

AWIR 2023 SUMMIT Letter of Request

On behalf of AWIR, we invite your support and participation in the upcoming AWIR Summits to be held in 2023 throughout the country, as hybrid or fully virtual. In 2022 we held five hybrid Summits with approximately 100 attendees and 15 opportunities for sponsored Product Theaters/Educational Symposia. Each Summit offered attendees 2.0 CE's.

This year we are offering 3 hybrid Summits with 2.0 CE's and, new this year, 2 virtual only Summits with 1.0 CEs. Agendas for all can be seen on our website at <https://www.awirgroup.org/meetings/events/awir-summit.html>.

Opportunities to sponsor a Product Theater or Medical Symposia at a Summit are only available for Corporate Sponsors, beginning at the Amethyst Corporate Sponsor level, and require partners to support the meeting at the **Magenta Summit sponsorship level**. Any partner may exhibit at a hybrid Summit or sponsor an Exhibitor Roundtable presentation.

The overarching theme of this year's Summits is "**The Building Blocks of Equity: Collaborative Care**" to support better patient outcomes.

2023 Sponsorship Offerings:

Date: Mar. 4, 2023.

Location: Millennium Biltmore Hotel, Los Angeles, CA.

Title: Through the Eyes of Pediatric Rheumatology. A Collaborative Approach to Care (2.0 CE). 8:00 – 14:00 PT.

- Product Theaters (*SOLD OUT*)
 - Exhibitor Sponsorship with table top displays; Magenta (\$25,000), Lavender (\$15,000), Orchid (\$10,000)*
- Magenta Sponsorship includes 8-minute Exhibitor Roundtable Presentation for the live and virtual audience, banner ad placement in the AWIR newsletter, and a 5-minute video to play during breaks

Date: Apr. 15, 2023

Location: Virgin Hotel, Dallas TX.

Title: Collaborative Care: The Intersection of Cardiology and Rheumatology
(2.0 CME/CE) 11:00 – 17:00 CT.

- Product Theaters (*SOLD OUT*)
- Exhibitor Sponsorship with table top displays; Magenta (\$25,000), Lavender (\$15,000), Orchid (\$10,000)*
Magenta Sponsorship includes 8-minute Exhibitor Roundtable Presentation for the live and virtual audience, banner ad placement in the AWIR newsletter, and a 5-minute video to play during breaks

Date: May 17, 2023. (NEW)

Location: Virtual Only.

Title: Collaborative Care: The Intersection of Pulmonary and Rheumatology
(1.0 CME/CE). 18:30 – 20:30 ET.

- Product Theater, 40 minutes with Q& A to follow (\$15,000).
- Requires Summit sponsorship at the Magenta level (\$25,000)
- Final content to be shared with Dr Wright in advance of the program.
- Virtual Exhibitor Roundtable Presentation:
Magenta - 8 minutes (\$25,000), Lavender - 6 minutes (\$15,000),
Orchid - 4 minutes (\$10,000)**

Date: Oct. 14, 2023. (NEW)

Location: Virtual Only.

Title: Collaborative Care: The Intersection of Gastroenterology and Rheumatology (1.0 CME/CE). 12:30 – 14:30 ET.

- Product Theater, 40 minutes with Q& A to follow (\$15,000).
- Requires Summit sponsorship at the Magenta level (\$25,000)
- Final content to be shared with Dr Wright in advance of the program.
- Virtual Exhibitor Roundtable Presentation:
Magenta - 8 minutes (\$25,000), Lavender - 6 minutes (\$15,000),
Orchid - 4 minutes (\$10,000)**

Date: Dec. 2, 2023.

Location: Philadelphia, PA.

Title: Collaborative Care: The Intersection of Dermatology and Rheumatology (2.0 CME/CE). 11:00 – 17:00 ET.

- Product Theaters (*SOLD OUT*)
- Exhibitor Sponsorship with table top displays; Magenta (\$25,000), Lavender (\$15,000), Orchid (\$10,000)*

Magenta Sponsorship includes 8-minute Exhibitor Roundtable Presentation for the live and virtual audience, banner ad placement in the AWIR newsletter, and a 5-minute video to play during breaks

***For each hybrid Summit AWIR will:**

1. Secure a physical space for on-site exhibits, a separate space for the meeting itself
2. Build out a customized virtual platform
3. Provide an AV support team to live stream the meeting, as well as AV support in meeting room for PTs and Roundtable Presentations.
4. View complete Prospectus for further details for Exhibits

****For each virtual only Summit AWIR will:**

1. Build out a customized virtual platform.
2. Provide AV support to live stream the PT and Roundtable Presentations.

Sponsorship has been requested from several organizations. AWIR is a 501(c)(3) organization. Thank you for your support!