



AWMIR

Association of Women in Rheumatology

ADVOCACY

Corporate Prospectus

2021

WHO IS AWIR?

The Association of Women in Rheumatology (AWIR), is a non-profit organization whose mission is to promote the science and practice of rheumatology, foster the advancement and education of women in rheumatology, and advocate access to the highest quality health care and management of patients with rheumatic diseases.

AWIR - Co Chairs of Advocacy



Gwenesta B. Melton
MD



Stephanie Ott
MD

WHY PARTNER WITH AWIR?

The Association of Women in Rheumatology advocates for access to the highest quality health care and management of patients with Rheumatic diseases. We believe in creating a strong network of women advocates that will support AWIR policy priorities at both the state and federal level.

Our advocates are working on the frontline of health care and have firsthand knowledge of the struggles our patients endure. To help provide support for our advocates we have crafted the tools and resources necessary to actively engage legislators and regulators around the country.

Advocacy support is available to help with issues affecting health care, providers, and Patients.

WHAT DOES AWIR DO?

AWIR advocates are working on the frontline of health care and have firsthand knowledge of the struggles our patients endure. As a means of support for our advocates, we have devised an advocacy campaign to provide advocates with the resources necessary to actively engage with legislators and regulators around the country. Together, we can make a positive impact on your life and the lives of your patients.

STATE AND FEDERAL ADVOCACY

The challenging health care environment greatly affects the way rheumatologists manage their practices. It can interfere with patient access to care and force rheumatologists to make difficult decisions. State legislatures are considering an increasing amount of legislation of impact to the rheumatologic community. In response, rheumatologists must be engaged at both the state and federal levels to protect their patients and their livelihood. AWIR focuses on educating legislators, government officials and the corporate community on the impact that policy/procedural changes may have to the patient's quality of care and disease management options. AWIR also collaborates with patient organizations and other national societies to elevate awareness and provide a forum for an exchange of ideas, fostering a collaborative environment.



Highlights of AWIR Activities Supported in 2021

- Urged Congress to restore funding for DXA testing.
- Advocated for policy adjustments during the COVID-19 pandemic.
- Supported streamlined prior authorization laws at the federal level.
- Protected pay-parity for state telehealth laws.
- Supported step therapy and fail first state legislation.
- Advocated for equal pay to Congress.
- Supported non-medical switching legislation in the states.
- Worked to ban accumulator adjustment programs through state legislation.
- Provided support to Alliance for Transparent and Affordable Prescriptions (ATAP) to submit amicus brief to U.S. Supreme Court in support of *Rutledge v. PCMA*.
- AWIR members provided committee testimony in several states in-person and virtually.
- Submitted written testimony in support of patient access legislation to 11 different state house and senate committees.
- Hosted AWIR Annual Hill Day in Washington, DC in February 2020 with plans to host a virtual day in late fall of 2020.
- Expanded grassroots advocacy programs with new Voter-Voice engagement platform.
- Submitted comments to CMS on several issues that included Notice of Benefit and Payment Parameters for 2021.



2021 Advocacy Partnership Opportunities

Silver Level (\$50,000)

- ✓ Company logo on AWIR website as recognition of Silver Level Partnership.
- ✓ Acknowledgement of support at Hill Day and Annual Meeting in our program materials and on conference signage.
- ✓ Receive access to monthly newsletter updates.

Gold Level (\$70,000)

- ✓ Company logo on AWIR website as recognition of Gold Level Partnership.
- ✓ Acknowledgement of support at Hill Day and Annual Meeting in our program materials and on conference signage.
- ✓ Receive access to monthly newsletter updates.
- ✓ Includes two (2) registrations for company employees to the Annual Meeting in August.
- ✓ Opportunity to meet with the advocacy committee at the Annual Meeting.
- ✓ Communications by phone with AWIR leadership to allow for important dialogue around mutual policy and advocacy issues at both the state and federal level.
- ✓ Receive AWIR public policy and position information.
- ✓ Opportunity to meet with AWIR advocacy committee at the Annual ACR meeting.

Platinum Level (\$90,000)

- ✓ Company logo on AWIR website as recognition of Platinum Level Partnership.
- ✓ Acknowledgement of support at Hill Day and Annual Meeting in our program materials and on conference signage.
- ✓ Receive access to monthly newsletter updates.
- ✓ Includes four (4) registrations for company employees to the Annual Meeting in August.
- ✓ Opportunity to meet with the advocacy committee at the Annual Meeting.
- ✓ Communications by phone with AWIR leadership to allow for important dialogue around mutual policy and advocacy issues at both the state and federal level.
- ✓ Receive AWIR public policy and position information.
- ✓ Opportunity to meet with AWIR advocacy committee at the Annual ACR meeting.
- ✓ Sponsorship of one (1) webinar a year on a mutual legislative, regulatory, or educational priority of which AWIR will promote to its membership (Board approval of topic necessary. Sponsor to cover all costs of the webinar).
- ✓ Includes two (2) attendees at the Annual AWIR Hill Day Breakfast.
- ✓ Receive AWIR letters to federal and/or state legislators or agencies.
- ✓ Opportunity to sponsor board lunch or dinner at ACR, AWIR Winter Meeting or AWIR Hill Day.

CORPORATE MEMBERSHIP REGISTRATION FORM Association of Women in Rheumatology ► 2021

1 Sponsoring Company: _____
Corporate Address: _____
City: _____ State: _____ Zip: _____
Country: _____ Phone: _____ Fax: _____

2 Please complete relevant contact information below:

► General Information Contact

Name: _____
Title: _____
Address: _____
City, State, Zip: _____
Phone: _____
*Email: _____
☒ I will receive all correspondence related to AWIR

► Government Relations/Advocacy Contact

Name: _____
Title: _____
Address: _____
City, State, Zip: _____
Phone: _____
*Email: _____
☐ Copy me on all correspondence related to AWIR

► Product/Brand Manager Contact

Name: _____
Title: _____
Address: _____
City, State, Zip: _____
Phone: _____
*Email: _____
☐ Copy me on all correspondence related to AWIR

3 My company would like to become:

☐ Platinum \$90,000 ☐ Gold \$70,000 ☐ Silver \$50,000

4 Payments can be made via check or EFT to the Association of Women in Rheumatology, tax ID #47-1401997:

Association of Women in Rheumatology
345 E. 37th Street
Suite 303C
NY, NY 10016

5 Please list your company focus and product: _____

6 Agreement: I am an authorized representative for this company with full power and authority to sign this application. The company agrees to pay for sponsorship as noted on this form.

Authorized Signature: _____ Date: _____



AWIR

Association of Women in Rheumatology

www.awirgroup.org

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