

REVISED 2020 National Meeting Exhibitor Prospectus

NEW VIRTUAL & LIVE*



Live Sonesta Hotel

170 Shipyard Drive
Hilton Head Island, SC, 29928
USA

August 13-16, 2020

*Dependent on local regulations and COVID-19 epidemic

Exhibitor Levels and Fee Schedule

Platinum **\$15,000**

Your company will receive:

- 12' wide by 8' high standing banner space (flush against the wall)
- Eight (8) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR2020 app
- Option to link to a virtual exhibit in the AWIR2020 meeting app (deadline for files July 24)
- Option to maintain virtual exhibit post meeting
- Recorded sponsored symposium or industry theatre available on the app post meeting
- Data on number of attendees that click through virtual exhibit or sponsored symposium during and post meeting
- Access to the recorded polling or Q&A during and post meeting
- Option for 1 clickable branded banner in the meeting app displayed in rotation
- Option for two 3-minute branded/unbranded banners displayed during the show flow

Silver **\$8,000**

Your company will receive:

- 6' wide by 6' high standing banner space (flush against the wall)
- Four (4) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR2020 app
- Option to link to a virtual exhibit in the AWIR2020 meeting app (deadline for files July 24)
- Option to have the recorded sponsored symposium or industry theatre available on the app post meeting as appropriate
- Option to maintain virtual exhibit post meeting
- Data on number of attendees that click through virtual exhibit or sponsored symposium during and post meeting
- Access to the recorded polling Q&A during and post meeting

Bronze \$5,000

Your company will receive:

- 6' wide by 6' high standing banner space (flush against the wall)
- Two (2) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- Recognition in the AWIR 2020 app
- Option to link to a virtual exhibit in the AWIR2020 meeting app (deadline for files July 24)
- Option to maintain virtual exhibit post meeting as appropriate
- Data on number of attendees that click through virtual exhibit or sponsored symposium

Non-Profit

Your company will receive:

- 6' wide by 6' high standing banner space (flush against the wall)
- Two (2) complimentary exhibitor registrations
- Recognition in the brochure and on-site signage
- PDF in the app to represent your organizations 'virtual exhibit'
- Recognition in the AWIR2020 app

Virtual Medical e-Posters \$3,000

The opportunity to have up to 4 encore abstract presentations in a virtual Poster Exhibit, available to attendees via the AWIR 2020 app. Submissions are due for review by July 15, grace.wright@awirgroup.org and cc: meetings@awirgroup.org. Reviews will be completed by July 30.

Scientific Podium Symposia \$15,000

These have all been reserved for AWIR 2020.

A 45-minute Scientific Podium presentation (non-commercial), presented by a credentialed Speaker (topic and speaker to be approved by the AWIR Board). Please discuss topic and speaker prior to submission with Grace Wright, MD PhD (info@awirgroup.org). These have all been reserved for AWIR 2020.

Two complimentary registrations are available for medical/scientific personnel.

Advisory Boards: contact AWIR for additional details (info@awirgroup.org). These have all been reserved for AWIR 2020.

- \$20,000 4 Hour Advisory board.
- \$10,000 2 Hour Advisory board

Product Theater (Educational Symposium) \$40,000.00
 (plus food /beverage for live attendees)

These have all been reserved for AWIR 2020.

Friday, August 14	▫ Breakfast, ▫ Lunch, ▫ Dinner
Saturday, August 15	▫ Breakfast, ▫ Lunch
Sunday, August 16	▫ Breakfast

- Live in general session and virtual via the AWIR 2020 app
- Use of two lavalier microphones, one podium microphone, an LCD projector and screen, sound amplification and mixer system, a VGA switcher, slide advancer and the necessary electricity. Arrangements are the responsibility of the Sponsor.
- On site signage in recognition of your sponsorship and via the AWIR 2020 app.
- Recognition within the Conference brochure and via the AWIR 2020 app.

Note: Acceptance of Product Theater (Educational Symposium) content and speaker will be at the discretion of the AWIR Board.

Audiovisual/Technology/Miscellaneous Sponsorship:

AV and WIFI support for the meeting.

Sponsorship support acknowledged on the screen, from the podium and in the meeting brochure.

Additional Sponsorships:

- General AV, Video \$20,000
- Meeting Wi-Fi \$3,000 – this has been reserved for AWIR2020
- Room Key \$3,000 – this has been reserved for AWIR2020
- Hotel Door Drop \$3,000 (per piece/night)
 - Thursday, Friday and Saturday night room drop available.

AWIR review and approval for layout and content is required for room key, hotel door drop and meeting Wi-Fi card. Submit artwork to AWIR at meetings@awirgroup.org was due by June 1 for approval before producing material.

Note: AWIR 2020 National Meeting acknowledgement is required on artwork for meeting Wi-Fi cards, room key and hotel door drops.

Networking Sponsorship:

- Networking Events (2) \$6,000
 - Friday
 - Saturday

AWIR 2020 Meeting App:

The entire AWIR 2020 meeting will be live streamed via a customized state of the art app and with support from onsite and virtual video/technology teams.

The app we have obtained will also allow the sessions to be recorded, provide analytics after the meeting, facilitate Q & A and live polling, networking, gamification to encourage participation, provide direct links to virtual Exhibits, and the content can be maintained on the app for up to one year, as appropriate.

Via the app, Speaker and Panelists can participate virtually; live Tech Help support will be available for all attendees and speakers.

AWIR 2020 CUSTOMIZED APP PLATFORM



Exhibit Hall – Virtual “Floor” Users Click Through to External Weblink Housing the Exhibit



Virtual Exhibit Hall

A virtual space for your exhibitors to showcase their products and meet virtually with attendees

App Exhibitor Element and Specifications

Platinum Sponsor	Size	Type
Exhibitor Logo in app	Size 250 px X 250 px minimum	.png .jpeg .eps
Exhibitor weblink in app	Provide link and display text	NA
Video for Exhibit in app	Provide embedded link	Mp4 or mov
Introductory Paragraph for Exhibit in app	150 words	Text
Image Gallery for Exhibit in app	2 MB maximum per image/ 6 max	.png .jpeg .eps
Rotating banner in app (clickable)*	Landscape 2 MB/provide link	.png .jpeg .eps
3-minute video during regular program *	NA	Mp4 or mov
*Available only for Platinum Sponsorship		

Application and Contract Policy and Procedures:

Registration for the National Meeting must be received no later than July 1, 2020. All funds must be received within four weeks of submission of the registration. If funds are not received by July 1, 2020, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials and the organization may not be allowed to exhibit. Exhibitor's on-site team members should be registered by July 13, 2020. All exhibitor on-site must be registered. Exhibitors are not required to be by on-site banner for AWIR 2020. Go to AWIR's website to register individuals attending the National Meeting on behalf of the Company.

If required, all Commercial Agreements must be signed and returned by the appropriate deadline as outlined above. If the signed Commercial Agreement is not received, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials and the organization may not be allowed to exhibit.

Each exhibiting company will respect the on-site banner set-up and dismantling hours established by AWIR. The exhibitor will follow instructions regarding shipping items to the hotel. If instructions are not followed, AWIR is not responsible for missing exhibit items.

Exhibiting companies are not required to have any staff on-site this year. Each exhibitor will receive the number of name badges appropriate for their level of exhibit sponsorship. Trading of badges is strictly prohibited.

Liability:

AWIR assumes no liability for any act of omission or commission including, but not limited to any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release AWIR from any and all liabilities for loss or damage ensuing from any cause whatsoever.

In addition, each exhibitor and its representatives agree to indemnify and hold harmless AWIR for all costs, damages and liability, including attorney's fees claimed against AWIR based upon acts or omissions of the exhibitor or any of its employees or agents.

AWIR disclaims any and all liability for injury or other damages to an individual based on products or services displayed at this meeting and for all claims that may arise out of the use of the displayed products or services.

Exhibitors shall indemnify and hold harmless AWIR and its officers, directors, employees, agents and contractors from any judgment, loss or other expenses including attorney's fees arising from allegations, claims or lawsuits relative to product or services offered by exhibitors or actions of exhibitors, their employees or agents.

Subletting space is not permitted.

Exhibit Location Information:

Live Banner Stands will be in the Santee Ballroom and Santee Foyer Exhibit Hall and ePosters will be virtually on the AWIR2020 app

Banner Set-up Date and Time:

Banner floor stand set-up will be on Wednesday, August 12 starting at 2:00 to 5:00 PM.

Banner Dismantling Date and Time:

Sunday, August 16 from 12 noon to 3:00 PM

Meeting Registration:

Live and virtual exhibiting company attendees must be registered by July 13, 2020.

- **NOTE: Exhibiting companies are not required to have staff on-site this year.**

To register go to AWIR's website, www.awirgroup.org, click Meetings, then to the Meetings page and then click register for National Meeting button or

<http://www.cvent.com/events/awir-national-meeting-august-13-2020/event-summary-0b9c3f935c984ed79cc3c0f49be93fa9.aspx>

Once exhibit sponsorship is paid discount code will be available from meetings@awirgroup.org.

For additional information and documents go to AWIR's website, www.awirgroup.org, click on meetings, click Corporate Members and Exhibitors for the details and National Meeting registration.

EXHIBITOR PLEDGE

Company Name: _____

Exhibitor Level Requested: _____

Company Contact Name: _____

Email Address: _____

Phone Number: _____

Exhibitor Levels	National Meeting Aug 13-16, 2020 (Sonesta Hotel, Hilton Head, SC)
Platinum	▫ \$15,000
Silver	▫ \$8,000
Bronze	▫ \$5,000
Non-Profit	
ePoster	▫ \$3,000

Exhibitor Pledge Request: _____

Payment Information

Exhibiting Company Name	
Exhibit Vendor Name and Contact (handling exhibit logistics)	
Corporate Contact	
Address	
Contact email	
Contact phone number	
Contact fax number	

Signature: _____

Payments may be submitted by check to:
 Association of Women in Rheumatology
 Attn: Grace C Wright MD
 345 E37th Street
 Suite 303C
 New York, NY 10016

On-line exhibit registration and credit card payment can be made at AWIR's website, www.awirgroup.org, click Meetings, National Meeting Registration, Corporate Members and Exhibitors or <http://www.cvent.com/events/2020-national-meeting/event-summary-0b9c3f935c984ed79cc3c0f49be93fa9.aspx> A credit card transaction fee will apply.

Electronic transfers are accepted upon request. Please email Grace C Wright MD (awirgroup.us@gmail.com)

Discount codes for complimentary exhibitor registrations will be activated upon receipt of funds via credit card, check or EFT. Contact Vigdis Tonne, meetings@awirgroup.org or call 847-612-3638 for discount code. All exhibitors must be registered by July 13, 2020.