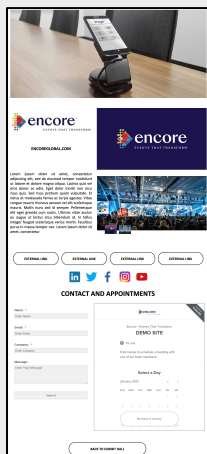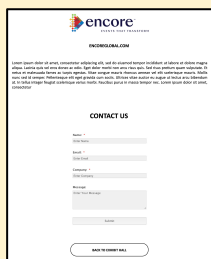# Virtual Exhibit Hall

A virtual space for your exhibitors to showcase their products and meet virtually with attendees

Platinum

- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph
- Embedded Video
- Contact Form
- Meeting Scheduler
- External Links
- Image Gallery
- Rotating Banner

AWIR Gold – Encore Silver

- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph
- Contact Form

Bronze

- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph

Optional Add-on for all tiers: Private Virtual Meeting Room
Encore Administrated Virtual Room with link on the exhibitor's page

Rotating Banner

Format: Landscape

Pixel Count: 2000px X 850px

Size: 2MB maximum per image

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Best Practice: Center text to accommodate scaling

Exhibitor Logo

Size: 500px X 500px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Format: Exhibitor provides link and display text

Video

Format: Exhibitor provides an embed link from YouTube, Vimeo, or other hosted location

Image Gallery

Format: Landscape

Pixel Count: 1280px X 720px

Size: 2MB maximum per image

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Introductory Paragraph

Word Limit: 150 words

Product / Demo Links

Character Limit: 20 / (**Custom button Filetype:** *.png .jpg .eps* / **Custom button size**: *450px X 130px*)

Meeting Scheduler

Format: Exhibitor will setup an account and schedule on https://calendly.com/ and provide Encore with an embed code

Form Submission

Required for contact: email

Name, Email, Company, and Message are standard fields. One (1) custom field can be added.

Platinum Booth Elements

Rotating Banner

Format: Landscape

Size: 2MB maximum

Pixel Count: 2000px X 850px

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Best Practice: Center text to accommodate scaling

Exhibitor Logo

Size: 500px X 500px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Video

Format: Exhibitor provides an embed link from YouTube, Vimeo, or other hosted location

Introductory Paragraph

Word Limit: 150 words

Image Gallery

Format: Landscape

Size: 2MB maximum

Pixel Count: 1280px X 720px

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Product / Demo Links

Character Limit: 20 / *Custom button Filetype: .png .jpg .eps* / *Custom button size: 450px X 130px*

Form Submission

Required for contact: email

Name, Email, Company, and Message are standard fields. One (1) custom field can be added.

Meeting Scheduler

Format: Exhibitor will setup an account and schedule on https://calendly.com/ and provide Encore with an embed code

AWIR Gold – Encore Silver Booth Elements

Exhibitor Logo

Size: 500px X 500px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph

Word Limit: 150 words

Form Submission

Required for contact: email

Name, Email, Company, and Message are standard fields.
One (1) custom field can be added.

Exhibitor Logo

Size: 500px X 500px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph

Word Limit: 150 words