AWIR 2021 Annual Conference

**2021 Dates:** August 12 - 15
**Location:** 170 Shipyard Drive, Hilton Head Island, SC, 29928, USA

*Hybrid Event - Live and Virtual on AWIR 2021’s web-based platform*

Thank you for considering sponsorship of AWIR’s 2021 National Meeting; while we welcome men to join our organization and meetings, we are proud to represent the only Rheumatology organization led by women physicians, and with diverse backgrounds, in a disease area largely impacting women.

AWIR 2020 focused on challenging clinical decisions, education, leadership, advocacy, and professional training; whilst still offering attendees opportunities to relax, have a laugh, and network with their peers.

**During our AWIR 2020 program:**

- More than 380 participants attended live or via the recorded meeting
- Representation from > 15 countries
- More than 44,000 unique user interactions via the AWIR 2020 meeting app
- 50% of all attendees visited the virtual Exhibit Hall
- More than 1,100 page views of the posters
- The Spotlight Session on COVID-19 and Rheumatic Diseases was one of the highest rated, with representatives from the FDA, noted Rheumatologists, and 6 pharmaceutical companies on vaccines and treatments for COVID-19

**AWIR 2021** will be a blended virtual and live program with the following:

- More ways to network and chat with attendees
- More ways to communicate the value of your products
- Original research abstracts and ePosters by Fellows/Trainees
- More engagement with Fellows
- Live and virtual attendee analytics from individual sessions and posters
- More detailed Exhibit analytics
- Lead generation retrieval from the virtual Exhibit floor
- A more 3-dimensional view of the Exhibits with enhanced offerings
The entire AWIR 2021 meeting will be live streamed via a customized state of art web based platform, recorded and hosted for up to 3 months; with support from onsite and virtual video/technology teams. The platform will support all the functions it did in 2020, including the Live Stream of all Sessions, e-Posters, Breakouts, Q &A, Polling, Exhibits, Networking, Gamification, and many new enhancements.

New digital onsite sponsorship opportunities are being researched to offer Exhibitors additional ways to interact with and communicate the value of their products on site to attendees; face to face live or virtual.

**AWIR 2021 Meeting App**

**Platinum (1) $30,000:**

- Recorded Product Theatre with appropriate consents
- Three digital “pop up” notifications during the meeting branded or unbranded (booth driver, Session reminders)
- Pre-meeting notifications (3) embedded in meeting communications to attendees branded or unbranded (booth driver, Session reminders)

**Gold (1) $20,000:**

- Recorded Product Theatre with consent with appropriate consents
- One digital “pop up” notification branded or unbranded (booth driver, Session reminders)
Exhibitor Levels and Fee Schedule*

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<tr>
<th>Level</th>
<th>Fee</th>
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<tr>
<td>Platinum</td>
<td>$25,000</td>
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<tr>
<td>Gold</td>
<td>$15,000</td>
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<tr>
<td>Bronze</td>
<td>$10,000</td>
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<tr>
<td>Non-Profit</td>
<td>Complimentary</td>
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Onsite Interactive Digital Screens (programming paid for separately): $5,000

Live and Virtual Poster Encore and Original: $5,000/each

Scientific Podium Symposia: $30,000
A 45-minute Scientific Podium presentation (disease awareness), topic and speaker to be approved by the AWIR Board

Advisory Boards

- 4 Hour Advisory Board: $20,000
- 2 Hour Advisory Board: $10,000

Product Theater: $50,000.00
(plus AV costs paid for separately by sponsor)

*Note: Acceptance of Product Theater content and speaker will be at the discretion of the AWIR Board.

Audiovisual/Technology/Miscellaneous Sponsorship**:

- Meeting Wi-Fi on site: $5,000
- Room Key: $5,000
- Hotel Door Drop: $5,000 (virtual or live per night)

Networking Sponsorship:
Networking Events (2): $15,000 for both (Friday and Saturday)

*See separate document for details on sponsor level benefits

**Content and art must include AWIR 2021 and be approved by Board
Exhibitor and Sponsorship Details

**Platinum**

Your company will receive:

- Digital booth interface and virtual booth
- Lead generation from viewers that opt in
- Eight (8) complimentary registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR 2021 virtual platform
- Option to link to a microsite in the AWIR 2021 virtual platform
- Option to maintain virtual exhibit post meeting
- Recorded sponsored symposium or industry theatre available on the platform post-meeting
- Data analytics
- Access to the recorded polling or Q&A during and post meeting
- Option for 1 clickable branded or unbranded banner in the platform displayed in rotation
- Option for two 3-minute branded/unbranded videos displayed during the show flow
- Encore’s Platinum Exhibitor Package for the virtual platform
- Digital touch screens on site programmed to your virtual booth (limited to one company representative)

**Gold**

Your company will receive:

- Digital booth interface and virtual booth
- Four (4) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR 2021 platform
- Option to link to a virtual exhibit
- Option to maintain virtual exhibit post meeting
- Recorded sponsored symposium or industry theatre available virtually post meeting
- Data analytics from the app
- Access to the recorded polling Q&A during and post meeting
- Encore’s Silver Exhibitor Package for the virtual platform

**Bronze**

Your company will receive:

- Digital booth interface and virtual booth
- Two (2) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR 2021 platform
- Option to link to a virtual exhibit in the AWIR 2021
- Option to maintain virtual exhibit post meeting as appropriate
- Encore’s Bronze Exhibitor Package

**Non-Profit**

Your company will receive:

- Virtual in app booth
- Two (2) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR2021 app
- Encore’s Bronze Exhibitor Package
Individual Sponsorships Details & Benefits

Scientific Podium Symposia

A 45-minute Scientific Podium presentation (unbranded medical presentation), presented by a credentialed Speaker (topic and speaker to be approved by the AWIR Board). Please discuss topic and speaker prior to submission with Grace Wright, MD PhD (info@awirgroup.org). Two complimentary registrations are available for medical/scientific personnel.

Product Theater Offering:

• Friday (Breakfast, Lunch, Dinner) | Saturday (Breakfast, Lunch) | Sunday (Breakfast)
• Acceptance of Product Theater content and speaker will be at the discretion of the AWIR Board.
• AV support and arrangements for the live portion of the meeting are the responsibility of the Sponsor
• On site signage in recognition of your sponsorship and in the virtual platform.

• Recognition within the Conference brochure and via AWIR 2021’s virtual platform.

Additional Sponsorships:

• Meeting Wi-F: Company logo will appear on WiFi cards and landing page.
• Room Key: Company logo and information on 1-side. Must include AWIR lockup.
• Hotel Door Drop: Thursday, Friday and Saturday night room drops and virtual in app

AWIR 2021 acknowledgement is required on artwork for meeting Wi-Fi cards, room key and hotel door drops. AWIR review and approval for layout and content is required for room key, hotel door drop and meeting Wi-Fi card.

Submit artwork to AWIR to katharine.channing@awirgroup.org for approval before producing material.

AWIR 2021 Virtual Web-based Platform by Encore:

The entire AWIR 2021 meeting will be live streamed via a customized state of the art platform with support from onsite and virtual video/technology teams and speaker readiness ‘green rooms’ to ensure smooth transitions.

Via the platform, Speakers, Panelists and attendees can participate virtually; live Tech Help support will be available for all.
Application and Contract Policy and Procedures:

Registration for the Annual Conference must be received no later than May 1, 2021. All funds must be received within four weeks of submission of the registration. If funds are not received by May 1, 2021, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials and the organization may not be allowed to exhibit. Exhibitor’s on-site team members should be registered by July 1, 2021. All exhibitor and/or sponsor on-site personnel must be registered.

If required, all Commercial Agreements must be signed and returned by the appropriate deadline as outlined above. If the signed Commercial Agreement is not received, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials and the organization may not be allowed to exhibit.

Exhibiting companies are not required to have any staff on-site this year. Platinum Exhibitors receive a digital touch screen positioned on site near the main meeting room, programmed to their virtual booth, and one company representative is allowed by each screen at a time to maintain social distancing.

Each exhibitor will receive the number of name badges appropriate for their level of exhibit sponsorship. Trading of badges is strictly prohibited.

Liability:

AWIR assumes no liability for any act of omission or commission including, but not limited to any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release AWIR from any and all liabilities for loss or damage ensuing from any cause whatsoever.

In addition, each exhibitor and its representatives agree to indemnify and hold harmless AWIR for all costs, damages and liability, including attorney’s fees claimed against AWIR based upon acts or omissions of the exhibitor or any of its employees or agents.

AWIR disclaims any and all liability for injury or other damages to an individual based on products or services displayed at this meeting and for all claims that may arise out of the use of the displayed products or services.

Exhibitors shall indemnify and hold harmless AWIR and its officers, directors, employees, agents and contractors from any judgment, loss or other expenses including attorney’s fees arising from allegations, claims or lawsuits relative to product or services offered by exhibitors or actions of exhibitors, their employees or agents. Subletting space is not permitted.
EXHIBITOR PLEDGE

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<tr>
<td>Exhibitor Level Requested</td>
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<td>Company Contact Name</td>
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**Sponsorship Opportunity**

| Platinum Exhibit |  |
| Gold Exhibit |  |
| Bronze Exhibit |  |
| Non-Profit |  |
| Product Theatre |  |
| Sponsored Symposium |  |
| Onsite Interactive Digital Screens |  |
| Live and Virtual Poster (5) Encore and Original |  |
| Scientific Podium Symposia |  |
| Advisory Boards |  |
| Product Theater |  |
| Meeting Wi-Fi |  |
| Room Keys |  |
| Hotel Door Drops |  |
| Networking Sponsorship |  |
| 4 Hour Advisory Board |  |
| 2 Hour Advisory Board |  |
| AWIR 2021 Meeting App Platinum |  |
| AWIR 2021 Meeting App Gold |  |

Please complete and sign below:

| Name |  |
| Title |  |
| Company |  |
| Signature |  |
## Payment Information

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<thead>
<tr>
<th>Exhibiting Company Name</th>
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<tr>
<td>Exhibitor Vendor Name and Contact (handling exhibit logistics)</td>
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<td>Corporate Contact</td>
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**Signature:**

Payments may be submitted by check to:
Association of Women in Rheumatology
Attn: Grace C Wright MD
345 E37th Street
Suite 303C
New York, NY 10016

On-line exhibit registration and credit card payment can be made at AWIR’s website, www.awirgroup.org, click Meetings, National Meeting Registration, Corporate Members and Exhibitors. A credit card transaction fee will apply. Electronic transfers are accepted upon request. Please email Grace C Wright MD (awirgroup.us@gmail.com).

Discount codes for complimentary exhibitor registrations will be activated upon receipt of funds via credit card, check or EFT. Contact Vigdis Tonne (meetings@awirgroup.org) or call 847-612-3638 for discount code.

All exhibitors must be registered by July 1, 2021.