

AWMIR

Association
of Women in
Rheumatology



2021

Sponsorship Prospectus



Principal Address: 2125 Valleygate Drive, Suite 20, Fayetteville, NC 28304
Correspondence Address: 345 E37th Street, Suite 303C, NY, NY 10016
www.awirgroup.org

2021 Corporate Prospectus

AWIR is pleased to introduce the Corporate Membership opportunities for the year 2021. The organization's mission is to promote the science and practice of rheumatology, foster the advancement and education of women in rheumatology, and advocate access to the highest quality healthcare and management of patients with rheumatic diseases. While AWIR endeavors to support women we welcome all to join and we are proud to be the only Rheumatology Association in the country with a select group of women as our leaders, with diverse backgrounds. The need to support and grow the number of women Rheumatologists is not unique to the US. Over the past 2 years, acting on invitations from in country Rheumatologists, AWIR has expanded globally into Australia, Brazil, India, Canada, Italy, Pakistan, and Bangladesh. We thank those who have supported us before as we acknowledge that we could not do this without the support of our corporate members. AWIR is a 501C3 organization.

Our mission focus is outlined below:

Vision: Educate and create networks within the Rheumatology community, develop leadership skills to increase the movement of women into positions of leadership in Rheumatology. This will include rheumatology practitioners: MDs, DOs, Fellows, PhDs, PharmDs, PAs, NPs, and advanced degree RNs.

Structure: Global organization creating a core curriculum of educational and organizational content

Budget (includes):

- Strategy, Marketing, Operations and Logistics team
- Website, and App development and maintenance
- Marketing, Analytics, and physician surveys
- Support for Global partner organizations & expansion into new markets
- Administrative support for development, educational content creation

Elements: Advocacy (see separate Advocacy Request), Clinical trials Education, Mentoring/Networking, Practice/Business development, Leadership development, Professional development, Fellowship Development (see separate Fellowship Development Request)

Clinical trials:

- Creation of a Clinical trials consortium within AWIR
- Education: Creating IST proposals, participation in corporate sponsored clinical trials, creation of a clinical trial site, access to AWR initiated clinical trials

2021 Corporate Prospectus

Mentoring and Leadership Development:

- Networking events: AWIR Annual, Global, Regional and Local Chapter meetings, other Global, National and Regional Congresses
- Mentoring with individuals in Academia, the Rheumatology Fellows, Rheumatology community, the Pharmaceutical Industry, Allied specialties
- Private, web-facilitated mentoring network through AWIR fostering personal and professional growth development

Practice/Business development:

- Education and Implementation in - Business development and management to accommodate changing work environments, to include Telemedicine, contract negotiation
- Enhancing physician/patient encounters, Physician Quality metrics
- Incorporating Advanced Practice Providers in patient care
- Enhancing communication skills: to healthcare providers and patients
- Collaboration with Industry partners, Leadership development

Education:

- Creation of Educational content specific to Rheumatology
- Focus on Healthcare Disparities and the impact on both Providers and Patients
- CME and non-CME HCP education (in concert with partner organizations)
- Content specific to the needs of Physician Assistants, Nurse Practitioners (includes updates to the QuickStart Guide)
- Partnership with other organizations to disseminate relevant content in small groups face-to-face, as digital content, and as web hosted material.

***Corporate Membership levels noted separately.*

2021 Corporate Membership Levels

Platinum Corporate Membership Benefits (\$100,000) and above includes:

- A Corporate meeting (Live or Virtual) with members of the Board
- Opportunity to host at additional costs an Advisory Meeting with members of the Board
- Brief meetings with individual Board Members on topics approved by the Board
- Podium recognition at all conferences, annual meeting
- Company name and logo on brochure for annual meeting
- Company name and logo on the Organization's website
- Opportunity to sponsor a reception at the annual meeting*
- Opportunity to partner with the organization on joint ventures throughout the year at AWIR's discretion
- First right of refusal on all additional sponsorships*

Gold Corporate Membership Benefits (\$75,000) includes:

- A Corporate meeting (Live or Virtual) with the Board
- One brief meeting with individual Board Members on a topic approved by the Board
- Podium recognition at all conferences, annual meeting
- Company name and logo on brochure for annual meeting
- Company name and logo on the Organization's website
- Opportunity to sponsor a reception at the annual meeting*
- Second right of refusal on all additional sponsorships*

Silver Corporate Membership Benefits (\$50,000) includes:

- A Corporate meeting (Live or Virtual) with the Board
- Podium recognition at all conferences, annual meetings
- Company name and logo on brochure for annual meetings
- Company name and logo on the Organization's website
- Opportunity to sponsor a reception at the annual meeting*

Bronze Corporate Membership Benefits (\$35,000) includes:

- Podium recognition at all conferences, annual meeting
- Company name and logo on brochure for annual meeting
- Company name and logo on the Organization's website

**Additional costs/separate fee*

Corporate Sponsor: Local Chapters

AWIR's Local Chapters continue to expand throughout the US and offer opportunities for education and networking in smaller, intimate groups designed to facilitate communication amongst attendees. In 2020, despite the COVID-19 pandemic AWIR successfully held Local Chapter Meetings across the country. Corporate Membership is required.

Dates: 3-4 Meetings per region, throughout the calendar year

Attendees: Approximately 10-30 attendees. Healthcare practitioners within Rheumatology Community (MD, DO, NP, PA, PharmD and Allied Professionals) from the local area

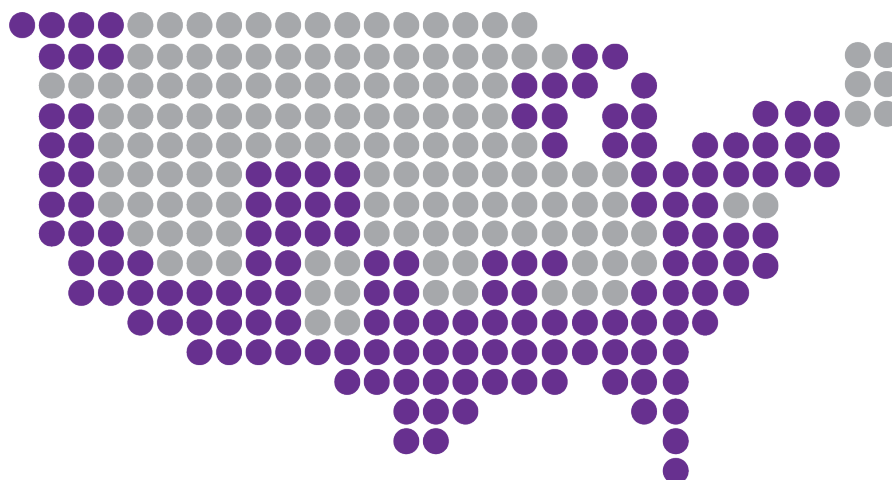
Content: (Examples of topics to be presented):

- Leadership Development Curriculum
- Advocacy: Physician & Patient Centered
- Practice Development Curriculum
- Clinical trial development
- Scientific Updates

Cost: \$50,000 Sponsorship/year

Benefits:

- Local Chapter support will be recognized separately on AWIR's website
- Company personnel may be invited to attend and/or participate in the virtual and live meetings, in consultation with the Local Chapter Leader
- Sponsorship will include the ability to have an educational company-sponsored event where permissible, at the Chapter's request, on a topic mutually agreed on by the Local Chapter Leader and AWIR.



2021 Summit Sponsorship

We invite your support and participation in the upcoming AWIR Summits to be held in 2021 throughout the country. Currently we are scheduling Summits to be virtual in 2021, switching to a virtual and live format as feasible given the status of the pandemic.

2020 was a watershed year for AWIR. Our virtual Summits attracted more clinicians than ever before, one event garnering more than 400 registrants from the US and ex-US. The Summit on the Healthcare Disparities and Patient Outcomes addressed the critical collision of disruptions in healthcare and social determinants; in addition to the physician as the patient, provider, person, and pupil and how this impacts patient outcomes. More than 100 clinicians registered for this Summit. We also expanded our reach globally with representation from more than 20 countries at its meetings.

In 2021, our dynamic speakers and sessions will equip our members with the skill sets necessary to integrate state of the art clinical knowledge with practical information to meet the needs of the members and assist them in providing improved patient care.

Partners and exhibits (disease state and/or product) are an essential part of our meetings success and benefit both our attendees and the many companies who participate. We anticipate quality interactions in the Industry Partners. who are welcome to attend all sessions, virtual or hybrid.

Sponsorship has been requested from multiple companies.

The levels and benefits are noted separately.

2021 Summit Sponsorship

Platinum Individual Summit: \$20,000

- Table (8 ft) or Virtual Industry Roundtable Presentation (final content approved by AWIR)
- AWIR's virtual platform and technology support
- Pre-meeting 2-minute video presentation (final content approved by AWIR)
- 4 attendees
- Recognition of support at the event
- First right of refusal to Sponsor the Product Theater

Gold Individual Summit: \$10,000

- Table (8 ft) or Virtual Industry Roundtable presentation (final content approved by AWIR)
- AWIR's virtual platform and technology support
- 2 attendees
- Recognition of support at the event.
- Second right of refusal to Sponsor the Product theater

Silver Individual Event: \$8,000

- Table (8 ft) or Virtual Roundtable presentation
- 1 attendee
- Recognition of support at the event

Product Theater: \$10,000

- A 45-minute Scientific Podium presentation (non-commercial), presented by a credentialed Speaker (topic and Speaker to be approved by the Board (grace.wright@awirgroup.org))
- AWIR's virtual platform and technology support
- Please discuss topic and Speaker prior to submission (grace.wright@awirgroup.org)

2021 Summit Sponsorship

Sample Agenda

12:00-12:15 PM: Welcome & Introductions
12:15-01:15 PM: Educational Presentation
13:15-14:00 PM: Educational Presentation
14:00-14:15 PM: Break
14:15-15:15 PM: Educational Presentation
15:15-15:45 PM: Industry Exhibits Roundtable
15:45-16:30 PM: Sponsored Symposium
16:30-17:00 PM: Networking & Activity

PAYMENTS:

- EFT transfer:
Citibank Account: 4988294368
Routing number: 021000089
- Mailed check:
345 E37th Street, 303C NY NY
10016

Please submit sponsorship response to
kathleen.moore@awirgroup.org.



2021 National Meeting Sponsorships

2021 Dates: August 12 - 15

Location: 170 Shipyard Drive, Hilton Head Island, SC, 29928, USA

Hybrid or Virtual Event

Thank you for considering sponsorship of AWIR's 2021 National Meeting; while we welcome men to join our organization and meetings, we are proud to represent the only Rheumatology organization led by women physicians, and with diverse backgrounds, in a disease area largely impacting women. The 2021 National meeting will be both live and virtual.

AWIR 2020 was a watershed moment for the organization we pivoted in our 2020 to host a successful hybrid virtual and live program. To do this we identified a state of the art and intuitive web-based meeting app to live stream the program.

AWIR 2020 focused on challenging clinical decisions, education, leadership, advocacy, and professional training; whilst still offering attendees opportunities to relax, have a laugh, and network with their peers.

During our AWIR 2020 program:

- More than **380 participants** attended live or via the recorded meeting
- Representation from > **15 countries**
- More than **44,000 unique user interactions** via the AWIR 2020 meeting app
- **50%** of all attendees visited the virtual Exhibit Hall
- More than **1,100 page views** of the posters
- The Spotlight Session on COVID-19 and Rheumatic Diseases was one of the highest rated, with representatives from the FDA, noted Rheumatologists, and 6 pharmaceutical companies on vaccines and treatments for COVID-19

AWIR 2021 will be a blended virtual and live program supported by the same meeting app because it was a resounding success. For next year we are evaluating improvements, e.g.:

- More ways to network and chat with attendees
- More ways to communicate the value of your products
- Original research abstracts and ePosters
- More engagement with Fellows
- Live and virtual attendee analytics from individual sessions and posters
- More detailed Exhibit analytics
- Lead generation retrieval from virtual booths
- A more 3-dimensional view of the Exhibits with enhanced offerings

2021 National Meeting Sponsorships

The entire AWIR 2021 meeting will be live streamed via a customized state of the art app and recorded to be hosted for up to 4 months: with support from onsite and virtual video/technology teams. The meeting app will support all the functions it did in 2020, including the Live Stream of all Sessions, e-Posters, Breakouts, Q &A, Polling, Exhibits, Networking, Gamification, and many new enhancements.

New digital onsite sponsorship opportunities are being researched to offer Exhibitors additional ways to interact with and communicate the value of their products on site to attendees; face to face live or virtual.

AWIR 2021 Meeting App

Platinum (1) \$30,000:

- Recorded Product Theatre with appropriate consents
- Three digital "pop up" notifications during the meeting branded or unbranded (booth driver, Session reminders)
- Pre-meeting notifications (3) embedded in meeting communications to attendees branded or unbranded (booth driver, Session reminders)

Gold (1) \$20,000:

- Recorded Product Theatre with consent with appropriate consents
- One digital "pop up" notification branded or unbranded (booth driver, Session reminders)

2021 National Meeting Sponsorships

Exhibitor Levels and Fee Schedule*

Platinum: \$25,000

Gold: \$15,000

Bronze: \$10,000

Non-Profit: Complimentary

Onsite Interactive Digital Screens (programming paid for separately): \$5,000

Live and Virtual Poster (5) Encore and Original: \$5,000

Scientific Podium Symposia: \$30,000

A 45-minute Scientific Podium presentation (disease awareness), topic and speaker to be approved by the AWIR Board

Advisory Boards

- 4 Hour Advisory Board: \$20,000
- 2 Hour Advisory Board: \$10,000

Product Theater (Educational Symposium): \$50,000.00

(plus AV costs paid for separately by sponsor)

Note: Acceptance of Product Theater (Educational Symposium) content and speaker will be at the discretion of the AWIR Board.

Audiovisual/Technology/Miscellaneous Sponsorship**:

- Meeting Wi-Fi on site: \$5,000
- Room Key: \$5,000
- Hotel Door Drop: \$5,000 (virtual or live per night)

Networking Sponsorship:

Networking Events (2): \$15,000 for both (Friday and Saturday)

**See separate document for details on sponsor level benefits*

***Content and art must include AWIR 2021 and be approved by Board*

2021 National Meeting Sponsorships

Exhibitor and Sponsorship Details

Platinum

Your company will receive:

- Live digital booth interface and virtual in app booth
- Lead generation from viewers that opt in for more information
- Eight (8) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR 2021 app
- Option to link to a microsite in the AWIR 2021 meeting app
- Option to maintain virtual exhibit post meeting
- Recorded sponsored symposium or industry theatre available on the app post meeting
- Data analytics from the app
- Access to the recorded polling or Q&A during and post meeting
- Option for 1 clickable branded banner in the meeting app displayed in rotation
- Option for two 3-minute branded/unbranded videos displayed during the show flow

Bronze

Your company will receive:

- Live digital booth interface and virtual in app booth
- Two (2) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR 2021 app
- Option to link to a virtual exhibit in the AWIR 2021 meeting app
- Option to maintain virtual exhibit post meeting as appropriate

Gold

Your company will receive:

- Live digital booth interface and virtual in app booth
- Four (4) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR 2021 app
Option to link to a virtual exhibit in the AWIR2021 meeting app
- Option to maintain virtual exhibit post meeting
- Recorded sponsored symposium or industry theatre available on the app post meeting
- Data analytics from the app
- Access to the recorded polling Q&A during and post meeting

Non-Profit

Your company will receive:

- Virtual in app booth
- Two (2) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR2021 app

2021 National Meeting Sponsorships

Individual Sponsorships Details & Benefits

Scientific Podium Symposia

A 45-minute Scientific Podium presentation (unbranded medical presentation), presented by a credentialed Speaker (topic and speaker to be approved by the AWIR Board). Please discuss topic and speaker prior to submission with Grace Wright, MD PhD (info@awirgroup.org). Two complimentary registrations are available for medical/scientific personnel.

Product Theater (Educational Symposium) Offering:

- Friday (Breakfast, Lunch, Dinner) | Saturday (Breakfast, Lunch) | Sunday (Breakfast)
- Acceptance of Product Theater content and speaker will be at the discretion of the AWIR Board.
- AV support and arrangements for the live portion of the meeting are the responsibility of the Sponsor
- On site signage in recognition of your sponsorship and via the AWIR meeting app.
- Recognition within the Conference brochure and via the AWIR meeting app.

Additional Sponsorships:

- Meeting Wi-Fi: Company logo will appear on WiFi cards and landing page.
- Room Key: Company logo and information on 1-side. Must include AWIR lockup.
- Hotel Door Drop: Thursday, Friday and Saturday night room drops and virtual in app

AWIR National Meeting acknowledgement is required on artwork for meeting Wi-Fi cards, room key and hotel door drops. AWIR review and approval for layout and content is required for room key, hotel door drop and meeting Wi-Fi card. Submit artwork to AWIR at meetings@awirgroup.org for approval before producing material.

AWIR 2021 Meeting App:

The entire AWIR 2021 meeting will be live streamed via a customized state of the art app and with support from onsite and virtual video/technology teams and speaker readiness 'green rooms' to ensure smooth transitions.

The app will also allow the sessions to be recorded, provide analytics after the meeting, facilitate Q & A and live polling, networking, gamification to encourage participation, provide direct links to virtual Exhibits, and the content can be maintained on the app for up to one year, as appropriate.

Via the app, Speaker and Panelists can participate virtually; live Tech Help support will be available for all attendees and speakers.

2021 National Meeting Sponsorships

Application and Contract Policy and Procedures:

Registration for the National Meeting must be received no later than May 1, 2021. All funds must be received within four weeks of submission of the registration. If funds are not received by **May 1, 2021**, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials and the organization may not be allowed to exhibit. Exhibitor's on-site team members should be registered by **July 1, 2021**. All exhibitor on-site must be registered. Exhibitors are not required to be by on-site banner for AWIR 2021. Go to AWIR's website to register individuals attending the National Meeting on behalf of the Company.

If required, all Commercial Agreements must be signed and returned by the appropriate deadline as outlined above. If the signed Commercial Agreement is not received, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials and the organization may not be allowed to exhibit.

Each exhibiting company will respect the on-site banner set-up and dismantling hours established by AWIR. The exhibitor will follow instructions regarding shipping items to the hotel. If instructions are not followed, AWIR is not responsible for missing exhibit items.

Exhibiting companies are not required to have any staff on-site this year. Each exhibitor will receive the number of name badges appropriate for their level of exhibit sponsorship. Trading of badges is strictly prohibited.

Liability:

AWIR assumes no liability for any act of omission or commission including, but not limited to any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release AWIR from any and all liabilities for loss or damage ensuing from any cause whatsoever.

In addition, each exhibitor and its representatives agree to indemnify and hold harmless AWIR for all costs, damages and liability, including attorney's fees claimed against AWIR based upon acts or omissions of the exhibitor or any of its employees or agents.

AWIR disclaims any and all liability for injury or other damages to an individual based on products or services displayed at this meeting and for all claims that may arise out of the use of the displayed products or services.

Exhibitors shall indemnify and hold harmless AWIR and its officers, directors, employees, agents and contractors from any judgment, loss or other expenses including attorney's fees arising from allegations, claims or lawsuits relative to product or services offered by exhibitors or actions of exhibitors, their employees or agents. Subletting space is not permitted.

2021 National Meeting Sponsorships

EXHIBITOR PLEDGE

Company Name	
Exhibitor Level Requested	
Company Contact Name	
Email Address	
Phone Number	

Sponsorship Opportunity	Check below
Platinum Exhibit	
Gold Exhibit	
Bronze Exhibit	
Non-Profit	
Product Theatre	
Sponsored Symposium	
Onsite Interactive Digital Screens	
Live and Virtual Poster (5) Encore and Original	
Scientific Podium Symposia	
Advisory Boards	
Product Theater	
Meeting Wi-Fi	
Room Keys	
Hotel Door Drops	
Networking Sponsorship	
4 Hour Advisory Board	
2 Hour Advisory Board	
AWIR 2021 Meeting App Platinum	
AWIR 2021 Meeting App Gold	

Please complete and sign below:

Name	
Title	
Company	
Signature	

2021 National Meeting Sponsorships

Payment Information

Exhibiting Company Name	
Exhibitor Vendor Name and Contact (handling exhibit logistics)	
Corporate Contact	
Address	
Contact Email	
Contact Phone Number	
Contact Fax Number	

Signature:

Payments may be submitted by check to:
Association of Women in Rheumatology
Attn: Grace C Wright MD
345 E37th Street
Suite 303C
New York, NY 10016

On-line exhibit registration and credit card payment can be made at AWIR's website, www.awirgroup.org, click Meetings, National Meeting Registration, Corporate Members and Exhibitors. A credit card transaction fee will apply. Electronic transfers are accepted upon request. Please email Grace C Wright MD (awirgroup.us@gmail.com).

Discount codes for complimentary exhibitor registrations will be activated upon receipt of funds via credit card, check or EFT. Contact Vigdis Tonne (meetings@awirgroup.org) or call 847-612-3638 for discount code.

All exhibitors must be registered by July 1, 2021.

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AWMIR

Association
of Women in
Rheumatology

2020

NATIONAL MEETING



Audience Metrics

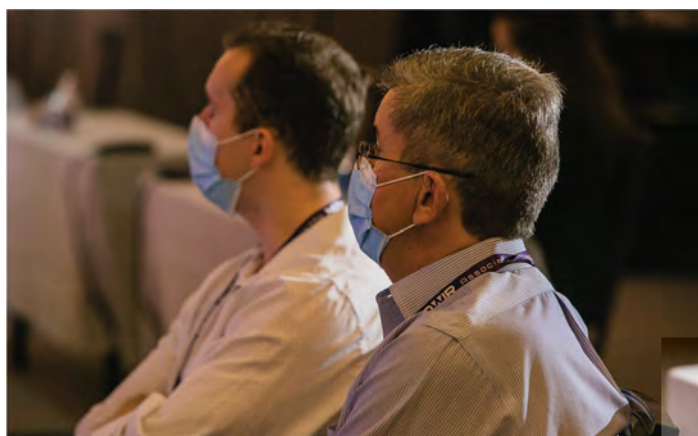
AWIR 2020 (August 13 -16) was a successful virtual and live meeting.



375 registrants - virtual and live



15 countries represented



317 virtual attendees + counting



Key Engagement Metrics

The meeting was highly interactive with more than **800** questions from the audience and more than **1100** polling questions answered both live and via the app.



43,000 attendee clicks, taps, and scrolls on the app



30,000-page views of recorded program to date



3600 live stream views



1200 page views of the ePosters



50% of attendees entered the virtual Exhibits Hall



780 page views of the Exhibits Hall

Post-Meeting Survey

60% of users surveyed said AWIR 2020 was of “excellent quality” with a **10/10** star rating.

AWIR Meeting App

9.4 / 10 user rating

Ease of use and pertinent content for Rheumatologists

Headling Event: A Spotlight on COVID-19

9.5 / 10 user rating

> 65% reported that this session was a 10 out of 10

Immunology Review Panel + Discussion

9.5 / 10 user rating

>60% reported this session a 10 out of 10

Latte N' Learn Sponsored by Janssen: Women in Leadership

9.4 / 10 user rating

>50% reported this session a 10 out of 10



Testimonials

Users had this to say about the **AWIR 2020** Meeting App:

"This is the fourth virtual rheumatology conference I have attended and by far the absolute best! The technology blows everybody else out of the water. Kudos to you!"

"So thankful that they dared to do something new and produce a top notch virtual interactive conference . The technology was great, speakers and topics met all my goals for rheumatology updates and business management pearls for this conference. Overall it was a great experience that I hope to be a part of next year."

"Outstanding execution of the virtual platform. The meeting app is top notch! Great meeting"

"Excellent execution of the hybrid format and great content."

"One of the best organized meetings in terms of logistics and content I have ever attended"



Advocacy

Who is AWIR?

The Association of Women in Rheumatology (AWIR), is a non-profit organization whose mission is to promote the science and practice of rheumatology, foster the advancement and education of women in rheumatology, and advocate access to the highest quality health care and management of patients with rheumatic diseases.

Co-Chairs of Advocacy: Gwenesta B Melton MD & Stephanie Ott MD

Why Partner with AWIR?

The Association of Women in Rheumatology advocates for access to the highest quality health care and management of patients with Rheumatic diseases. We believe in creating a strong network of women advocates that will support AWIR policy priorities at both the state and federal level.

Our advocates are working on the frontline of healthcare and have firsthand knowledge of the struggles our patients endure. To help provide support for our advocates we have crafted the tools and resources necessary to actively engage legislators and regulators around the country.

Advocacy support is available to help with issues affecting health care, providers, and Patients.

What Does AWIR Do?

AWIR advocates are working on the frontline of health care and have firsthand knowledge of the struggles our patients endure. As a means of support for our advocates, we have devised an advocacy campaign to provide advocates with the resources necessary to actively engage with legislators and regulators around the country. Together, we can make a positive impact on your life and the lives of your patients.

State and Federal Advocacy

The challenging health care environment greatly affects the way rheumatologists manage their practices. It can interfere with patient access to care and force rheumatologists to make difficult decisions. State legislatures are considering an increasing amount of legislation of impact to the rheumatologic community. In response, rheumatologists must be engaged at both the state and federal levels to protect their patients and their livelihood. AWIR focuses on educating legislators, government officials and the corporate community on the impact that policy/procedural changes may have to the patient's quality of care and disease management options. AWIR also collaborates with patient organizations and other national societies to elevate awareness and provide a forum for an exchange of ideas, fostering a collaborative environment.

Advocacy

Highlights of 2021 AWIR Supported Activities

- Urged Congress to restore funding for DXA testing.
- Advocated for policy adjustments during the COVID-19 pandemic.
- Supported streamlined prior authorization laws at the federal level.
- Protected pay-parity for state telehealth laws.
- Supported step therapy and fail first state legislation.
- Advocated for equal pay to Congress.
- Supported non-medical switching legislation in the states.
- Worked to ban accumulator adjustment programs through state legislation.
- Provided support to Alliance for Transparent and Affordable Prescriptions (ATAP) to submit amicus brief to U.S. Supreme Court in support of Rutledge v. PCMA.
- AWIR members provided committee testimony in several states in-person and virtually.
- Submitted written testimony in support of patient access legislation to 11 different state house and senate committees.
- Hosted AWIR Annual Hill Day in Washington, DC in February 2020 with plans to host a virtual day in late fall of 2020.
- Expanded grassroots advocacy programs with new Voter-Voice engagement platform.
- Submitted comments to CMS on several issues that included Notice of Benefit and Payment Parameters for 2021.

Advocacy

2021 Advocacy Partnership Opportunities

Silver Level (\$50,000)

- Company logo on AWIR website as recognition of Silver Level Partnership.
- Acknowledgement of support at Hill Day and Annual Meeting in our program materials and on conference signage.
- Receive access to monthly newsletter updates.

Gold Level (\$70,000)

- Company logo on AWIR website as recognition of Gold Level Partnership.
- Acknowledgement of support at Hill Day and Annual Meeting in our program materials and on conference signage.
- Receive access to monthly newsletter updates.
- Includes two (2) registrations for company employees to the Annual Meeting in August.
- Opportunity to meet with the advocacy committee at the Annual Meeting.
- Communications by phone with AWIR leadership to allow for important dialogue around mutual policy and advocacy issues at both the state and federal level.
- Receive AWIR public policy and position information.
- Opportunity to meet with AWIR advocacy committee at the Annual ACR meeting.

Platinum Level (\$90,000)

- Company logo on AWIR website as recognition of Platinum Level Partnership.
- Acknowledgement of support at Hill Day and Annual Meeting in our program materials and on conference signage.
- Receive access to monthly newsletter updates.
- Includes four (4) registrations for company employees to the Annual Meeting in August.
- Opportunity to meet with the advocacy committee at the Annual Meeting.
- Communications by phone with AWIR leadership to allow for important dialogue around mutual policy and advocacy issues at both the state and federal level.
- Receive AWIR public policy and position information.
- Opportunity to meet with AWIR advocacy committee at the Annual ACR meeting.
- Sponsorship of one (1) webinar a year on a mutual legislative, regulatory, or educational priority of which AWIR will promote to its membership (Board approval of topic necessary. Sponsor to cover all costs of the webinar).
- Includes two (2) attendees at the Annual AWIR Hill Day Breakfast.
- Receive AWIR letters to federal and/or state legislators or agencies.
- Opportunity to sponsor board lunch or dinner at ACR, AWIR Winter Meeting or AWIR Hill Day.

Advocacy

CORPORATE MEMBERSHIP REGISTRATION FORM Association of Women in Rheumatology ► 2021

1 Sponsoring Company: _____
Corporate Address: _____
City: _____ State: _____ Zip: _____
Country: _____ Phone: _____ Fax: _____

2 Please complete relevant contact information below:

► General Information Contact

Name: _____
Title: _____
Address: _____
City, State, Zip: _____
Phone: _____
*Email: _____
☒ I will receive all correspondence related to AWIR

► Government Relations/Advocacy Contact

Name: _____
Title: _____
Address: _____
City, State, Zip: _____
Phone: _____
*Email: _____
☐ Copy me on all correspondence related to AWIR

► Product/Brand Manager Contact

Name: _____
Title: _____
Address: _____
City, State, Zip: _____
Phone: _____
*Email: _____
☐ Copy me on all correspondence related to AWIR

3 My company would like to become:

☐ Platinum \$90,000 ☐ Gold \$70,000 ☐ Silver \$50,000

4 Payments can be made via check or EFT to the Association of Women in Rheumatology, tax ID #47-1401997:

Association of Women in Rheumatology
345 E. 37th Street
Suite 303C
NY, NY 10016

5 Please list your company focus and product: _____

6 Agreement: I am an authorized representative for this company with full power and authority to sign this application. The company agrees to pay for sponsorship as noted on this form.

Authorized Signature: _____ Date: _____

Fellowship Funding Program

More than 54 million people in the U.S. are affected by arthritis. The U.S. Rheumatology workforce is drastically declining, creating a disparity between patient access to specialized care for rheumatologic diseases and the availability of a diverse Rheumatology workforce. The American College of Rheumatology 2015 Workforce Study evaluated availability and projected the supply and demand for rheumatology care from 2015 through 2030.¹

In the 2015 study there were 4,497 full time clinical Rheumatologists, but the demand for rheumatologists required 5,615 full time physicians, 36% more than available supply. By 2030, that number was projected to decline further by 31%. The study emphasized that even at a 100% position fill rate per year and no reductions in the number of fellow positions offered, the average number of clinical Rheumatologists would not meet demand.

Funding Rheumatology fellowship training programs is especially important in underserved areas of this country, where patients may not have access to lifesaving treatments that can prevent disability and decrease the risk of life-threatening comorbidities related to rheumatic diseases.



Fellowship Funding Program

According to the National Resident Matching Program (NRMP) Match Data from 2018, there were 104 credentialed Adult Rheumatology fellow positions unfilled.² The main reason for unfilled Fellow positions was the lack of funding. AWIR's goal is to enhance the diversity in Rheumatology providers and in so doing enhance care to a diverse and underserved patient population. A Rheumatology fellowship involves a 2-3-year training period and market research has demonstrated that the costs of funding a fellow is on average \$100,000 per year. AWIR would like to provide funding to credentialed rheumatology training programs, who are unable to support Fellows and will create a process where credentialed 2-year Rheumatology Fellowship Academic programs with unfulfilled available slots would be invited to apply for this opportunity.

AWIR's Request Funding:

- AWIR is seeking to fund two-year Fellowship programs at accredited US medical institutions
- Funding levels are Platinum \$150,000, Gold \$100,000, Silver \$75,000 and Bronze \$50,000
- AWIR is requesting support from several corporate entities
- AWIR hopes to continue the program over the next 5 years

1. 2015 American College of Rheumatology Workforce Study: Supply and Demand Projections of Adult Rheumatology Workforce, 2015-2030. Batafarano DF, et al. Arthritis Care Res (Hoboken). 2018 Apr; 70(4): 617-626.

2. NRMP Results and Data Specialties Matching Service, 2018 Appointment Year Report. National Resident Matching Program, Washington, DC. 2018.

2021 Educational Objectives

- Building the Practice of Rheumatology: Understanding the Social Determinants of Healthcare Disparities, Leveraging Communication Training
- Gender Differences in Axial Spondylarthritis
- The Tale of Two Cities: Management of IMIDs and Comorbidities
- Addressing the Unique Needs of Women with Rheumatic Conditions Across the Lifetime
- Virtual Care and Telehealth Medicine - The Dawn of a New Age for Treatment: Social Media, the Internet and Beyond
- Optimizing Management of IMID Patients under COVID-19, Balancing Infection Mitigation, Vaccinations and Immunosuppression
- Disease Differences and Cultural Influences in Pain and Fatigue: Implications for Rheumatology Practice and Treatment
- Remission in the Real World: Why Some Patients Don't Achieve It, and What We Can Do About It



Health Disparities Series



- Address Healthcare Disparities In the Care Of Rheumatology Patients
- The Socioeconomic Side of Rheumatology Care: Determinants and Disparities
- The Impact of Race and Gender on Decision Making and Treatment
- Addressing Health Literacy Gaps and Shared Decision-Making Barriers in Rheumatology Care
- Improving Access to Rheumatology Care: Strategies for Patients Living in Rural vs High-Density Areas