

ASSOCIATION OF WOMEN IN RHEUMATOLOGY

Principal address: 2125 Valleygate Drive, Suite 201, Fayetteville NC 28304

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EIN: 47-1401997

On behalf of the Association of Women in Rheumatology, I would like to introduce the Corporate Membership opportunities for the year 2020. The organization's mission is to promote the science and practice of rheumatology, foster the advancement and education of women in rheumatology, and advocate access to the highest quality health care and management of patients with rheumatic diseases. We thank those who have supported us before as we acknowledge that we could not do this without the support of our corporate members.

Our mission focus is outlined below:

Need: Create a pathway to leadership for female Rheumatologists

- Vision: Educate and create networks within the Rheumatology community, develop leadership skills to increase the movement of women into positions of leadership in Rheumatology. This will include female rheumatology practitioners: MDs, DOs, PhDs, PharmDs, PAs, NPs, and advanced degree RNs
- Structure: National organization creating a core curriculum of educational and organizational content
- Budget: National meetings (Hilton Head Island, SC), Local chapter meetings, Educational content creation, Website development and maintenance, Global partner organizations & meetings
- Elements: Advocacy (see separate Advocacy Request), Clinical trials, Mentoring/Networking, Practice/Business development, Leadership development, Professional development (business acumen and presentation skills), Educational content creation
- Clinical trials:
 - Creation of a Clinical trials consortium within AWIR
 - Education on- Creating IST proposals, Participation in corporate sponsored clinical trials, Creation of a clinical trial site, Access to AWR initiated clinical trials
- Mentoring:
 - Networking events at: AWIR National and Local Chapter meetings, National meetings (ACR), Regional meetings (CCR, Pacific Northwest etc)

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Separate fee required

- Mentoring with individuals in Academia, the local Rheumatology community, the Pharmaceutical Industry, Allied specialties.
- Creating a private, web-facilitated mentoring network through AWIR. Leadership development.
- Practice/business development:
 - Education and Implementation in - Business management, Developing alternative business strategies, Negotiating contracts with payers/vendors, EMR and customization for Rheumatology, Development of Marketing and Valuation of the Practice
 - Enhancing physician/patient encounters, Physician Quality metrics
 - Incorporating Allied Health practitioners,
 - Presentation skills: Development of podium and speaker skills (creating presentations, developing content).
 - Collaboration with Industry partners, Leadership development
- Education:
 - Creation of Educational content specific to Rheumatology
 - CME (in concert with the Alliance of Women in Rheumatology)
 - Content for Physician Assistants, Nurse Practitioners (includes QuickStart Guide)
 - Partnership with other organizations to disseminate relevant content in small groups face-to-face, as digital content, and as web hosted material.

The Association is a **501(c)(3)** organization. Thank you for considering this opportunity.

Sincerely,

Grace C Wright Grace C Wright, MD, PhD President	Gwenesta B Melton Gwenesta B Melton, MD Vice President	Anne Winkler Anne Winkler, MD, PhD Secretary	Theresa Lawrence Ford <i>Theresa Lawrence Ford, MD</i> Treasurer
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**Corporate Membership levels noted separately below.

Separate fee required

2019 ANNUAL CORPORATE MEMBERSHIP LEVELS

Corporate Membership at Platinum level (\$100,000) and above includes:

- Thirty minute private meeting with the Board at the National meeting or at ACR
- Opportunity to meet with members of the Board throughout the year as approved by the Board
- Podium recognition at all conferences, annual meeting
- Company name and logo on brochure for annual meeting
- Company name and logo on the Organization's website
- Opportunity to sponsor a reception at the annual meetings #
- First right of refusal on all additional sponsorships #

Corporate Membership at Gold level (\$75,000) includes:

- Twenty minute private meeting with the Board at the National meeting
- Opportunity to meet with members of the Board 1 additional time during the year as approved by the Board
- Podium recognition at all conferences, annual meeting
- Company name and logo on brochure for annual meeting
- Company name and logo on the Organization's website
- Opportunity to sponsor a reception at the annual meeting #
- Second right of refusal on all additional sponsorships #

Corporate Membership Benefits at the Silver level (\$50,000) includes:

- Fifteen minute private meeting with Executive board at the National meeting
- Podium recognition at all conferences, annual meetings
- Company name and logo on brochure for annual meetings
- Company name and logo on the Organization's website
- Opportunity to sponsor a reception at the annual meeting #

Corporate Membership Benefits at the Bronze level (\$35,000) includes:

- Podium recognition at all conferences, annual meeting
- Company name and logo on brochure for annual meeting
- Company name and logo on the Organization's website

Separate fee required

Additional Opportunities:

1. Opportunity to be a Corporate Sponsor of the Local AWIR Chapters.

Local Chapters are expanding throughout the US.

Dates: 3-4 Meetings per region, throughout the calendar year

Attendees: Approximately 10-30 attendees (Healthcare practitioners within Rheumatology (MD, DO, NP, PA, PharmD and Allied Professionals) from the local area

Content: Examples of Topics to be presented include:
Leadership Development Curriculum
Advocacy: Physician & Patient centered
Practice Development Curriculum
Clinical trial development
Scientific Updates

Cost: **\$50,000 Sponsorship/year**

Benefits:

- Local Chapter support will be recognized separately on the website
- Company personnel may be invited to attend and/or participate in the meetings, in consultation with the Local Chapter Leader
- Sponsorship will include the ability to have an educational company-sponsored lunch or dinner where permissible, at the Chapter's request, on a topic mutually agreed on by the Local Chapter Leader and AWIR.

2. Opportunity to promote a company initiative as a Banner Ad on the Organization's website #

- initiatives should be educational; limited spots are available
- separate fees based on sponsorship needs

3. Opportunity to partner with the organization on joint ventures throughout the year. This includes the opportunity (at AWIR's discretion), to showcase the initiative, up to 10 minutes, at the National Meeting

Separate fee required