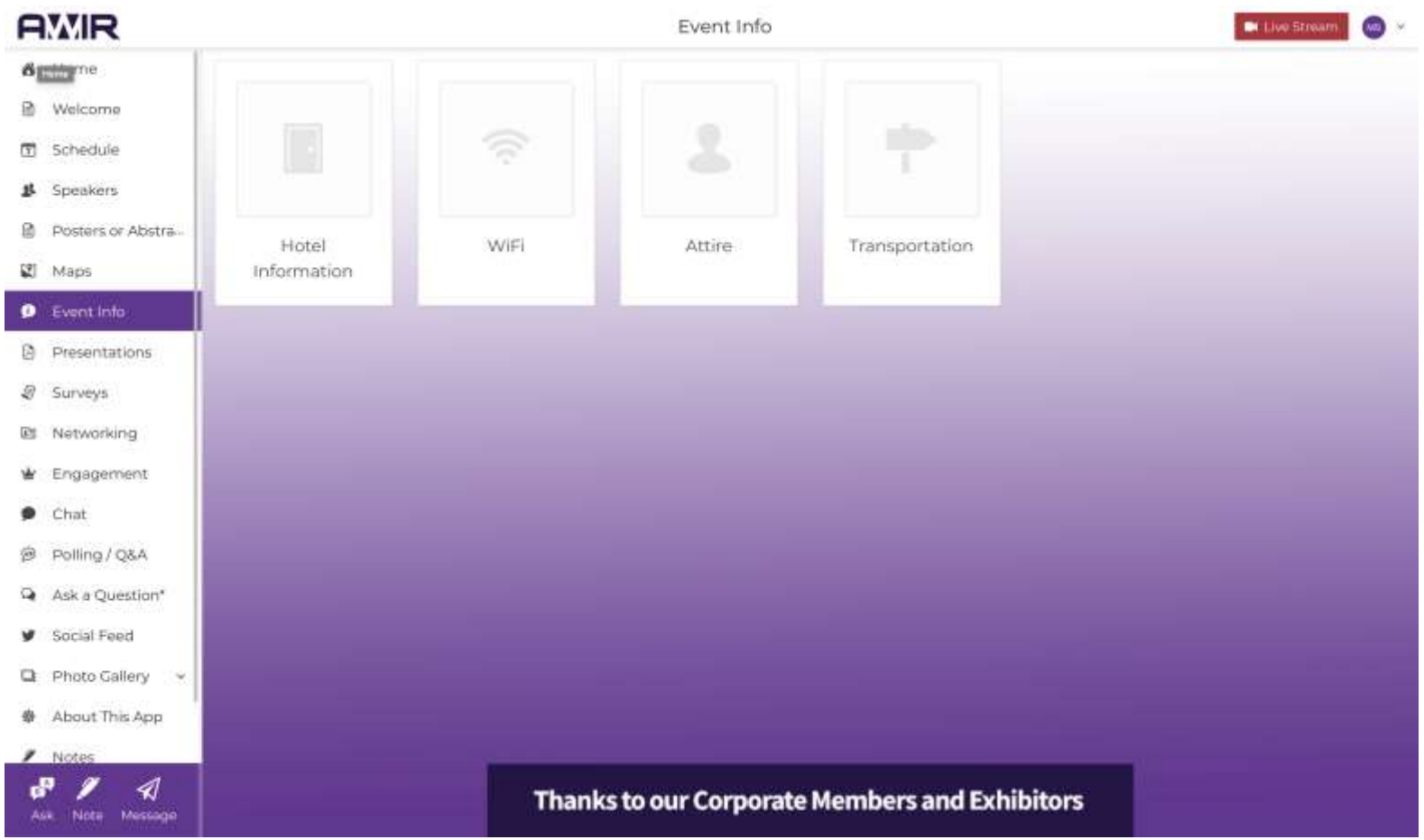
Speakers & E-Poster Authors View

Hosting bio's and photos

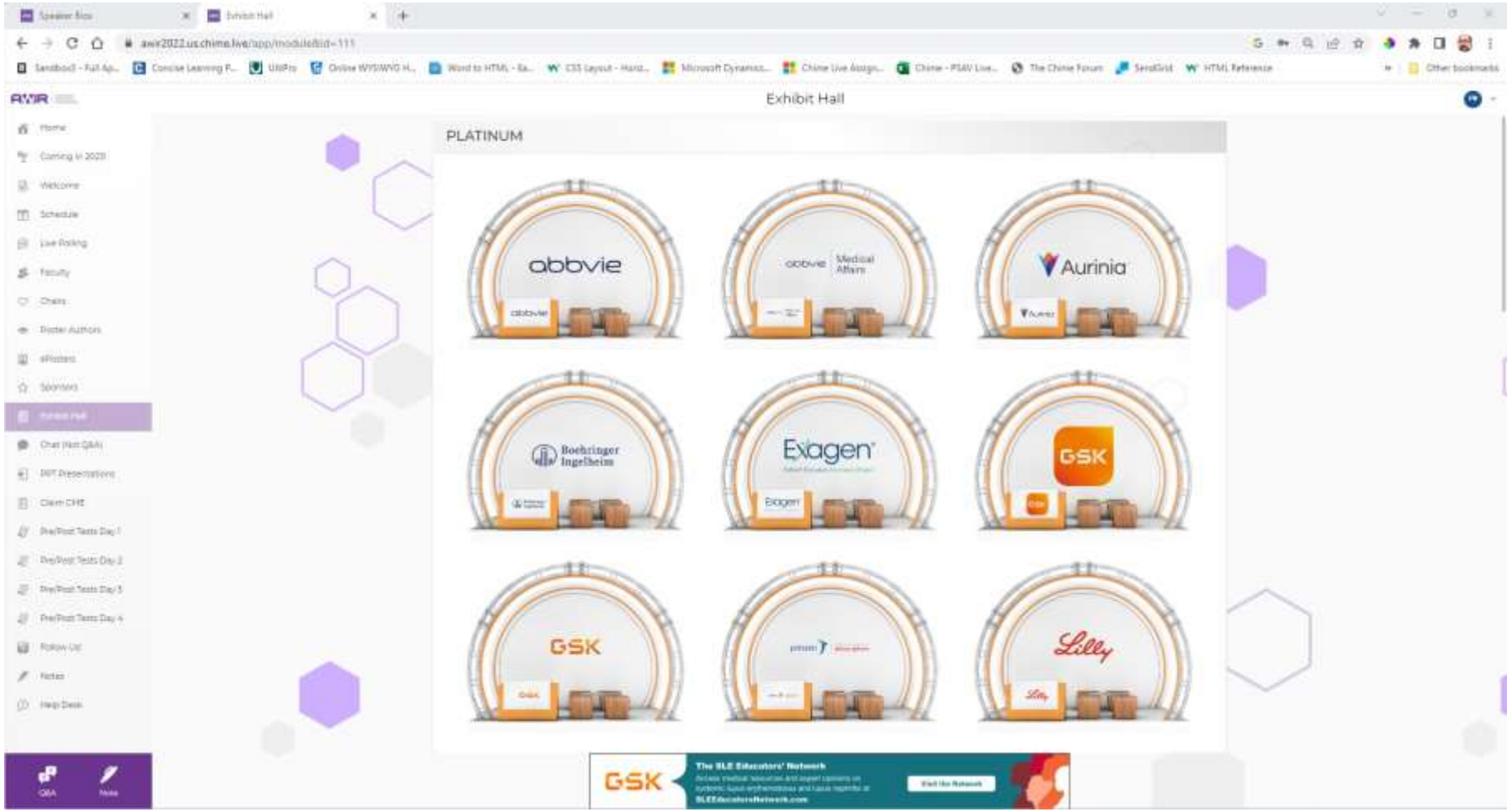


Platinum Sponsor
Clickable Banners

General Info

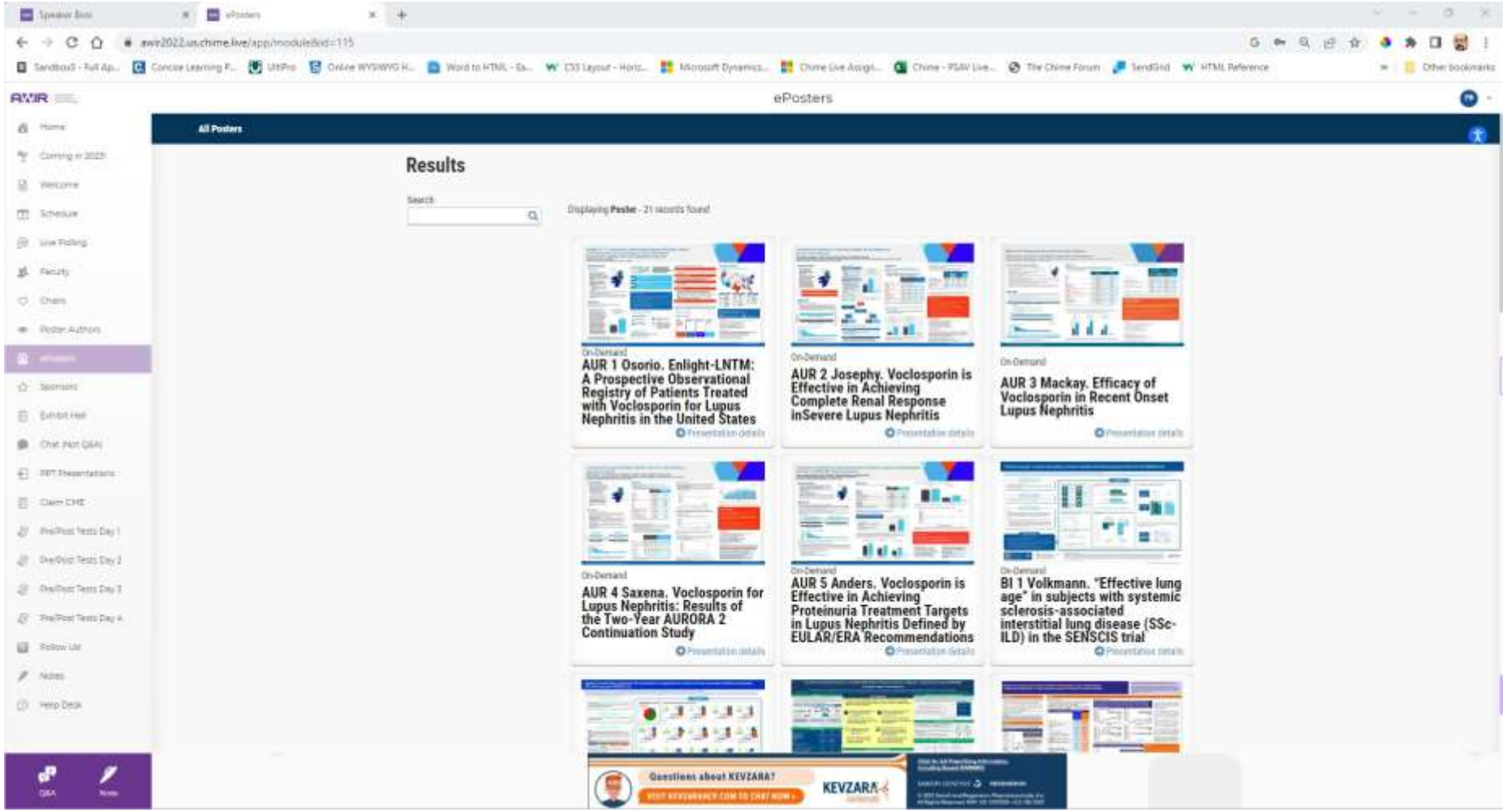


Exhibitors Acknowledged by Sponsor Level



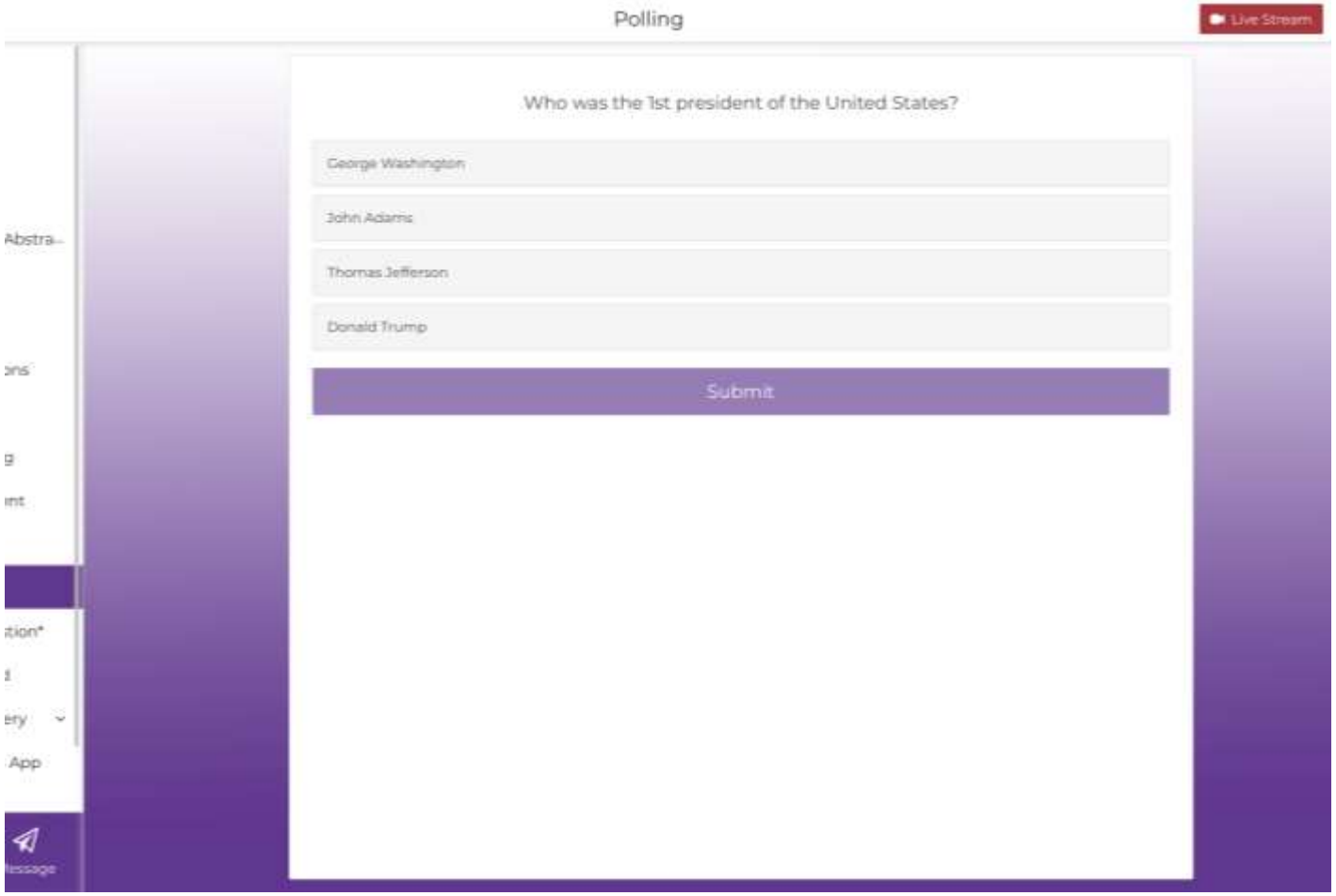
Posters and Abstracts –

Include pre-recorded videos & audio of primary authors



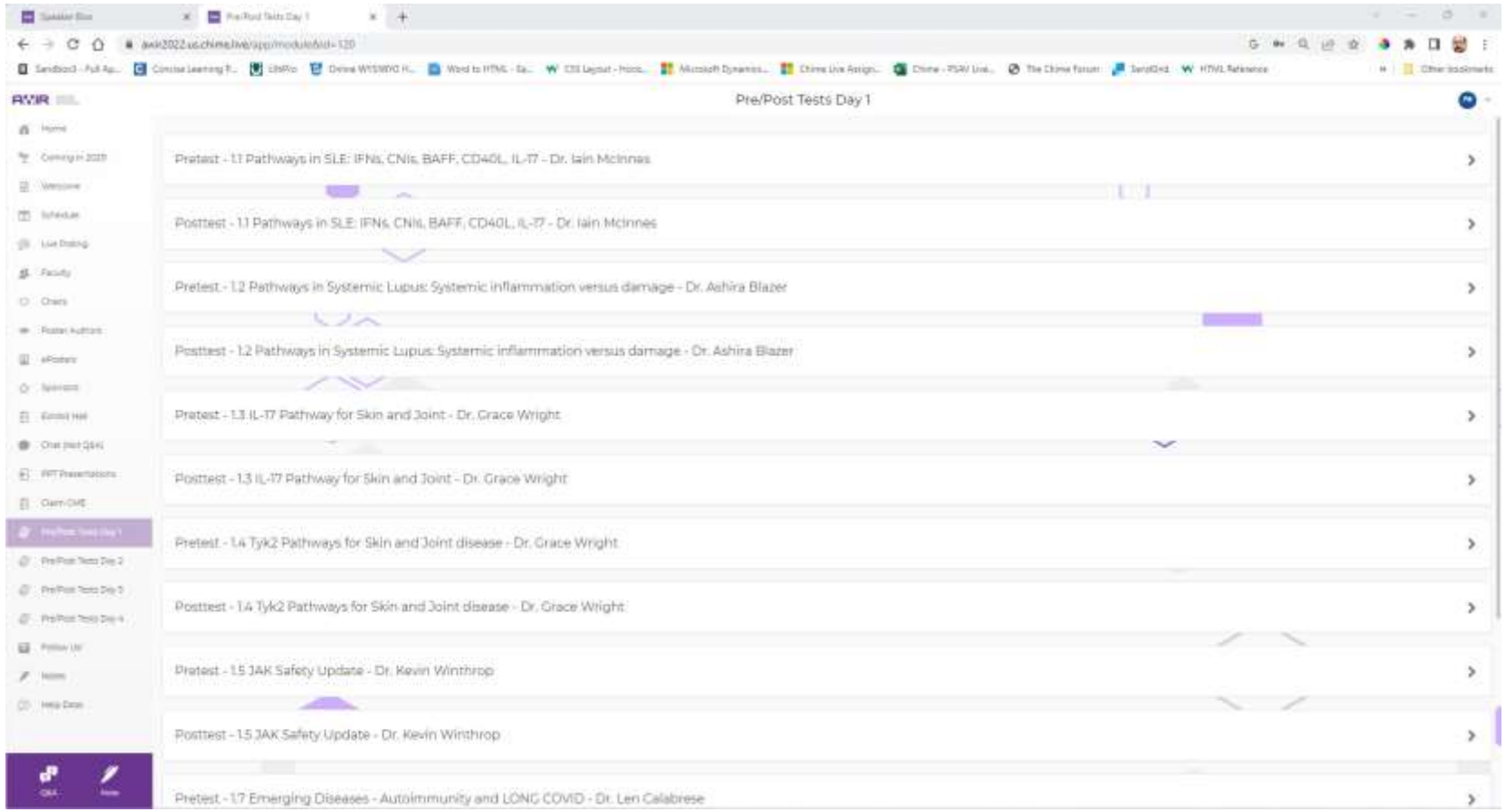
Live Polling for Product Theaters

Multiple Choice Questions and Live Analytics



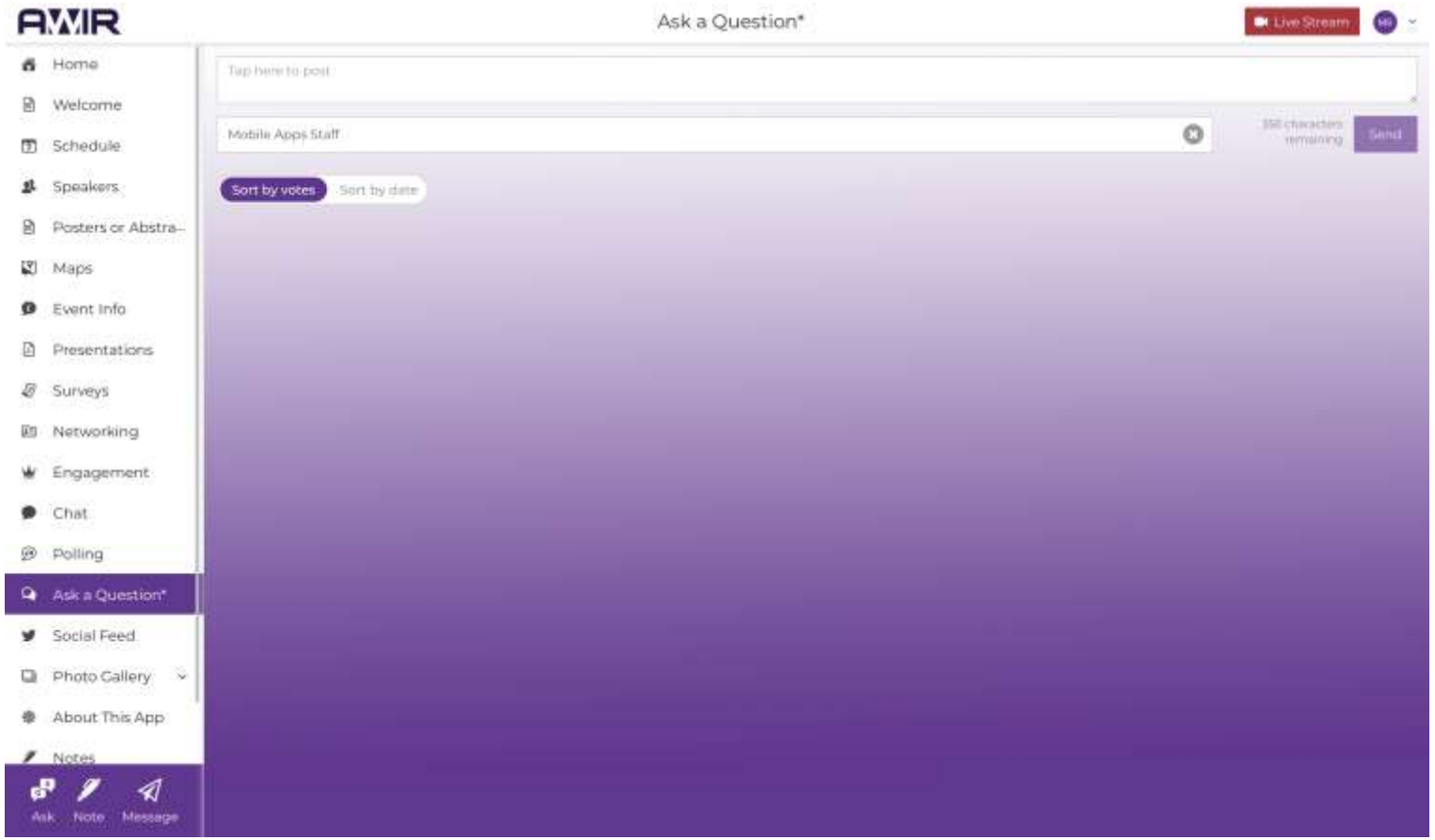
Encore runs the polling for Product Theaters and CME sessions

CME Questions & Polling via the web-based app



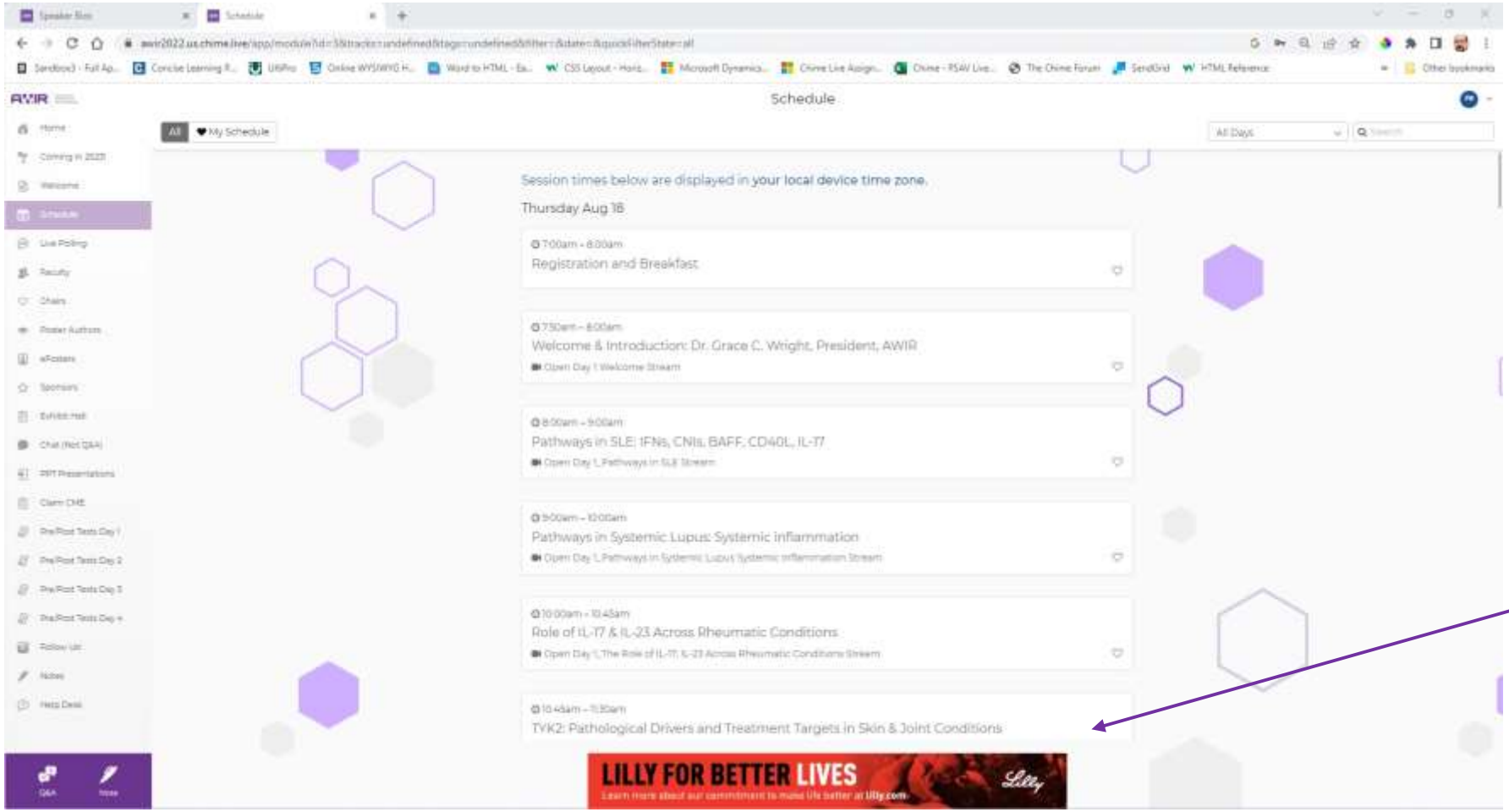
Q&A

Users Pose Questions Live and Virtually via Zoom & App



Agenda

Users Are able to Click Through to View Topics, Speakers & Bios



Platinum Sponsor
Clickable Banners