

AWIR 2022 SUMMIT Letter of Request

On behalf of AWIR, we invite your support and participation in the upcoming AWIR Summits to be held in 2022 throughout the country, as hybrid or fully virtual, pending the status of the pandemic. Our 2021 Summits attracted more clinicians than ever before, with attendees across the US, and representation from more than 20 countries. Individual events garnered more than 150 engaged participants attending more than 10 sponsored symposia and earning > 22 CEUs. The Healthcare Disparities Summit series addressed the critical collision of patient outcomes with social determinants of health, equitable healthcare delivery, comorbidities, technology and shared decision making.

The overarching theme of this year's Summits is *Bridging the Gap to Equity*. AWIR reserves the right to move dates as necessary due the pandemic.

Proposed Dates of 2022 Summits

Feb 19 – Hilton Hotel, Austin TX
April 2 - San Diego, CA
May 21 - National Harbor/D.C.
Sept 17 - Chicago IL
Oct 22 - Miami, FL

Opportunities to sponsor a Product Theater or medical symposia at a Summit are available to only Corporate Sponsors and at the Magenta Summit sponsorship level.

For each hybrid Summit AWIR will:

1. Secure a physical space for on-site exhibits, a separate space for the meeting itself
2. Build out a customized virtual platform
3. Provide an AV support team to live stream the meeting, as well as AV support in meeting room

Partners and exhibits (disease state and/or product) are an essential part of our meetings' success and benefit both our attendees and the many companies who participate. We anticipate quality interactions in the Industry Sponsors, who are welcome to attend all sessions, virtual or hybrid with live events.

Sponsorship has been requested from multiple companies.

Magenta Individual Summit: \$25,000

- 10 X 10 ft exhibit space or virtual industry roundtable presentation (pandemic dependent)
- AWIR's virtual platform and technology support
- Pre-meeting 2-minute video presentation (final content approved by AWIR Chair)
- Recognition of support at the event
- 6 attendees
- Sponsorship of Product Theaters/Educational Symposia

Lavender Individual Summit: \$15,000

- Table (8 ft) or Virtual Industry Roundtable presentation (pandemic dependent)
- AWIR's virtual platform and technology support
- 4 attendees
- Recognition of support at the event.

Orchid Individual Summit: \$10,000

- Table (8 ft) or Virtual Roundtable presentation
- 1 attendee
- Recognition of support at the event

Individual Product Theater: \$15,000

- A 45-minute Scientific Podium presentation presented by a credentialed Speaker (topic and Speaker to be approved by the Board (info@awirgroup.org))
- AWIR's virtual platform and technology support
- Inclusion of Product Theater/Educational Symposium topic and speaker in AWIR's marketing and promotion
- Please discuss topic and Speaker prior to submission (info@awirgroup.org)

Sample Agenda

11:30 PM - Registration

11:50 PM - Welcome & Opening Remarks

- 12:00 PM - Educational Symposium
- 12:40 PM – CME Lecture
- 13:40 PM – CME Lecture
- 14:40 PM - BREAK
- 15:00 PM - Educational Symposium
- 15:40 PM - Educational Symposium
- 16:20 PM - AWIR Update & Closing Remarks

PAYMENTS:

Preferred method of payment is via our website at <https://awirgroup.org/sponsors>; please note that an initial one time only microdeposit for EFT/ACH payment is required for security reasons. Credit card payments to incur service fees dependent on the percentage of the total. Or by mailed check: 345 E37th Street, 303C NY NY 10016

AWIR is a 501(c)(3)organization.

Thank you for your support!

Signature

Signature

Print Name

Katharine Channing, MPH
Print Name

Title:

Title: Chief Marketing &
Strategy Officer

Date:

Date: