



AWIR

Association of Women in Rheumatology



Virtual Exhibit Support Team - Lead
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Files Required for Gold Booth

➤ Exhibitor Logo –

Size: 500px X 500px minimum preferred (square)

Filetype: .png.jpg .eps

➤ Exhibitor Weblink –

Format: Provide URL (example: <https://www.encore.can.com>)

➤ Introductory Paragraph –

Word Limit – **150 words maximum**

➤ Social Media Links –

Facebook, Twitter, Instagram, LinkedIn and YouTube

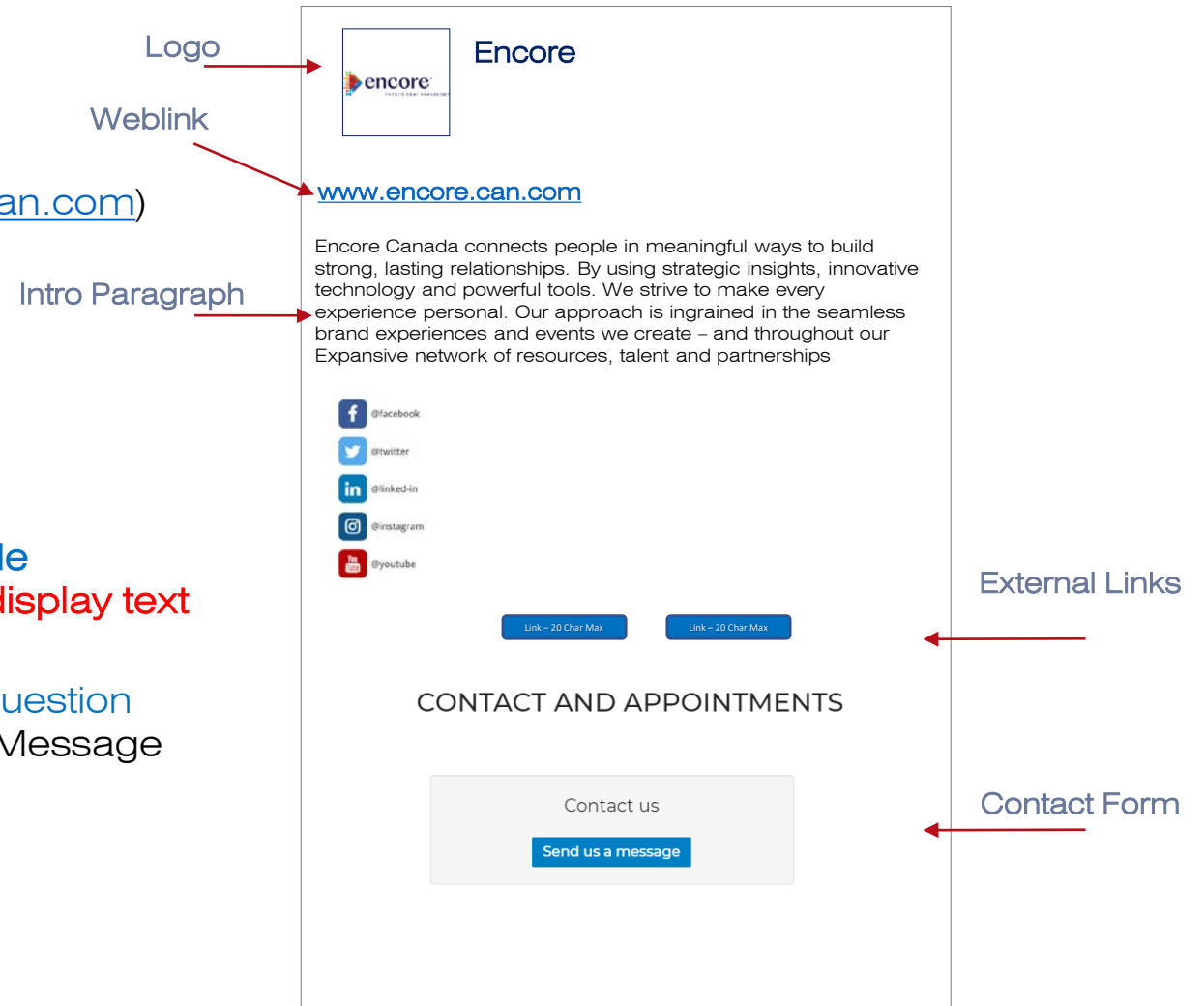
➤ External Links – One of the following - URL, or pdf file

Up to 2 links included – **Max 20 characters for button display text**

➤ Contact Form – Can customize with an additional question

Standard Form incl. – Full Name / Email / Company / Message

Gold



welcome

Congratulations on making the decision to exhibit virtually!

At Encore, our mission is to make the transition from 'Face to Face' to virtual seamless, allowing you to focus on delivering your message at the highest levels possible to connect and inspire your audience.

We are excited to offer an incredible platform to showcase your new products, generate leads, boost sales and build to expand your global customer base.

Our platform offers a variety of features and we've also included additional services to help your exhibit stand out from the crowd and get attention.

To further assist you with preparing for your exhibit experience, we are pleased to offer our 'Virtual Exhibit Support Team'. This is not a 'bot' but real people who are skilled in the business of supporting exhibitor need. For us, delivering "World Class Service" isn't just a catch phrase, it's our core belief.

If there is anything we can do in the interim, please do not hesitate to ask.

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what happens now?

1

Planning begins TODAY! You will receive your on-line submission form to start gathering content for your Virtual Exhibit Booth.

2

All required content to build your Virtual Exhibit is Due **June 28**. Booth development will begin after full submission is received.

3

With final touches completed, we will send you a link to review your Virtual Booth on or before **July 20**. Final approval will be required.

4

After your review you will have an opportunity for updates/changes. The deadline for all final updates/changes will be **August 1**

5

August 18 Virtual booths go live. The Show is open and the Virtual Exhibit Support Team is standing by ready to help.

Virtual Exhibit Support Team



- Single point of contact for you and your team. No automated systems, just personal support.
- One on one consultations ensuring success.
- Establishes project timeframes for deliverables keeping your virtual exhibit on schedule.
- Have a question? That's what we are here for!
- The Show is open, so are we. On-call support during show hours.